

from the  
**ground  
up**



2018  
**annual report**



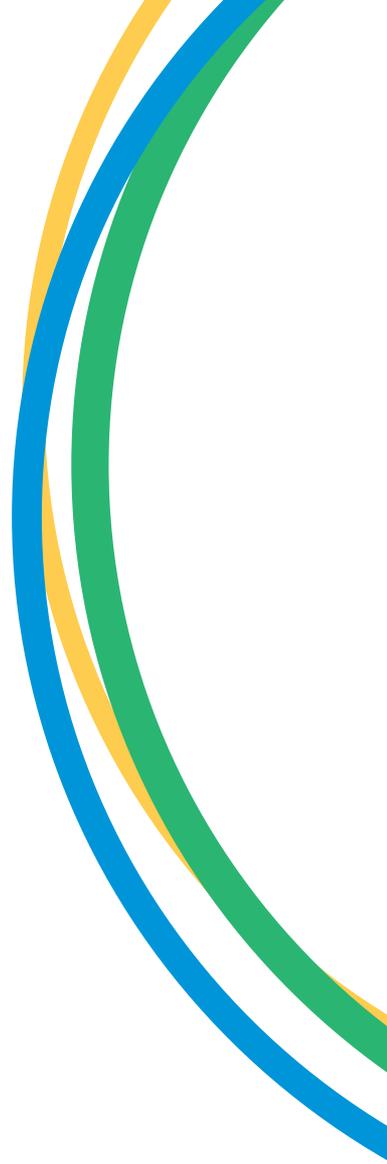
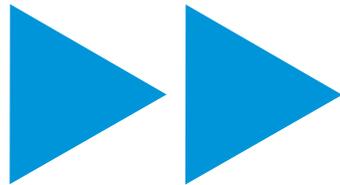
**sudbury**

canada's resourceful city  
ville ingénieuse du canada

[investsudbury.ca](http://investsudbury.ca)



# Greater Sudbury Development Corporation Priorities



## 2018

Establish a Seed Capital  
Investment Fund

Strengthen and promote  
Local Mining Cluster

Create a Downtown  
Business Incubator

Continue development  
of Indigenous  
Economic Development  
Partnerships

Identify and promote  
opportunities for  
Greater Sudbury  
in the Ring of Fire

## 2019

Establish a Seed Capital  
Investment Fund

Strengthen and promote  
Local Mining Cluster

Create a Downtown  
Business Incubator

Continue development  
of Indigenous  
Economic Development  
Partnerships

Develop strategy for  
workforce planning

Support the development  
of the Convention and  
Performance Centre



## 2018 Economic Overview at a Glance

	Geography	2017	2018
Unemployment Rate	Greater Sudbury	6.8%	6.6%
	Ontario	5.6%	5.6%
Total employment (000s)	Greater Sudbury	81,100	81,400
	Ontario	7,128,000	7,242,400
Participation Rate	Greater Sudbury	61.7%	62.0%
	Ontario	65.0%	64.5%
Employment Insurance Recipients	Greater Sudbury	2,720	3,648
	Ontario	126,940	225,641
Business Bankruptcies	Greater Sudbury	3	8
	Ontario	878	937
Average House Price	Greater Sudbury	\$261,054	\$259,973
	Ontario	\$620,400	\$584,553
Building Permits Issued (millions \$)	Greater Sudbury	\$366.17	\$287.91
Retail Sales (million \$)	Greater Sudbury	\$2,249	\$2,306
	Ontario	\$216,318	\$224,717
Consumer Price Index	Greater Sudbury	1.319	1.352
	Ontario	1.319	1.352

Sources: Statistics Canada, Office of the Superintendent, Sudbury Real Estate Board, City of Greater Sudbury, Building Services, Metropolitan Outlook

# New Business in Greater Sudbury

2017

2018

225



221

Total # of Registered Businesses

64



60

Total # of New Starts

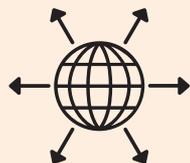
78



94

Total # of Jobs Created

8



3

Total # of Expansions

Source: Regional Business Centre

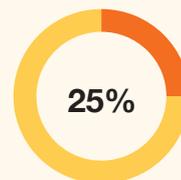
# A Robust Entrepreneurship Ecosystem

Employment by Sector

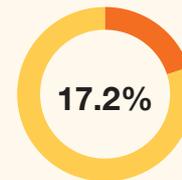
**Top 3: Growth** | Percentage of employment change by industry 2017 – 2018



Business, building and other support services



Professional, scientific and technical services



Transportation and warehousing

**Top 3: Decline** | Percentage of employment change by industry 2017 – 2018



Wholesale and retail trade



Information, culture and recreation



Accommodation and food services

Source: Statistics Canada.

## Regional Business Centre Stats

### Starter Company Plus

- 195 applications to participate
- 60 participants
- 2 intake sessions
- 21 grants distributed totaling \$85,000

### Summer Company

- 7 participants
- 7 grants distributed totaling \$21,000

### Outreach

- 180 Outreach activities 221% more than 2017
- 2,116 entrepreneurs and community members were supported 183% more than 2017

### Training and Learning Opportunities

- 114 seminars and 2 events hosted with 1,790 participants
- 1,863 inquiries/interactions between RBC staff and clients
- 479 consultations
- 160 attendees at 19<sup>th</sup> Annual Bridges to Better Business Conference

# Starlotte

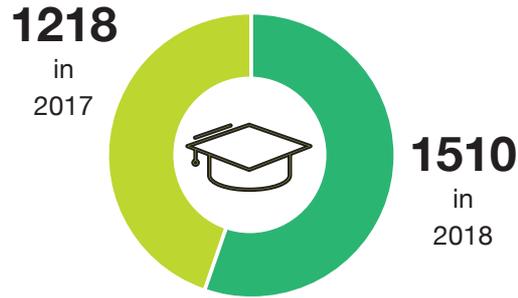


## Starlotte Dresen Winner of Win this Space

Winner of the 2018 Win this Space contest. For the past four years Starlotte Satine Vintage has been paving the way for Sudbury to have its very own vintage community by hosting vintage events and pop up sales in local businesses. She had reached the point where she needed to have her own space in order to grow. The Win This Space contest, along with the support from the Regional Business Centre, gave Starlotte the confidence and tools she needed to take that leap of faith.

Greater Sudbury Development Corporation supported the contest through the Downtown BIA with a financial contribution of \$13,000. The Regional Business Centre worked closely with the seven aspiring entrepreneurs who participated in the contest by facilitating workshops and providing coaching to develop their business plans. As the winner, Starlotte won a prize package valued at approximately \$49,465 which included a one year lease of up to \$15,000 in Downtown Sudbury.

# A Welcoming and Open Community



Number of international students at post secondary institutions



Number of permanent resident admissions

**3<sup>rd</sup> largest** francophone community outside of Quebec

**39%** of people are bilingual in Greater Sudbury



**100** reception participants at the Mayor's welcome

## Applications submitted

The City of Greater Sudbury submitted an application to be part of the Rural and Northern Immigration Pilot Program through Immigration, Refugees and Citizenship Canada. This initiative would allow local employers to access workforce from around the world without the need of complex requirements, which in most cases, are hard to obtain.



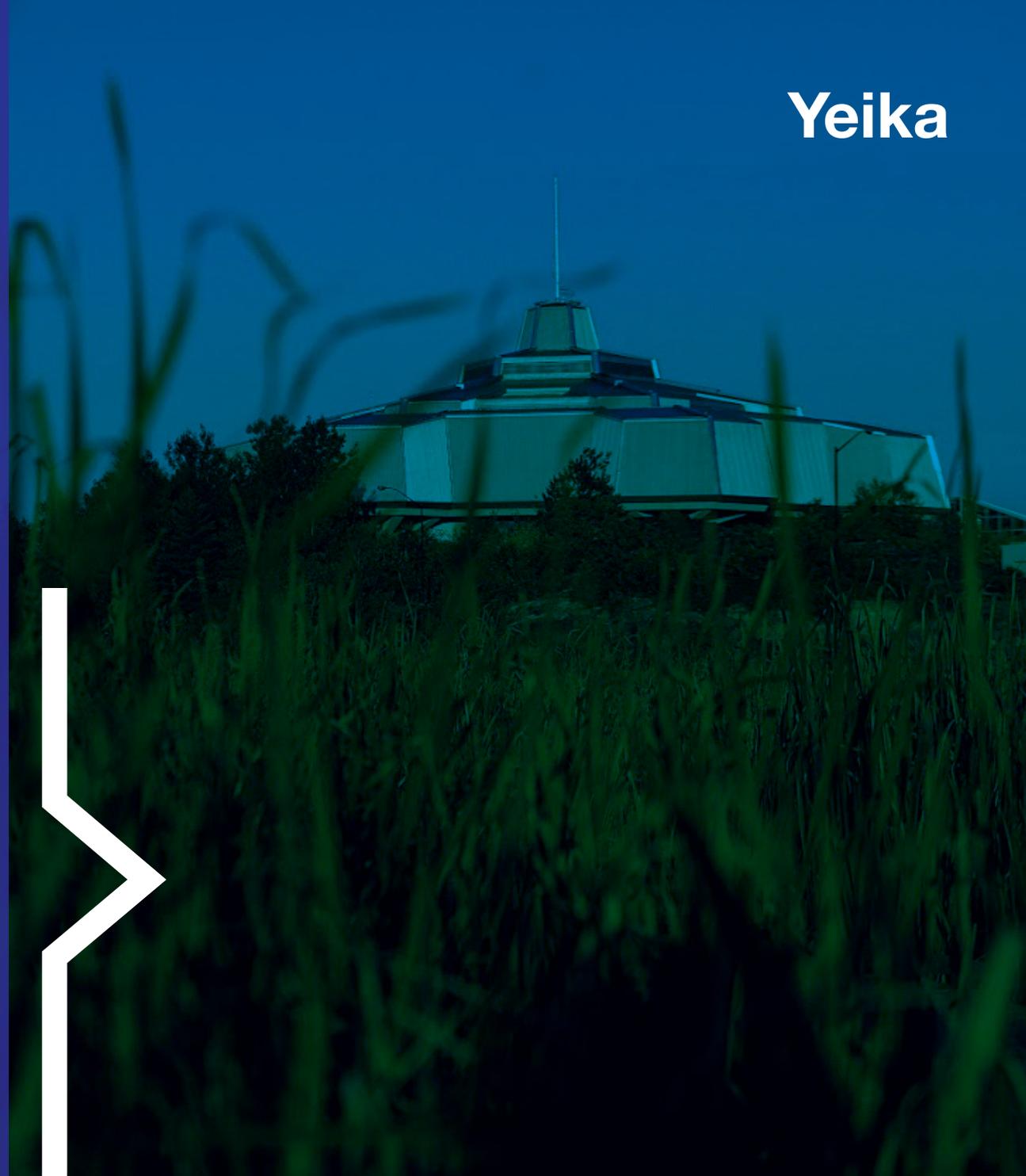
## In 2018

- The City of Greater Sudbury Diversity Policy became a permanent fixture in all municipal facilities after its unveiling at Tom Davies Square.
- Immigration 101 sessions were attended by over 70 employees from various departments within the City of Greater Sudbury.
- The Sudbury Local Immigration Partnership was restructured to better serve the community and newcomers. Three working groups were established that focus on education, economic integration and retention of newcomers.
- A working group was established with all post secondary institutions to support international students.
- Three conferences were attended by staff to attract newcomers to Sudbury
- Through partnerships with the Newcomer Centre of Peel, three families have moved from the GTA

## Yeika Abad

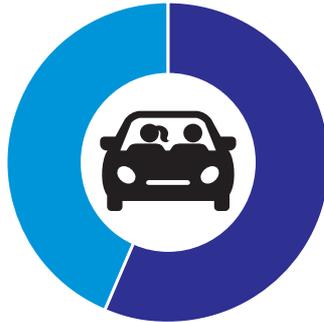
### Regional Business Centre

Yeika joined the Regional Business Centre as a placement student through the International Business Program at Cambrian College. Originally from the Dominican Republic, Yeika and her husband, along with their son, Alonzo, came to Sudbury to complete their studies and find meaningful employment. Through her placement, Yeika was given the opportunity to further develop her skills and network with local businesses. Her international experience and ability to speak Spanish were seen as a valuable asset and was soon hired by HARD-LINE Solutions after graduation.



# A Highly Skilled and Creative Workforce

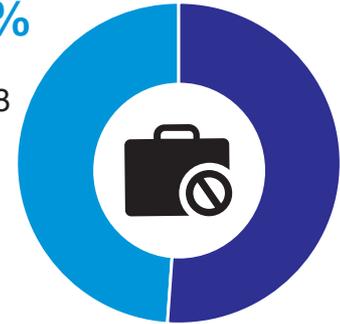
**730**  
People living  
elsewhere and  
working here



**Commuters**

**560**  
People living  
here and working  
elsewhere

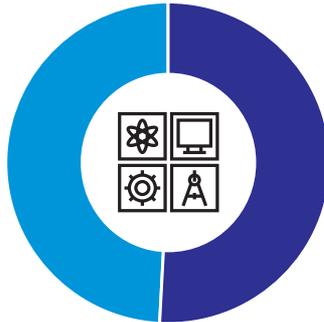
**6.4%**  
in  
2018



**6.7%**  
in  
2017

**Greater Sudbury  
Unemployment Rate**

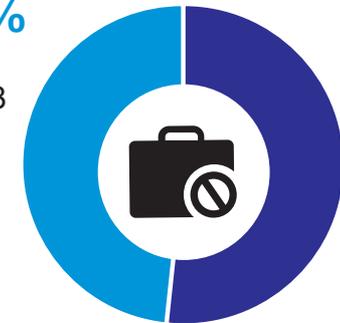
**4,009**  
in 2017



**4,159**  
in 2018

**People employed in STEM\* Occupations**  
\*Science, Technology, Engineering and Math

**5.6%**  
in  
2018



**6.0%**  
in  
2017

**Ontario  
Unemployment Rate**

**61.8%**  
Participation rate



**81.4%**  
People employed

**Labour Force Data**

Source: Statistics Canada

# William F. White International



**WILLIAM F. WHITE  
INTERNATIONAL INC.**

**A COMWEB GROUP MEMBER**

There is no doubt that Sudbury is becoming a hotspot for filming in Ontario. The city has grown to be the production capital of Northern Ontario serving television, feature films, documentaries and independent productions. The city has been home to productions from CBC, Netflix, Citytv, Hallmark and many more.

In December 2018, the Toronto Star featured Sudbury's growing film industry in an article "Cracking the Hallmark movie code: Take girl. Add boy. 'Christmas the crap out of it.' Shoot in Sudbury". The article focused on the number of Hallmark Christmas movies that are released each year and how many of them are filmed in Sudbury and northern Ontario. There are many reasons why filming in Sudbury has become so popular - financial incentives, state-of-the-art facilities, talented crews and unparalleled scenery - just to name a few.

With activity in the industry continuing to increase, William F. White (WFW) opened a new 5,000 square foot space to keep up with demand. WFW is Canada's largest provider of production equipment to the entertainment industry. The company has six locations across Canada (Vancouver, Calgary, Winnipeg, Toronto, and Halifax) and Sudbury is one of their busiest hubs. In 2014, WFW opened its doors for the first time in a shared space with the Northern Ontario Film Studio. It took just a few short years for them to outgrow their space and to move into a facility that can hold more equipment and provided a space for training and educating technicians.

Greater Sudbury Economic Development staff work closely with companies like William F. White as they assist filmmakers in every aspect of production.

# A Quality of Place and Lifestyle That is Second to None

Royal Bank of Canada ranked Greater Sudbury



**#4**  
as the best place for urban work in Canada

**#1**  
for affordability

## Building Permits



**4.5 million**

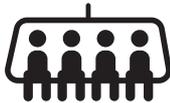
Sudbury Transit Passenger Trips Annually



**74,600+**

Total visitors to outdoor rinks, Queen's Skating Path and Ramsey Lake Skate Path

**1,863**  
Permits issued in 2018  
valued at  
**\$287.9 million**



**\$2.3 million**

Investment in new squad lift for Adanac Ski Hill



**61**

Events held at Sudbury Arena



**1,957**  
Permits issued in 2017  
valued at  
**\$366.0 million**



**31**

Total number of maintained trails totaling 119.5 km



**\$2.4 million**

Value of ticket sales at Sudbury Arena

# Greater Sudbury Market

Attending the Sudbury Market on a Saturday morning or a Thursday evening has become a tradition for many Sudburians. Market attendees look forward to picking up fresh produce or locally produced meats, or to purchase a unique gift from the many local artisans.

The Sudbury Market is an incubator for small business start-ups, a gathering place for our community and visitors, and a contributor to our vibrant downtown. In recognition of the value and importance to our community, the GSDC has supported the growth and continued promotion of the Market, with assistance and regular updates provided by Economic Development staff. Over the past two years, the Market Working Group has focused its efforts to develop an independent not-for-profit organization with the core mandate to manage and operate the Market through a formalized agreement with the City. In 2018, with guidance from Economic Development staff, the Greater Sudbury Market Association (GSMA) was incorporated. With the new GSMA, the Market is well placed to build on its positive momentum of increased visitors and vendors.

**The Market  
operated a total of  
40 days over  
22 weeks**

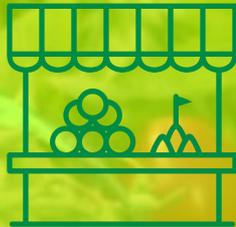
(an increase from 34 days in 2017)



**17,626**

visitors

(Saturday and Thursday market)



**78**

vendors

(up from 49 in 2016)

**35**

returning

vendors

## Great reasons to live in Sudbury:

1. We have low housing costs and lower property taxes than most communities
2. We have a thriving art scene, a restaurant for every taste and budget, and entertainment for everyone
3. We are one of only two cities in Ontario to be home to an English College, French College, bilingual University and Medical School (Ottawa is the second).
4. We are the hub for regional government, health care services and retail trade
5. Perhaps best of all, you can walk out your doorstep and have access to trails and over 330 lakes all year round.

# Sudbury Mining Cluster Reception Impact at PDAC 2019



22

Sponsors for the Sudbury Mining Cluster Reception



400

People attended the reception at the Royal York



150

VIPs attended the reception  
(MPs, MPPs, Cabinet Ministers, Ambassadors, First Nation Chiefs, Mining Executives)

## Marketing Sudbury at PDAC



**1,670,000**  
Readers of Globe and Mail Saturday edition.

Sudbury featured in full-page ad in Investing in Mining supplement. Copies available each day at PDAC.



Twitter  
Statistics



**23.4k** Tweet Impressions



**53** Retweets



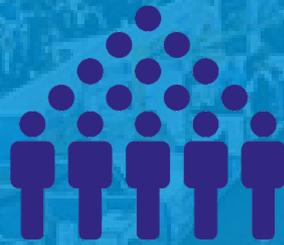
**700** Profile Visits

# PDAC 2019 Convention Presence



**32**

Number of countries we met at PDAC



**420+**

Number of people connected with at convention



**10**

Number of countries meetings were held with



**80+**

Sudbury-based companies had tradeshow booths



**200**

Sudbury-based companies participated

# Global Leader in Mining Supply and Services

The mining services and supply sector in Sudbury is on the rise and 2018 was the beginning of the most recent upturn for the sector with many companies making record expansions and investments:

- Glencore's Sudbury Integrated Nickel Operations (INO) approved the \$700M Onaping Depth project, which aims to access ores at depth and with the potential to extend mine life beyond 2030.
- As part of Glencore INO's deep mining initiative, the company has been testing battery equipment from multiple Original Equipment Manufacturers (OEMs) including Sudbury-based companies such as MacLean Engineering, Industrial Fabrication, Epiroc, Caterpillar, as well as diesel-converted equipment from MineCat and Marcotte Mining.
- Vale announced \$760M over the next four years to extend the life of Copper Cliff Mine. Known as the Copper Cliff Deep Project, it is expected that the project will create up to 450 jobs during the construction phase and retain existing jobs once in production.
- Vale and Glencore INO entered into a joint feasibility study into accessing deposits at Nickel Rim and South Mine.
- Vale doubled their exploration efforts in 2018 from \$22M to \$42M.
- WAJAX opened a new 42,500 square foot facility in Sudbury.
- HARD-LINE donated \$250,000 to the Bharti School of Engineering at Laurentian University.

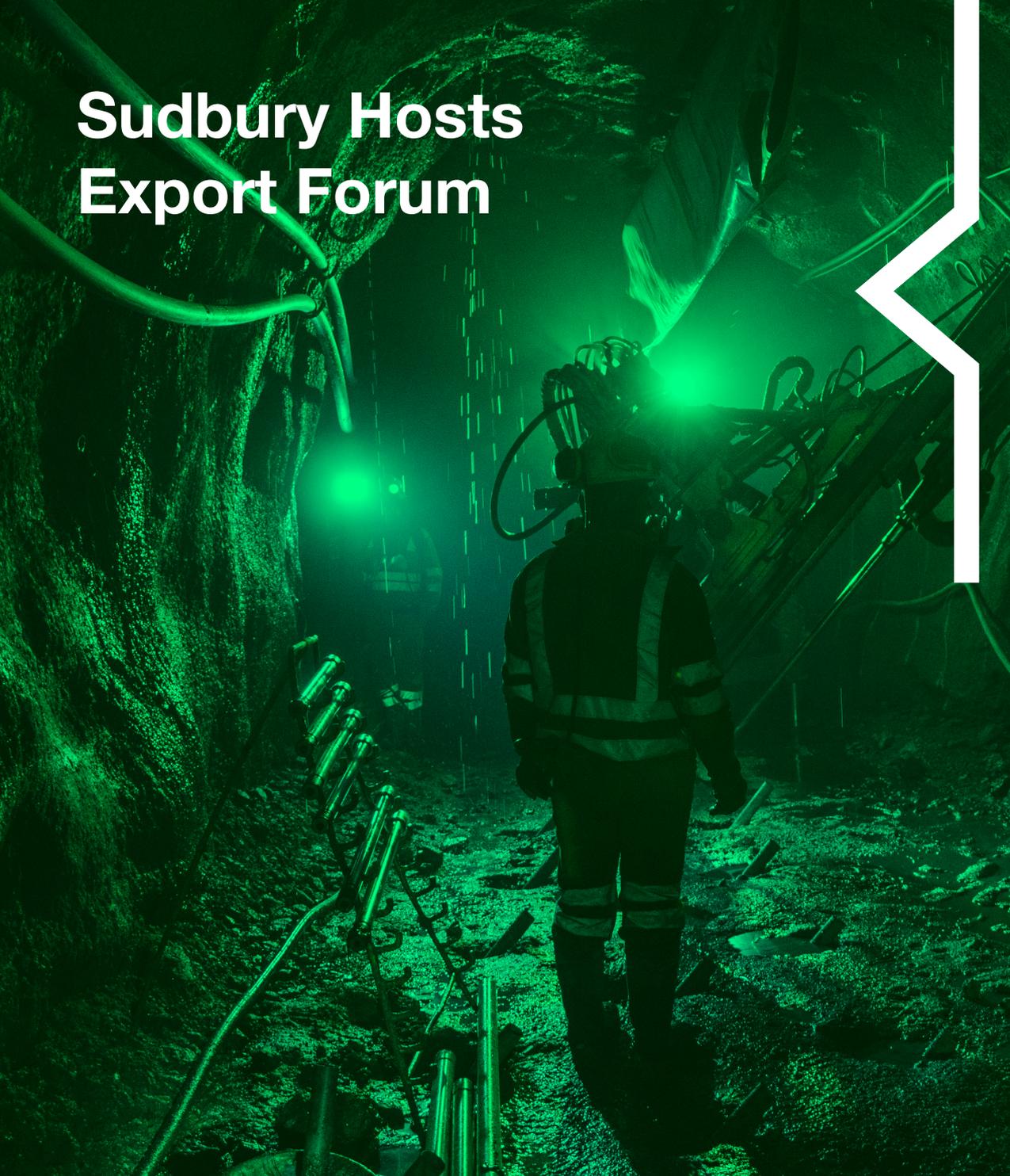
## Welcome to Sudbury

New Businesses have joined the Sudbury Mining Cluster!

**Thyssen Mining | PCL Constructors | FVT Research | Commit Works**



# Sudbury Hosts Export Forum

A person wearing a hard hat and safety vest is walking away from the camera in a dark, narrow tunnel. The scene is illuminated by a strong green light, likely from a headlamp or a nearby light source. The tunnel walls are rough and rocky, and there are various pieces of equipment and cables visible. The overall atmosphere is industrial and somewhat mysterious due to the monochromatic lighting.

The 2018 Northern Ontario Exports Forum attracted close to 200 participants, including delegations from Africa, Argentina, Australia, Canada, Chile, Colombia, Ecuador, Mongolia and the United States. The conference provided Sudbury companies with insightful information for internal strategic planning; information on current and prospective opportunities; and the chance to network with representatives from the global mining sector. The collaborative work of the Northern Ontario Exports Program, coordinated through the City's Economic Development Division, Economic Development Canada (EDC), Global Affairs Canada, the Ministry of Northern Development and Mines (MNDM), the Sudbury Mining Supply and Services Association (SAMSSA) and the Mining Suppliers Trade Association (Canada) attracted international guests who visited mining supply and services companies in Sudbury and North Bay, and established valuable contacts within the sector.

## Nationally Recognized Centre of Artistic Excellence

- Tourism and Culture partnered with the Sudbury Arts Council to launch the Arts Passport, which offered tickets, passes and restaurant vouchers to 10 organizations.
- Sudbury hosted the first Arts Advocate panel event outside of Toronto with industry leaders as panelists.

## Reaching Milestones

- Cinéfest Sudbury celebrated its 30<sup>th</sup> anniversary. As a tribute to its three-decade history, the Cinéfest Sudbury International Film Festival spotlighted Sudbury-shot films.
- Jazz Sudbury celebrated its 10<sup>th</sup> anniversary and is the only festival of its kind in northern Ontario.
- YES Theatre launched its 10<sup>th</sup> season of entertaining Sudbury through live performance.
- The 100<sup>th</sup> anniversary of the town of Capreol was celebrated with several significant capital projects: a \$1.8M Community Improvement Plan to beautify the waterfront along the Vermilion River, new railway-themed street sign toppers, a new splash pad and the unveiling of a restored 1907 steam locomotive at the Northern Ontario Railroad Museum and Heritage Centre.
- Cinéfest Sudbury, Jazz Sudbury, YES Theatre and the Northern Ontario Railroad Museum and Heritage Centre were all recipients of the GSDC's Arts and Culture Grants in 2018.

## Arts and Culture Grants

**41**

total grants provided

**\$539,427**

total value of grants provided

**\$92,147**

total value of grants in support of project-based arts activities

**27**

total grants in support of project-based arts activities

**\$447,280**

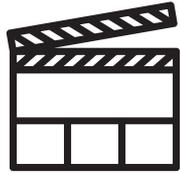
total value of grants provided for operational support to local arts organizations

**14**

total grants provided for operational support to local arts organizations

# Filming in Sudbury

**19**<sup>\*1</sup>  
in 2017



**Productions filmed**

**15**  
in 2018

**560**  
in 2017



**Day of filming**

**580**  
in 2018

**\$26.77M**<sup>\*2</sup>  
in 2017



**Total local spend**

**\$35.9M**  
in 2018

**2,491**  
in 2017



**Number of jobs in cultural sector**

**2,502**<sup>\*3</sup>  
in 2018

1.2.\*statistic revised from previous reporting  
3\* Source: EMSI Analyst, Occupations



## Award winning and large productions filmed in Sudbury

*V-Wars*

*Letterkenny*

*Falls Around Her*

*Bad Blood*

*Goalie*

*Amelie et compagnie*

*Love on the Books*

“

If there is a more professional and friendly and passionate place to make films, I just haven't been there yet.

–Billy Campbell of *Cardinal* speaks about Sudbury in his acceptance speech at the Canadian Screen Awards.

”

# Sudbury Symphony Orchestra

What better way to shop than with charming live music from the Sudbury Symphony Orchestra (SSO) in the air? Sudbury-area musicians treated visitors to the beautiful sounds of the symphony with a number of pop-up musical performances in downtown Sudbury. Onlookers were encouraged to attend a number of pop-up performances being hosted by the SSO, which provided an event passport that could be used to win prizes from local businesses.

The Sudbury Symphony Orchestra plays an important role in the arts and culture scene in Sudbury. The GSDC supports the SSO through the Arts & Culture Grant Fund, with the contribution allocated to support the organization in financial and organizational planning. Through this investment, the GSDC encouraged the SSO to take innovative approaches to fundraising and marketing, which resulted in creating the Downtown Crawl.

# One of Ontario's Top Tourism Destinations

## Leading the way

Sudbury Tourism received the 2018 Tourism Northern Ontario Industry Leader Award in the category of Workforce Development and Training for the development and hosting a series of Customer Service FAM (familiarization) Tours.

With the guidance from the Culinary Tourism Alliance and in partnership with Destination Northern Ontario, the Greater Sudbury Food Tourism Strategy was launched.

## Municipal Accommodation Tax (MAT)

The new MAT was implemented on September 1, 2018. Half of the net revenue will be used to promote and grow the tourism industry in Sudbury through the GSDC. The other half of net revenue will remain with the City of Greater Sudbury to use in accordance with Council direction to support City programs and services.

With the implementation of the MAT, the GSDC established the Tourism Development Committee, a sub-committee of the Board, in order to engage expertise of the tourism sector to provide advice, recommendations, and expertise on planning, decision making and strengthening support for the city's tourism sector.

## Tourism Stats



**1,253,060**

Number of Total Person Visits\*\*\*



**\$192,741,652**

Total Visitor Spending\*\*\*

\*\*\*most recent data CMA 2016 (Genus Metropolitan Area)



**4 independent writers + partnership**

with Up Here to bring in 9 writers/photographers = a total of 13 travel media



**Major Events Hosted**

**TELUS Cup (April) | CanSPEP (July)**

**Ontario Professional Planners Institute (OPPI) (October)**



## Main Purpose of Trip



visiting friends and relatives



pleasure



business trade



other

## Total Visitor Spending



food and beverage



transportation



retail



accommodation



recreation/entertainment

**88 events** supported through the Tourism Event Support Program in 2018

**\$121,273** in funding, as well as in-kind support

**89,373** non-local participants, delegates and spectators resulted from the supported events

Resulting in local spending of **\$19,662,060**

## New retail stores and restaurants opened



- Starlotte Satine Vintage
- Stitch & Stone (Kingsway location)
- Nickel City Cheese



- Damascus Café and Bakery
- Don Cherry's Sports Grill
- Freshii
- Guilty Pleasures Bakery
- Quick Bite Burger and Fries
- The Alibi Room



Sudbury is now home to three craft breweries. The recently opened Spacecraft and 46 North Brewing Company join Stack Brewing which opened in 2013. Sudbury can also now enjoy locally made gin and vodka (even bacon infused vodka!) at Crosscut Distillery, which also opened in 2018.



## Sudbury Hosts TELUS Cup

Sudbury welcomed close to 12,000 spectators to the 2018 TELUS Cup National Midget AAA Hockey Championships. Nearly 160 players from coast-to-coast came to Sudbury to claim the championship title in the gold medal game that aired on TSN and RDS.

Hosted by the Sudbury Minor Hockey Association, the GSDC provided \$20,000 in funding for the tournament, together with event planning support, to ensure that players and their families received the true Sudbury hospitality experience, and that the tournament left a lasting legacy in the community.

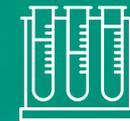
The economic benefit of hosting large sporting events such as the TELUS Cup include hotel occupancy (approximately 700 bookings) and local visitor spending on food and beverages.

# Leader in Health and Life Sciences

- Construction began on the new positron emission tomography (PET) Scanner at HSN. When completed, this vital equipment will save northerners 477,000 km of travel. This will be the first and only PET Scanner in Northeastern Ontario.
- HSN began creating prosthetics and orthotics using 3D technology - a first for Sudbury and Northeastern Ontario. The small handheld device quickly and accurately captures information to produce a better fitting treatment device while reducing wait time.
- Dr. Dennis Reich developed ActivatedWhite Portable Water Filtration System with help from the NORCAT innovation mill. This technology uses a polymer resin that is highly absorbent of oils, chemicals and gases, while allowing water to flow through. Reich's company has received a contract worth \$104,075 through the federal Build in Canada Innovation Program (BCIP) to test the product with Indigenous Services Canada.
- FloSonics secured \$5 million in funding from iGan Partners Venture Capital investing. The Sudbury-based FloSonics is a medical device company that focuses on developing non-invasive sensors to improve the management of critically ill patients.

“  
 HSNRI named  
 top research  
 hospital for 5th year  
 in a row  
 ”

## Health Sector Employment Data



**35**  
Active Clinical Trials

**\$1M**

HSNRI received from US government for flu study

## Institute for Clinical Evaluative Sciences (ICES) North

ICES' sixth and final satellite site opened at the Health Sciences North Research Institute (HSNRI). ICES North is a joint collaboration between ICES, HSNRI, Laurentian University and the Northern Ontario School of Medicine.

This project came together with funds from FedNor, the Northern Ontario Heritage Fund Corporation and the Greater Sudbury Development Corporation

Working side by side with ICES North data analysts, local researchers will be able to answer important questions about the health of northern populations that previously could only be done in Southern Ontario. In the past, scientists had to leave Sudbury to conduct research at ICES Central in Toronto. Now, that research can happen in Sudbury with the help of the ICES North team.



## Education and Innovation Ecosystem

- The new Cliff Fielding Research, Innovation and Engineering Building opened its doors at Laurentian University.
- Collège Boréal celebrated the official opening of its Centre de recherche appliquée en biodiversité (Applied Research Centre for Biodiversity)
- Cambrian College introduced a new mechatronics program, combining the world of mechanical and electrical engineering and electronic telecommunications. The program came about after industry professionals reached out to Cambrian asking for graduates with a specific skill set.
- Cambrian has climbed to 22nd overall on the list of Canada's top 50 research colleges, up 15 places from last year and the eighth year in a row they have made the list. Cambrian also ranks second overall for growth in applied research income, and third among mid-sized colleges for paid student researchers.

## NORCAT Underground Training and Testing Facility

Over the past three years, NORCAT has seen significant growth of mining technology clients utilizing the NORCAT Underground Centre to develop, test and demonstrate emerging technologies.

In early 2019, NORCAT announced plans for the growth and expansion of the NORCAT Underground Centre. This planned expansion will enable NORCAT to respond to the forecasted demand of the global innovation ecosystem and demonstrates their commitment to continuing their position as the world's "one-stop shop" for all that is the future of mining technology and innovation.

In addition to Greater Sudbury, NORCAT currently has offices in Timmins, Thunder Bay and Santiago, Chile.

## In 2018, the GSDC Board approved investments totaling \$1,095,500

<b>\$60,000</b>	Sudbury and Area Mining Supply and Services Association (SAMSSA)	The intent of this project is to support the transition of Sudbury Area Mining Supply and Services Association (SAMSSA) from its current form into a fully developed, pan-Northern organization at the centre of our region's mining cluster. The goals are to expand and solidify membership and to develop specific programs that will benefit our mining supply and services companies, strengthening the cluster and sustaining jobs and economic activity in Greater Sudbury. (Year 1 of funding totaling \$245,000)
<b>\$13,000</b>	Win This Space 2019	GSDC supported the contest through the Downtown BIA with a financial contribution of \$13,000. The Regional Business Centre worked closely with the seven aspiring entrepreneurs that participated in the contest by facilitating workshops and providing coaching to develop their business plans.
<b>\$25,000</b>	Collège Boréal	Collège Boréal has partnered with Insurance Hero, an online insurance company located in Sudbury to engage the College's applied research team to develop innovative software using Artificial Intelligence. The funding will be used to support the research and development of this ground-breaking technology. (Year 1 of funding totaling \$50,000)
<b>\$35,000</b>	Organization for Economic Co-operation and Development (OECD) Mining Regions Conference 2020	OECD has invited Sudbury to host its Global Mining Regions Initiative in October 2020. This conference will be the culmination of a three year initiative to build a network of mining regions and key cities around the world to share best practices and policy insights on mineral development and local economic impact. The event is expected to attract at least 150 foreign delegates and as many as 350 participants overall. (Year 1 of funding totaling \$105,000)
<b>\$20,000</b>	TELUS Cup National Midget Hockey Tournament	Hosted by the Sudbury Minor Hockey Association, the GSDC provided \$20,000 in funding for the tournament, together with event planning support, to ensure that players and their families received the true Sudbury hospitality experience, and that the tournament left a lasting legacy in the community.
<b>\$80,000</b>	Cultural Industries Ontario North (CION)	This funding is to continue efforts between CION and the City of Greater Sudbury to foster industry growth in the film and television sector, train local crew, create jobs, attract business, and promote best practices. (Year 1 of funding totaling \$240,000)
<b>\$200,000</b>	Centre for Excellence in Mining Innovation (CEMI)	The investment was used to develop a project coordinator position at CEMI, through the Innovation and Prosperity Office (IPO), who supported small and medium sized-companies to innovate new technology or expand markets for their ideas. In total, they worked with 76 local companies and added 63 new jobs. (Year 5 of funding totaling \$625,000)

# Greater Sudbury Development Corporation Board of Directors

The Greater Sudbury Development Corporation (GSDC) is the economic development arm of the City of Greater Sudbury. Consisting of an 18-member board of directors and supported by City staff, the GSDC acts as a catalyst for economic development initiatives and supports the attraction, development and retention of business in the community.

## 2018 GSDC Board of Directors

### GSDC Board Chair

Brian Valliancourt  
Vice-President – Business Development  
Collège Boréal

### GSDC Board 1st Vice Chair

Dr. Pierre Zundel,  
Interim President and Vice-Chancellor  
Laurentian University

### GSDC Board Members

Brent Battistelli  
President  
Battistelli's Independent Grocer

Brian Bigger  
Mayor  
City of Greater Sudbury

Fern Cormier  
Ward 10 Municipal Councillor  
City of Greater Sudbury

Erin Danyliw  
General Manager  
Copy Copy Printing

Joanne Gervais  
Directrice générale  
ACFO du grand Sudbury

Yonaniko Grenon  
Senior Communications Specialist  
Glencore Sudbury Integrated Nickel Operations

Karen Hourtovenko  
Founder  
Lifezone Inc.

Robert Kirwan  
Ward 5 Municipal Councillor  
City of Greater Sudbury

Andrée Lacroix  
Partner  
Lacroix Lawyers/Avocats

Mike Ladyk  
Partner  
3rdLine Studios

Marett McCulloch  
General Sales Manager  
Sudbury Wolves Sports & Entertainment

Daran Moxam  
Portfolio Manager and Partner with Moxam  
Cassio Wealth Management and  
Director of Wealth Management at  
ScotiaMcLeod

Peter Nykilchuk  
General Manager  
Hampton Inn by Hilton and Homewood  
Suites by Hilton

David Paquette  
President  
Paquette Management Services

Mark Signoretti  
Ward 1 Municipal Councillor  
City of Greater Sudbury

Wendy Watson  
Director of Communications  
Greater Sudbury Utilities

## Board members with terms ended in 2018:

Paul Kusnierczyk  
Royal LePage  
North Heritage Realty

Deb McIntosh  
Ward 9 Municipal Councillor  
City of Greater Sudbury

Lynne Reynolds  
Ward 11 Municipal Councillor  
City of Greater Sudbury

# Looking ahead

## **Mission**

The GSDC embraces a critical team leadership role as it navigates the challenges of economic development. The GSDC works with community stakeholders to cultivate entrepreneurship, build on local strengths, and stimulate the continuous development of a dynamic and healthy city.

## **Vision - *From the Ground Up* (FTGU) 2015-2025 Strategic Plan**

The GSDC supports the FTGU overarching vision of attracting the people, services, enterprises and investments needed to generate 10,000 net new jobs by 2025 and achieving an unmatched quality of place lifestyle and economic prosperity.



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