

SUDBURY MINING CLUSTER

Reception

March 3, 2020
Concert Hall
Fairmont Royal York
Toronto, ON

Sponsorship Opportunities

Sudbury Mining Cluster Reception at PDAC Tuesday, March 3, 2020

The Sudbury Mining Cluster Reception will once again be taking place at the legendary Fairmont Royal York, but this year we are hosting the event in the prestigious Concert Hall. This event will be an exceptional opportunity for Sudbury businesses to meet and mingle with top international mining executives while enjoying a host bar and delicious canapés, and network with industry executives.

As a sponsor you will leave a lasting impression at the award winning* Sudbury Mining Cluster Reception. Through innovative and eye-catching displays, your business will get noticed. Additionally, this reception will remain inclusive to our Sudbury companies, limiting the ticket purchases for non-sponsors to two tickets per company.

As a sponsor, we will also work with you to get the right invited guests to the reception, making them available for conversations with you.

**Economic Developers Association of Canada - Marketing Canada Awards 2019*



Sponsorship Levels

Platinum Sponsor \$8,000

Gold Sponsor \$5,000 - SOLD OUT

Silver Sponsor \$2,500 - FEW SPACES LEFT!

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Tickets to reception	12	8	4
Pre-event recognition			
Company video on event registration webpage	✓	✓	
Logo on pre-event materials (print and digital)	✓	✓	✓
Company logo on VIP invitation (digital)	✓	✓	✓
Company logo on general invitation (digital)	✓	✓	✓
Company logo on VIP invitation (print)	✓	✓	✓
Company logo on general invitation (print)	✓	✓	✓
Logo on event confirmation	✓	✓	
Logo on event reminder	✓	✓	
Individual mentions on social media	✓	✓	
Mentions on social media	✓	✓	✓
On-site recognition			
Interactive display of equipment or service at reception (tradeshow booth not accepted*)	✓		
Logo on event furniture	✓		
Logo on event banner wall (8 ft display)	✓	✓	✓
Logo included on innovative display at event	✓	✓	✓
Company video included on innovative display at event	✓	✓	
Logo on table displays	✓	✓	✓
Post-event recognition			
Logo on thank you email to guests	✓	✓	✓
First right of refusal for sponsorship in 2021	✓	✓	✓

**Display must be approved by event organizers. Who will work with you to develop plan and ideas.*

Applications and inquiries can be directed to:

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Deadline for application is Friday, December 20, 2019.

Applications will be reviewed on a first-come-first-serve basis. We are looking forward to working with you!