



sudbury  
scenic sights.  
urban delights.

Arts  
&

# Culture Grant Program



**Impact Report 2015-2016**

**Quick Facts\***

**\$8,568,210** organizational assets

**\$4,084,210** amount paid to artists

**\$3,957,960** public sector revenue

**\$2,517,870** private sector revenue

**\$2,415,745** earned revenue

**180,002** public attendance at activities

**65,898** attendance at arts learning activities

**995** arts & culture activities for the public

**534** new works created

**80** number of staff positions

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\* Based on 2015 Operating grant (OP) statistics submitted by grant recipients to CADAC (Canadian Arts Data / Données sur les arts au Canada) and year-end reports submitted by City of Greater Sudbury Arts & Culture Grant Program recipients.

## ▶ 2016 Arts and Culture Grant Program

Established in 2005, the City of Greater Sudbury's Arts and Culture Grant Program stimulates the growth and development of this important economic sector, increases its potential to attract and retain a talented and creative workforce and is an investment in the quality of life for all residents.

The program is administered by the Greater Sudbury Development Corporation (GSDC) which has approved more than \$5.4 million in funding to nearly 100 local arts and culture organizations. This investment has led to the employment of more than 100 artists, the realization of dozens of festivals and an estimated overall return of \$11.38 for every \$1 spent!



In 2016, the GSDC Board approved funding for 43 arts and culture organizations through both Operating and Project Grant streams, for a total of \$751,468 committed by the municipality.

**"I congratulate another year of successful applicants and thank them for their many contributions to our community. The economic impact of arts and culture activity in our city is significant and we all benefit from this resourceful sector's ever-expanding capacity to create and innovate."**

**– Brian Bigger, Mayor of Greater Sudbury**

Applicants articulated how their operations and projects advanced the *Greater Sudbury Cultural Plan 2015-2020* and its themes of innovation, creativity and increased capacity. Applications were assessed based on three key criteria: artistic or cultural merit, community impact and benefits, and organizational and financial health. To ensure sound investments, evaluations were completed by two GSDC Arts and Culture Juries comprised of representatives from the City, the GSDC Board, the arts and culture sector and the community at large. The juries made recommendations which were later approved by the GSDC Board.

**"A thriving Arts and Culture Community contributes to quality of place and lifestyle, builds a creative workforce, and inspires people to learn new and innovative ways to do things. These are all important elements in a healthy city and the GSDC is happy to oversee Operating and Project Arts Grants, at the request of City Council. On behalf of the Board, I thank our jury members for their commitment to be fair, thorough and prudent in the award process, and I wish the grant recipients great success as they continue to grow this important part of our beautiful city."**

**– Wendy Watson, Chair of the GSDC Board**



As the Economic Development arm of the City of Greater Sudbury, the GSDC is a fitting administrator for the Arts & Culture Grant Program. Consisting of a 17-member board of directors and supported by City staff, the GSDC acts as a liaison between economic growth and development and City Council. The work of the GSDC and its Board extends beyond monetary outcomes. It focuses on quality of life, retention of talent in the north, business growth, and the support of arts and culture in our community.

## ▶ 2016 Grant Recipients

Operating		Project	
Carrefour francophone de Sudbury	\$46,000	Comhaltas Ceoltoiri Eireann Sudbury Irish Arts.	\$2,500
Centre franco-ontarien de folklore	\$8,000	Downtown Sudbury Art Crawl	\$2,500
Cinéfest Sudbury	\$36,800	Fiddleworks of Rayside-Balfour	\$4,000
Cultural Industries Ontario North	\$9,000	Fierté Sudbury Pride	\$2,900
Éditions Prise de parole	\$38,000	Gallery 6500	\$2,000
Galerie du Nouvel-Ontario	\$39,100	Jubilee Folk Ensemble	\$500
Jazz Sudbury	\$28,125	La Gang à Popa Inc.	\$1,000
Le Salon du livre du Grand Sudbury	\$31,250	Maawnjidmi Getting Together	\$3,000
Le Théâtre du Nouvel-Ontario	\$46,000	New Sudbury Days	\$1,500
Les Concerts La Nuit sur l'étang	\$15,802	Nickel City Wind Ensemble	\$1,000
Myths and Mirrors Community Arts	\$16,000	Northern Initiative for Social Action	\$7,000
Northern Lights Festival Boréal	\$27,500	Northern Artist Gallery (Artists on Elgin)	\$3,278
Sudbury Symphony Orchestra	\$36,000	Northern Ontario Railroad Museum & Heritage Centre	\$5,000
Sudbury Theatre Centre	\$54,000	No Strings Attached Community Band	\$1,000
Theatre Cambrian	\$25,000	N'Swakamok Native Friendship Center	\$2,999
<b>Total</b>	<b>\$456,577</b>	Pat the Dog Playwright Development Centre	\$2,975
		Productions Café-musique de Rayside-Balfour	\$6,000
		Rayside Balfour Whitewater Brush Art & Palette Club	\$1,000
		Sudbury Arts Council	\$1,500
		Sudbury Downtown Independent Cinema Co-op	\$1,500
		Sudbury Multicultural & Folk Arts Association	\$10,000
		Sudbury Youth Orchestra	\$2,000
		The Young Sudbury Singers	\$2,500
		Ukrainian Seniors' Centre (Garlic Festival)	\$2,500
		Valley Community Theatre	\$3,750
		We Live Up Here	\$2,990
		Wordstock	\$2,999
		Youth Entertaining Sudbury Theatre	\$15,000
		<b>Total</b>	<b>\$94,891</b>

**\$751,468\***  
**Awarded to**  
**44**  
**organizations**

\* This total is the sum of Operating and Project Grants, and also includes city funding provided to the Art Gallery of Sudbury.



## ► 2015 Highlights From Grant Recipients

Each grant recipient has advanced the quality of life in Greater Sudbury through the experiences offered to their employees, volunteers and audiences. The stories of impact, influence and improvement are as varied as the artists and collaborators of the community's vibrant arts and culture sector. Here are just a few of these many stories.



### The Salon du livre du Grand Sudbury

The Salon du livre (trade fair and biennial literary festival) has promoted literacy, love of reading and support for authors for the past seven years. Anchored by a strategic partnership with the National Campaign for Reading, the Fair has strong local partnerships, including those with Wordstock and the Greater Sudbury Public Library, which hosted several events of the Salon during the year.



### Myths & Mirrors Community Arts

Myths & Mirrors continues to create inter-arts activities including visual art, theatre, music, fibre art, land art, sculpture, literary arts and media art to explore a variety of themes such as community inclusion, children's wishes and dreams, and gender/women's issues. The success of their murals and events is evidenced by the group's steady growth.



### Northern Initiative for Social Action

The Initiative's goal is to develop innovative, powerful, and positive narratives using art forms that challenge the status quo and make visible the strengths of people with mental illness. The Mental Health in Action campaign assisted in the development of new skills, achievement of new local sponsorship relationships, and attracted multiple media interviews.



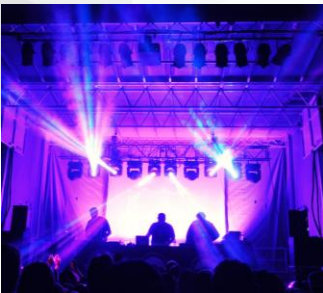
### N'Swakamok Native Friendship Centre

Through its 23 programs, the N'Swakamok Native Friendship Centre preserves language and culture; enhances the quality of life; and empowers families and community by providing support, services and partnerships for the Aboriginal community in an urban setting. Last year more than 2,300 spectators attended National Aboriginal Day festivities consisting of activities for the whole family from traditional singing, bands, traditional foods and a mini Pow Wow.



### Sudbury Symphony Orchestra

In addition to the Symphony's annual activities, in 2015 the SSO presented an in-concert version of Mozart's *The Magic Flute*, featuring some of Canada's most respected singers conducted by rising star, Jordan de Souza. This is the first full length professional opera produced by a Sudbury arts organization, and the first live opera presented in Sudbury since the 1970s.



### We Live Up Here Urban Arts

The first edition of Up Here was a wildly successful emerging art and music event. Grant funds enabled the hosting of world-renowned muralists and installation artists as well as presenting some of the region's finest musicians in quality venues. A lasting impact of Up Here's first edition is the seven striking murals that now adorn walls across Downtown Sudbury. While they enhance Downtown, they also continue to inspire and spark conversations.



### Art Gallery of Sudbury

The Art Gallery of Sudbury is a dynamic, bilingual, public, visual art gallery and key art educational, cultural and tourism destination in Northeastern Ontario. The Gallery creates meaningful engagement opportunities in dialogue with contemporary artists and our permanent collection for all who visit the gallery, and beyond. The Gallery is renowned for its excellence in activities such as exhibiting, collecting, preserving and interpreting contemporary and historical visual art for and with the community and visitors. In 2015 more than 19,000 people visited the Gallery.



### Youth Entertaining Sudbury (YES) Theatre

Using local artists, YES Theatre presented programming throughout the summer. Shows included *American Idiot*, a site-specific, immersive rock musical, and *Fiddler on the Roof*, a beloved classical musical, re-imagined for today's audiences. The funds received in 2015 ensured artists were properly compensated. Providing artists with payment gave them confidence in their capacity as professional practice as artists. We are grateful to be able to provide young people with this opportunity and believe it to be integral to the artistic success of a production.

► For more information about the City's Arts and Culture Grant Program please contact Emily Trottier at 705-674-4455 ext 4429 or [Emily.Trottier@GreaterSudbury.ca](mailto:Emily.Trottier@GreaterSudbury.ca)

Please visit the website for details on next year's grant program.  
[www.greatersudburyculture.ca](http://www.greatersudburyculture.ca)

## ▶ Grants Awarded in Previous Years

### ▶ 2015

#### Operating

Art Gallery of Sudbury \$75,000; Carrefour francophone de Sudbury \$50,000; Centre franco-ontarien de folklore \$8,000; Cinefest International Film Festival \$40,000; Cultural Industries Ontario North \$10,000; Éditions Prise de parole \$40,000; Galerie du Nouvel-Ontario \$42,500; Jazz Sudbury \$31,250; Les Concerts La Nuit sur l'étang \$17,000; Myths & Mirrors Community Arts \$15,124; Northern Lights Festival Boréal \$27,500; Salon du livre du Grand Sudbury \$31,250; Sudbury Symphony Orchestra \$40,000; Sudbury Theatre Centre \$60,000; Theatre Cambrian \$10,000; Théâtre du Nouvel-Ontario \$50,000. **Total \$547,624**

#### Project

Les Productions Café-musique de Rayside-Balfour \$4,000; Caruso Club (Coro Caruso) \$1,650; Chorale Troubadours \$2,000; Crestfallen Theatre \$2,500; Downtown Art Crawl \$2,000; Fiddleworks \$3,700; India Canada Association \$500; Jubilee Folk Ensemble \$1,400; Nickel City Sound \$2,900; Northern All Stars - Pan Steel Band \$500; Northern Artist Gallery (Artists on Elgin) \$2,000; Northern Initiative for Social Action \$5,500; Northern Ontario Railroad Museum & Heritage Centre \$2,500; N'Swakamok Native Friendship Center \$2,990; Rayside Balfour Whitewater Brush Art & Palette Club \$500; Regroupement des organismes culturels de Sudbury \$1,500; Silver Birch String Quartet \$4,890; Sudbury & District Weavers & Spinners Guild \$2,990; Sudbury Arts Council \$1,500; Sudbury Blueberry Festival \$1,250; Sudbury Downtown Indie Cinema Co-operative \$2,800; Sudbury Multicultural & Folk Arts Association \$11,000; Sudbury Music Collective \$500; Sudbury Pride \$2,900; Ukrainian Seniors' Centre (Garlic Festival) \$2,500; Valley Community Theatre \$2,990; We Live Up Here \$2,990; Young Sudbury Singers \$2,950; Youth Entertaining Sudbury Theatre \$15,000. **Total \$90,400**

### ▶ 2014

#### Operating

Art Gallery of Sudbury \$100,000; Carrefour francophone de Sudbury \$40,000; Centre franco-ontarien de folklore \$5,000; Cinefest International Film Festival \$45,000; Cultural Industries Ontario North \$10,000; Éditions Prise de parole \$35,000; Galerie du Nouvel-Ontario \$30,000; Jazz Sudbury \$17,000; Les Concerts La Nuit sur l'étang \$17,000; Myths & Mirrors \$10,886; Northern Lights Festival Boreal \$25,000; Salon du livre du Grand Sudbury \$22,000; Sudbury Summerfest Foundation \$10,000; Sudbury Symphony Orchestra \$40,000; Sudbury Theatre Centre \$60,000; Theatre Cambrian \$25,000; Théâtre du Nouvel-Ontario \$45,000. **Total \$536,886**

#### Project

Les Productions Café-musique de Rayside-Balfour \$4,000; Contacte interculturelle francophone du Sudbury \$3,500; Encore Theatre Company \$2,999; Fiddleworks of Rayside-Balfour \$3,000; India Canada Association \$1,000; Italian Festival (Caruso Club) \$1,250; Jubilee Folk Ensemble \$1,000; La Chorale Les Troubadours \$1,500; Lighthouse S-T-F Productions \$500; Nickel City Sound \$2,900; No Strings Attached Community Band \$1,500; Northern Artist Gallery (Artists on Elgin) \$1,100; Northern Initiative for Social Action \$4,900; Northern Ontario Railroad Museum & Heritage Centre \$2,000; Rayside Balfour Whitewater Brush Art & Palette Club \$500; Sudbury Blueberry Festival \$1,250; Sudbury Multicultural & Folk Arts Association \$12,500; Sudbury Youth Orchestra \$3,500; The Young Sudbury Singers \$1,520; Ukrainian Seniors' Centre (Garlic Festival) \$1,250; Valley Community Theatre \$2,000; Walden Art Club \$1,650; Youth Entertaining Sudbury Theatre \$2,500.

**Total \$57,819**



## ▶ Image Credits

### Cover Page

- ▶ Sudbury Theatre Centre: FROM LEFT: Sandra Battaglini as Isabella, Ron Tough as Paquale, Alessandro Costantini as Severino, Sophia Fabiili as Carmelina, Phil Luzi as Toninni, Toni Ellwand as Marisa, Steven Pigozzo as Guido, and Tracey Beltrano as Mafalda in the Sudbury Theatre Centre's production of *In Piazza San Domenico* by Steve Gallucio (April 2015). Photo by Callam Rodya.
- ▶ Sudbury Youth Orchestra/L'Orchestre jeunesse de Sudbury prepares for a concert entitled *A Caroling We Go* at St. Andrew's Place, December 12, 2015. Photo by Hoi Cheu.
- ▶ Cultural Industries Ontario North: Laugh Out Loud Sudbury Festival: Crowds take in Francophone comic NEEV at The Durham Social
- ▶ YES Theatre: Fiddler on the Roof: Opening: Tradition
- ▶ Downtown Sudbury Art Crawl: Youth preparing to distribute DSAC flyers during Up Here
- ▶ We Live Up Here Urban Arts: Mural at corner of Ste-Anne and Elgin Street (detail)
- ▶ A Tribe Called Red at Up Here 2015, photo: Danielle Provencher
- ▶ Dancers in traditional dress during Original Canadian Garlic Festival hosted by the Ukrainian Seniors' Centre

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- ▶ Mayor Brian Bigger
- ▶ Wendy Watson, Chair of the GSDC Board

### Pages 5 & 6

- ▶ Art Gallery of Sudbury: Artist Lynn Johnston at the opening of her exhibition *For Better or For Worse: The Comic Art of Lynn Johnston* (16 July 2015)
- ▶ Le Salon du livre du Grand Sudbury: Rencontre du Club de lecture jeunesse avec l'auteure et artiste Danielle Daniel (17 octobre 2015)
- ▶ Myths & Mirrors Community Arts: Mini Art Exchange
- ▶ NISA/Northern Initiative for Social Action: NISA aims to replace negative images of mental health
- ▶ N'Swakamok Native Friendship Centre: Thank you Mayor Bigger for attending the N'Swakamok National Aboriginal Day Event on June 21, 2015
- ▶ Sudbury Symphony Orchestra rehearses *The Magic Flute*. Pictured L-R: Deanne Wells Hunt, Pam Teed, Ambur Braid, Johane Ansel, Peter McGillivray, Jamie McLennan, Lindsay Barrett and Alain Coulombe with members of the Sudbury Symphony Orchestra. Glad Tidings Church November 2015
- ▶ We Live Up Here Urban Arts: A Tribe Called Red performing during Up Here 2015
- ▶ Youth Entertaining Sudbury (YES) Theatre: "YES Theatre performs a scene from Green Day's American Idiot at the Grand Night Club in Sudbury, Ont. on Tuesday June 2, 2015" John Lappa/Sudbury Star/Postmedia Network