



A G E N D A

FOR THE REGULAR MEETING OF THE DIRECTORS OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION

**To be held on:
Monday, January 18th, 2021
Conference Call
at 11:30 a.m.**

Pages

1. 11:30 Declaration of Conflict of Interest
2. Adoption of the Regular Minutes of November 10th, 2020
3. Executive Committee Notes of November 25th, 2020 (For information only)
4. **REPORTS:**
 - i. Directors Report
 - ii. December 17th CED Report (verbal)
5. Tourism Development Committee
 - i. Tourism Development Committee Update
6. Regional Business Centre Partnership Renewal
7. Economic Recovery Strategic Plan & Action Plan
8. Canada's Green Plan and GSDC Opportunities Discussion
Marc Serré, Member of Parliament, Nickel Belt and
Paul Lefebvre, Member of Parliament, Sudbury
9. Other Business
 - . 2021 Nominations Timeline
10. Adjournment

Next Meeting: February 10th, 2021

**MINUTES OF THE REGULAR MEETING OF THE BOARD
OF DIRECTORS OF THE CITY OF GREATER SUDBURY
COMMUNITY DEVELOPMENT CORPORATION**

Via Videoconference

**Monday, January 18th, 2021
Commencement: 11:38 a.m.**

Chair: **ANDRÉE LACROIX IN THE CHAIR**

Present: Jennifer Abols, Erin Danyliw, Lisa Demmer, Joanne Gervais, Andrée Lacroix, Mike Ladyk, Anthony Lawley, Mike Mayhew, Peter Nykilchuk, Shawn Poland, Jeff Portelance, Councillor Mark Signoretti

Regrets: Mayor Brian Bigger, Robert Haché, Councillor Bill Leduc, Councillor Gerry Montpellier, Claire Parkinson, David Paquette

City Officials: Meredith Armstrong, Rebecca Brooks, Liesel Franklin, Dana Jennings, Barb McDougall, Liam McGill, Josée Pharand, Scott Rennie, Alex Ross, Elena Zabudskaya

Guests: Marc Serré, Member of Parliament, Nickel Belt
Paul Lefebvre, Member of Parliament, Sudbury
Pierre Seguin, Ministry of Energy, Northern Development and Mines
Anik Perrieault, Ministry of Energy, Northern Development and Mines
Debbi Nicholson, Greater Sudbury Chamber of Commerce

Agenda Review: No additions to the agenda.

Conflict of Interest: No conflicts noted at this time.

Adoption of Minutes: **2021 – 001 – Mike Ladyk / Councillor Mark Signoretti**

That the minutes of the Greater Sudbury Development Corporation Board of Directors Regular meeting of November 10th, 2020 be adopted.

CARRIED

Executive Notes: No comments or questions arising at this time.

REPORTS *Directors Report*

A complete report was provided in the agenda package. Meredith Armstrong provided several highlights including:

- Greater Sudbury continues to garner media coverage due to strong growth in 2020 despite COVID challenges. Articles citing U-Haul and Zoocasa statistics note Greater Sudbury as one of Canada's high-ranking communities in terms of year-over-year growth numbers in incoming residents and housing markets. This information is further bolstered by MPAC numbers indicating very strong growth in construction in 2020 compared to 2019.
- Northern Ontario will have an in-market presence in Nevada, NM. Through a competitive RFP process, the Northern Ontario Export Program (NOEP) has selected Mineconnect to coordinate a storefront presence in Nevada to assist Northern Ontario mining supply and services companies seeking to gain access to this growing mining market.
- Tourism & Culture staff will be hosting free, interactive workshops with the Tourism Industry Association of Ontario (TIAO) and Tourism Industry Association of Canada (TIAC) to assist small and medium tourism operators and other tourism organizations in developing strategies to maintain their businesses given current challenges.

It was noted that COVID restrictions may influence a portion of the statistics being observed (e.g. potentially higher-than-normal students returning back to, and staying in, Greater Sudbury). The trends in the housing market have also been partially attributed to working conditions during the pandemic as working remotely may allow employees to work in Greater Sudbury for employers located in other locations. Investment properties have also contributed to the rise in purchasing of recreational and/or multi-unit homes.

C.E.D. Report – December 17th

Co-chair Mike Ladyk reported on the activities of the C.E.D. Committee which received a presentation from MIRARCO on December 17th regarding small nuclear reactors. The committee has requested additional information at this time and will report to the board once a follow-up discussion has taken place.

Tourism
Development
Committee Update:

Peter Nykilchuk provided an update on the activities of the Tourism Development Committee. Committee members have been working through several applications and are meeting on January 19th to further discuss each project more in-depth.

It is noted that a member of the Tourism Development Committee has stepped down and a motion was presented outlining the change in membership.

2021 –002 – Peter Nykilchuk / Shawn Poland

WHEREAS appointments to the Tourism Development Committee are made by the Greater Sudbury Development Corporation (GSDC) Board based on nominations; and

WHEREAS there are three designated seats nominated by the Hospitality and Accommodation Association of Sudbury (HAAS) and one was recently vacated;

THEREFORE be it resolved that the GSDC Board remove the following individual from the Tourism Development Committee as of January 12, 2021:

- Representative of HAAS: David Langlois

AND THAT the GSDC Board accept the nomination by the Hospitality and Accommodation Association of Sudbury (HAAS) to appoint the following individual to the Tourism Development Committee for the term of February 12, 2020 to June 23, 2021.

- Representative of HAAS: Lori Poirier

CARRIED

Regional Business
Centre Partnership:

Business Development Officer Josée Pharand provided the history of the Regional Business Centre Partnership Program in relation to the need for GSDC Board approval of the Centre's collaboration network members.

Each of the members presented in the accompanying motion are current partners who wish to renew their contract with the Regional Business Centre. In addition to the comprehensive memo provided, it was confirmed that the partners are not compensated by the City of Greater Sudbury in any manner.

Suggestion was made to discuss ways to attract additional collaborators at an upcoming Policy Review Committee. Request was made for Ms. Pharand to send additional information to board members outlining industries being recruited so that Board members may share with their networks.

2021 – 003 – Joanne Gervais / Lisa Demmer

Whereas the Regional Business Centre operates within the City of Greater Sudbury's Economic Development Division as the community's Small Business Enterprise Centre; and

Whereas the Collaboration Network is the cornerstone of the Regional Business Centre's service offerings through the engagement of diverse public and private-sector stakeholders who provide added value of their industry expertise, knowledge, mentorship and resources; and

Whereas the City of Greater Sudbury Council passed resolution CC2017-50 on February 28th, 2017 which delegates authority to the Greater Sudbury Development Corporation (GSDC) Board to oversee the selection of members of the Regional Business Centre Collaboration Network;

THEREFORE BE IT RESOLVED that the GSDC Board of Directors appoint the following members to the Regional Business Centre Collaboration Network:

1. Baker Tilly SNT
2. Conroy Scott LLP
3. Cambrian College
4. NORCAT
5. Greater Sudbury Chamber of Commerce

CARRIED

Economic Recovery Committee:

Co-chair Andrée Lacroix provided an update on the activities of the Economic Recovery Committee. A memo was included in the Agenda package, along with the proposed Economic Recovery Strategic Plan for the Board's approval and endorsement.

The actions suggested in the plan are distinct from the work of Economic Development staff and as such are intended to be a collaborative effort of board members, staff and third party partners.

Appreciation was extended to board members and staff for work and feedback provided over the past weeks while the plan was being developed.

2021 – 004 - Jennifer Abols / Peter Nykilchuk

WHEREAS the Greater Sudbury Development Corporation (GSDC) established the Economic Recovery Committee to engage the Greater Sudbury community with the support of Economic Development staff in the development of an Economic Recovery Action Plan for the GSDC Board in response to COVID-19; and,

WHEREAS the development of the *Economic Recovery Action Plan* was completed with the input and guidance of the Economic Recovery Committee; and,

WHEREAS this plan will help to focus the efforts of the GSDC Board in supporting economic recovery in Greater Sudbury by providing a short-term decision-making framework to prioritize GSDC funding for recovery purposes, as well as Board advocacy and the leveraging/promotion of ongoing efforts where applicable; and,

WHEREAS the plan aligns with many of the longer-term goals and objectives captured in the Greater Sudbury *Strategic Plan 2019-2027* as well as the GSDC Board's *From the Ground Up* Community Economic Development Strategic plan;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation Board of Directors formally adopts the *Economic Recovery Action Plan* as presented and reviewed at its regular meeting of January 18, 2021; and

FINALLY, THAT the GSDC Board formally endorse and present the *Economic Recovery Action Plan* to the City of Greater Sudbury through their regular quarterly update to Council's Finance & Administration Committee in Q1 of 2021.

CARRIED

Canada's Green Plan:

The Honourable Marc Serré, Member of Parliament, Nickel Belt and the Honourable Paul Lefebvre, Member of Parliament, Sudbury joined the call to provide further information on Canada's Green Plan and the potential opportunities arising from the program.

MP Lefebvre outlined several arms of the plan (housing, infrastructure, retrofitting, etc.), highlighting the benefit of each in relation to the local economy, local spend and job creation. Re-greening is a significant area of focus and one which Greater Sudbury's mining and mining supply industry is currently invested in.

Incentives for electric vehicles will be introduced with the Green Plan. The extensive use of nickel in electric vehicle production is a very positive indicator for Greater Sudbury. The benefit is expected to be realized in the mining and mining supply industries and well as post-secondary institutions in the attraction of new students to study the most updated technology.

Further measures will also be introduced to assist in facilitating the transition and offsetting the cost of the move to greener operations.

MP Lefebvre then received questions from board members regarding timelines, visions of the future and the advancement of the battery vehicle industry.

The use of small modular reactors (SMRs) was discussed in relation to Canada's use of nuclear technology. Though there is often concern expressed over the safety of the technology, it was reiterated that Canada one of the countries with the highest safety standard; approximately 70% of the power in Ontario is derived from nuclear technology. Endorsement from the Indigenous community was discussed as well as the use of nuclear technology in conjunction with solar and wind power to get to net zero pollution rates. MP Marc Serré noted several companies and individuals who have taken steps to ensure Greater Sudbury is ahead of the electrification and SMR initiatives.

Optimism was expressed regarding the rate of COVID vaccination.

The effect of a new administration in the United States on Canada was discussed in terms of oil, gas and other natural resources. The North Eastern Ontario rail line was briefly touched on in terms of transportation and the Ring of Fire.

The significance of the Rural and Northern Immigration Pilot Project in 2021 was discussed in relation to the continual need of local business for skilled workers.

Other Business: *2021 Nominations Timeline*

The intended timeline for the 2021 nomination cycle was discussed. In addition to the work of recruiting and recommending new board members, the Nominations Committee will work with the Policy Review Committee to draft a Terms of Reference for nominations, in alignment with the new Operating Agreement as well as the Board's recently posted Diversity Statement. Those board members wishing to participate are asked to contact staff to indicate their interest.

Adjourned 1:41

Next meeting February 10th, 2021

Chair

Secretary