



# Fifth

annual

**2024 OECD**  
Conference of Mining  
Regions and Cities

**8 - 11 October 2024**  
Sudbury, Ontario  
Canada

## SPONSORSHIP PROSPECTUS

This conference is hosted by the City of Greater Sudbury and co-organised with the Organisation for Economic Co-operation and Development





The City of Greater Sudbury is proud to host the 2024 OECD Conference of Mining Regions and Cities from 8 - 11 October 2024 and invite partnership opportunities for this prestigious event.\*



## Mayor's Foreword

Welcome to the Fifth O.E.C.D. Meeting of Mining Regions and Cities in the City of Greater Sudbury, a phenomenal opportunity to engage in meaningful dialogue and shape the future of the mining industry.

Our city is home to some of the most important mineral deposits in the world and our rich history in the mining sector has not only shaped our identity but also positioned us as a critical player in the global economy. Our city's deep-rooted expertise and commitment to sustainable practices make it an ideal venue to discuss and develop policies that ensure prosperity, equality, opportunity, and well-being for all stakeholders.

This conference seeks to harness that spirit of innovation and collaboration, providing a platform for policymakers, industry leaders, and community advocates to come together and forge pathways towards a more equitable and prosperous mining sector.

On behalf of the City of Greater Sudbury, I invite you to join us in sponsoring this highly regarded event. Your support will not only enhance the quality of our discussions but also generate significant exposure and recognition of your commitment to fostering a stronger global mining industry. We look forward to your partnership and participation in Greater Sudbury.

Regards,

A handwritten signature in black ink, appearing to read 'Paul Lefebvre', is written over a light grey background.

**Paul Lefebvre**

Greater Sudbury Mayor



\* This sponsorship will be made and conducted directly with the City of Greater Sudbury

# Key Attendees

- Government officials from provincial and federal level from Canada and across OECD countries
- Indigenous Leaders from Canada, Australia, Latin America, Sweden, Norway, the US, and New Zealand
- Private sector representatives from across the mining industry
- Research professionals and policy makers

300 Participants from 15 countries. Invitation-only conference with a selected representation from national, regional, and local governments, community and Indigenous leaders and universities.

## About the Conference

The Fifth edition of the OECD Conference of Mining Regions and Cities will provide a forum for authentic exchanges between all parties within the mining sector and Indigenous communities, aimed at cultivating pathways for positive development. Since its inception in 2016, this conference has brought together diverse stakeholders to deliberate on policies and strategies aimed at enhancing well-being and fostering development in regions specializing in mining and mineral processing.

This year's conference expects to gather around 300 participants, including at least 50 distinguished representatives from global governments, communities and universities, underscoring a commitment to collaboration on a global scale. Central to the conference's mission is the convergence of policy makers, both public and private sectors, and Indigenous leaders to explore the transformative shifts underway in the global mining economy, particularly with the increasing focus on critical minerals.

Sessions will be organized around two thematic pillars: Partnering for meaningful development in mining regions, and Future-proofing regional mineral supply for the energy transition into crucial themes. It will cover discussion around Indigenous-led pathways to sustainable futures in mining, aligning Environmental, Social and Governance (ESG) initiatives with the need of mining regions or advancing circular practices to increase local value-added.

This year's conference has a special focus on improving interactions between Indigenous peoples and the mining industry. A pre-conference discussion is being co-organized with Indigenous leaders from Northern Ontario, whose outcome will include a call for action that will be presented in the main session of the conference.

This conference is an integral element of the OECD Mining Regions and Cities Initiative that is part of the OECD's Centre for Entrepreneurship, SMEs, Regions and Cities. This Initiative serves as a platform for exchanging good practices and promoting international standards aimed at improving well-being outcomes in mining regions.

People attending the conference include also members from two OECD networks: mining regions and cities and the involving Indigenous Communities in Regional Development.

# Sponsorship

## Options and Inclusions

| Benefits   | Platinum Sponsor | Gold Sponsor    | Nickel Sponsor  |
|--|------------------|-----------------|-----------------|
| <b>Contribution</b>  | <b>\$40,000</b>  | <b>\$25,000</b> | <b>\$10,000</b> |
| Availability   | 2                | 3               | 10              |
| Logo placement on printed materials*   | ✓                | ✓               | ✓               |
| Logo placement on the online agenda*   | ✓                | ✓               | ✓               |
| Complimentary conference passes  | 5                | 3               | 2               |
| On-site signs and banners  | ✓                | ✓               | ✓               |
| Individual mention on Social Media*  | ✓                | ✓               |                 |
| Verbal acknowledgment during the opening or closing ceremony   | ✓                | ✓               |                 |
| Opportunity to address the audience during a designated and pre-agreed keynote session<br>Subject to submission and approval of an abstract by the OECD Conference Committee prior to the meeting. | ✓                |                 |                 |

\* Logo placement on any materials and mention will be marked as sponsors/partnerships with the City of Greater Sudbury and will be featured in materials published by the City of Greater Sudbury.

## Additional Sponsorship Opportunities

### Pre-Conference Meet and Greet Sponsor - \$8,000 - one available

- Logo on event signage
- Social media mentions
- Sponsor-supplied pop-ups

### Coffee and Snacks Sponsor - \$8,000 - one available

- Signage on the coffee tables
- Branded napkins

### Gala Dinner Sponsor - \$20,000 - one available

- Audience address on the dinner program
- Mentions by the MC
- Table toppers
- Branded napkins
- Sponsor-supplied pop-us
- Social media mention

**If you are interested in sponsoring, please email:**

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- and -

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