

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-12
Tom Davies Square**

**Wednesday, March 9, 2016
Commencement: 11:35 a.m.**

Chair

DARREN STINSON IN THE CHAIR

Present

Brent Battistelli, Brian Vaillancourt, Daran Moxam, Darren Stinson, David Paquette, Deb McIntosh, Iyo Grenon, Lynne Reynolds, Mark Signoretti, Paul Kusnierczyk, Peter Nykilchuk, Pierre Zundel, Wendy Watson

City Officials

Kevin Fowke, Meredith Armstrong, Eleethea Savage, Dana Jennings, Emily Trottier, Jacinda McLean, Julian Douglas, Liam McGill, Kathryn O'Leary, Eric Vaillancourt

Guests

Ken Dolson & Anik Perreault – MNDM
Melanie Mayer – FedNor
Debbi Nicholson – Greater Sudbury Chamber of Commerce

Agenda Review

There were no changes.

Declarations of
Conflict of Interest

None.

Approval of Minutes

2016-012 Peter Nykilchuk/Iyo Grenon: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular minutes of February 10, 2016 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee notes of February 3rd, 2016 were presented to Board members for information only.

Reports:

A) C.E.D. Update

Brian Vaillancourt provided an update on the CED committee.

Le Salon du Livre

The Co-Executive Directors of Le Salon presented to the CED committee on a financial ask for \$18,000. Le Salon du Livre is requesting support from the GSDC in the amount of \$18,000 or 45% of the total cost of this project, which focuses on new initiatives for the 2016 event that are distinct from the organization's operational budget. While this percentage is higher for the project-based portion, when the total budget for operations is included, the proportion of the funding request to the GSDC is significantly lower as part of overall funding to the organization. CED Committee members recommended to the GSDC approval for funding in the amount of \$10,000, which represents 25% of the project's total cost.

2016-013 Peter Nykilchuk/Paul Kusnierczyk: WHEREAS Le Salon du livre du Grand Sudbury is hosting its seventh biannual book fair and literary festival in 2016 in downtown Sudbury and has proven itself as an asset to the City of Greater Sudbury's arts scene and cultural identity, and

WHEREAS it has embarked on a partnership with other organizations to broaden its programming and respond to new challenges in the book industry,

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation support the 7th Edition of the French Book Fair and Literary Festival project's one-year Economic Development Fund request in the amount of

\$10,000 for 2016 to be used towards the event; and

That Le Salon du livre provide a post-event report on deliverables as outlined in the application; and

That staff be directed to work with the organization to actively seek alternate sources of revenue for the event's sustainability over the long term.

CARRIED

Galérie du Nouvel-Ontario

The CED Committee reviewed the decision for funding the fifth Foire D'Art Alternatif de Sudbury (FAAS) being held in May 2016. The FAAS is held every second year and is held in conjunction with other Franco-Ontarien cultural events, positioned as "La Biennale". The CED members recommend that the GSDC fund this event in the amount of \$9,000 which represents 9.3% of the project's total cost.

2016-014 Wendy Watson/Pierre Zundel: WHEREAS La Galérie du Nouvel-Ontario is hosting its fifth biannual festival of alternative art in 2016 in downtown Sudbury and has proved itself as an asset to the City of Greater Sudbury's artistic and festival scene and cultural identity,

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation support the 5th Edition of the Festival of Alternative Art in Sudbury project's one-year Economic Development Fund request in the amount of \$9,000 for 2016 to be used towards the event; and

That La Galérie du Nouvel-Ontario provide a post-event report on deliverables as outlined in the application; and

That staff be directed to work with the organization to actively seek alternate sources of revenue for the event's sustainability over the long term, including a transition process for all festivals and events requesting ongoing funding from the Economic Development Fund.

CARRIED

Cancer Therapeutics
Research Initiative (CTRI)
Renewal

In May 2012, the GSDC Board approved a five-year funding request at \$100,000 per year to CTRI to support advanced education, research and innovation initiatives. The CED committee members reviewed its Year Four (4) funding renewal request. Given the employment growth and economic impact this initiative shows for Greater Sudbury, the CED committee is recommending that Year Four of the funding be renewed for \$100,000.

2016-015 Mark Signoretti/Wendy Watson: Whereas the Community Economic Development Strategic Plan for Greater Sudbury, *From the Ground Up*, identifies a Leader in Health and Life Sciences, a Highly Skilled and Creative Workforce as two of the nine economic development goals; and

Whereas the Northeastern Ontario Cancer Therapeutics Research Initiative (CTRI) has provided a progress report on the Year 3 deliverables which have been achieved;

Therefore be it resolved that the Greater Sudbury Development Corporation Board of Directors support a Year 4 of 5 multi-year funding request from CTRI in the amount of \$100,000 from the 2016 Economic Development Fund; and

That CTRI be required to provide a progress report on the Year 4 deliverables outlined in their application before funding for Year 5 be considered.

CARRIED

Centre for Excellence in Mining Innovation (CEMI) Renewal

In July 2012, the GSDC Board approved a four-year funding request at \$75,000 per year to support the implementation of the Innovation and Prosperity Office (IPO). Given the economic benefits that CEMI's IPO has provided to local businesses, the CED committee recommends approving the Year Three funding in the amount of \$75,000.

2016-016 Lynne Reynolds/David Paquette: Whereas the Centre for Excellence in Mining Innovation (CEMI) is seeking a renewal of annual funding for the Innovation and Prosperity Office (IPO); and

Whereas the IPO has been successful in facilitating and assisting businesses in the mining supply & services sector in their business expansion and commercialization efforts; and

Whereas CEMI has met all the deliverables associated with the existing funding agreement;

Therefore be it resolved that the Greater Sudbury Development Corporation Board of Directors support Year 3 of a four (4) year funding request from the Centre for Excellence in Mining Innovation in the amount of \$75,000 per year, renewable annually over the next two (2) years to a maximum of \$300,000 to support the implementation of an Innovation and Prosperity Office from the Economic Development Project Fund, and

Further; that CEMI be required to provide a progress report on 2016 activities and deliverables as outlined in its application before an additional funding commitment would be considered, and

Finally, that the City of Greater Sudbury logo be supported and used on all of its communication materials in acknowledgement of this contribution.

CARRIED

CED Guidelines

CED committee members are recommending that the CED Guidelines be reviewed in order to make effective choices and have clear parameters for those proponents accessing multiple funding streams including: CED funds, Arts & Culture Grants, Tourism Event Support and Special Project Funds. GSDC board members further commented that City Council is working similarly on providing processes to the grant streams that they review and approve. Staff commented that a review of the guidelines will be done and brought to CED and/or Executive Committees for review, then brought back to the GSDC board for review and approval.

Arts & Culture Grant Juries

The 2015 Arts & Culture Grant Program adopted a number of changes for application review and associated grant juries, given the feedback that was provided upon completion. Staff have put forward recommendations with respect to the GSDC Board member allocations to each grant jury, providing guidelines for members to minimize the in-person meeting time commitment involved in the grant process, a review of the approach, and revising the Terms of Reference to ensure that conflicts of interest are addressed. Mark Signoretti has volunteered to participate on the Operating Grant Jury. Staff also requested to the GSDC board members that if they have any recommendations for community representation to contact GSDC staff. The public callout for community jury members will be sent out the afternoon of March 9th.

2016-017 Mark Signoretti/Pierre Zundel: Whereas the Greater Sudbury Development Corporation has the responsibility of administering the Greater Sudbury Arts & Culture Grant Program; and

Whereas the GSDC Board previously approved a motion on November 4th, 2014, which requires four GSDC Board members on the Operating Jury and two on the Project Jury; and

Whereas changes in jury composition require an update of this previous motion;

Therefore be it resolved that the Greater Sudbury Development Corporation Board of Directors amend the motion of November 4th, 2014 to reduce the GSDC Board representation to two members on the Operating Jury (one of whom is a Councillor) and two members on the Project (one of whom is a Councillor), and

Further, that staff be directed to recruit members of the community to fill the positions on the Operating and Project Juries through a public nomination process according to the approved Terms of Reference, and

Finally, that the authority to confirm nominations of Jury members is delegated to the Executive Committee of the GSDC Board.

CARRIED

Director's Report

A few items from the Director's report were highlighted for the Board:

1. The Small Business Consultant will be starting a regular community outreach schedule to many local libraries/Citizen Service Centre and Employment Options offices to boost exposure and client reach. The schedule will be circulated by the Regional Business Centre, Employment Options offices and each library/Citizen Service Centre. Hours of operation will be 9:00 a.m. to 4:00 p.m. at each location.

	Wednesday	Thursday
Week 1	Garson Library	Main Library
Week 2	Capreol Library	Chelmsford Employment Options
Week 3	Dowling Library	Val Caron Employment Options
Week 4	Lively Library	New Sudbury Employment Options

2. Staff continued to meet with partners from Laurentian University, Collège Boréal, Cambrian College, the four school boards and the Chamber of Commerce in the development of the 2016 ICEF fam tour being planned for international student recruiters. A Welcome Reception is being planned for the evening of their arrival on Monday, May 9th, and more details will be shared with the board as the date approaches.
3. GSDC staff and Mayor Brian Bigger will be promoting Sudbury and the *Canada's Resourceful City* brand at the upcoming Prospectors and Developers Association Convention (PDAC) in Toronto - March 6-9th. This includes hosting the *Sudbury Resourceful City Networking Reception* on Monday, March 7th for 250-300 mining executives, elected officials, and other mining industry stakeholders. Ten local mining supply and services companies and organizations have signed on as co-hosts and sponsors for the event which, over the past two years, has become one of the premier networking receptions at PDAC. Staff have also developed revised, *Canada's Resourceful City*, branding material for the event which will promote Sudbury as an internationally-recognized centre of excellence in mining innovation and the largest integrated mining complex in the world. A brief PowerPoint showing the sponsors and a video of the Sudbury reception was also shown to the GSDC board.

4. In November 2015, the OLG issued its Request for Proposal for the North gaming bundle which includes: Sudbury, Thunder Bay, Sault Ste. Marie and the potential for new sites in North Bay and Kenora. Over the past couple of months, staff have met with two of the pre-qualified proponents to provide assistance as they prepare their proposals. Representatives from the OLG will be presenting an update to City Council on March 22.
5. Giant Tiger has announced that they will be opening a new store in Sudbury August 16, 2016 in the Southridge Mall. The new store will have 30,000 sq. ft. of selling space and will be the company's second store in Sudbury with the first store operating at the corner of Lasalle and Falconbridge. Giant Tiger has more than 200 locations across Canada with more than 7,000 employees and are either locally owned or operated by a local team member who is familiar with the community. Updated news on the new store development can be followed on Facebook at [facebook.com/GTSudburyRegentSt](https://www.facebook.com/GTSudburyRegentSt)
6. Toronto Celebrates Sudbury 2016 was announced on February 29. The event was born from an idea to bring together current and former Sudburians to raise funds for local Sudbury charitable organizations while having some fun doing it, this year's beneficiaries are Science North, Cinefest and Health Sciences North NEO Kids. Toronto Celebrates Sudbury event takes place Thursday, June 9th, at 7:00 p.m. at The Burroughes in Toronto. For more information, go to www.torontocelebratesudbury.ca

Finance Carryover

In order to carry forward previous year and 2012 unallocated funds, a motion was approved to support finance in the carryforward.

2016-021 Peter Nykilchuk/Paul Kusnierczyk: That the Greater Sudbury Development Corporation Board of Directors approve the following transfers:

1. \$4,500 from the 2012 Arts and Culture Grant Fund Uncommitted balance be transferred to the 2016 Arts and Culture Project Grant Fund;
2. The 2015 Uncommitted Funds balance of \$693,997.60 be transferred to the 2016 Uncommitted Funds;
3. The 2015 Uncommitted Special Projects Fund balance of \$18,859.84 be transferred to the 2016 Special Projects Fund.
4. The 2015 Arts and Culture Project Grant Fund Uncommitted balance of \$31,887.00 be transferred to the 2016 Arts and Culture Project Grant Fund Uncommitted balance.

CARRIED

Other Business

New Chief Administrative Officer

It was announced that the City of Greater Sudbury has a new Chief Administrative Officer. Ed Archer will be joining the City's team effective May 30, 2016.

City of Greater Sudbury Strategic Plan

At the March 8th City Council meeting, a new three-year Corporate Strategic Plan was adopted entitled **Greater Together**. A copy was provided for GSDC board members.

Motorsports Expression of Interest (EOI)

Brian Vaillancourt notified the GSDC board that an EOI has been issued for the Motorsports Park. GSDC members commented on the timing and optics of the EOI given the Large Projects. It was noted that this is separate from CGS' large projects and will continue to move forward.

GSDC Board Member Issues

None.

Correspondence – Science
North Economic Impact
Results

A copy of the Science North Backgrounder and Release of the Economic Impact Results were provided to the GSDC Board members, for information only.

Executive Session

The regular meeting moved to a closed session at 12:55p.m.

2016-018 Wendy Watson/Pierre Zundel: That the Greater Sudbury Development Corporation Board of Directors regular meeting be adjourned and move to closed session for review of the emergency Sudbury Theatre Centre funding request.

CARRIED

Reconvene Regular Board
Meeting

The Executive Session concluded and the Board reconvened to the regular meeting at 1:50p.m.

2016-020 Lynne Reynolds/Iyo Grenon: That the Greater Sudbury Development Corporation Board of Directors reconvenes to the regular meeting.

CARRIED

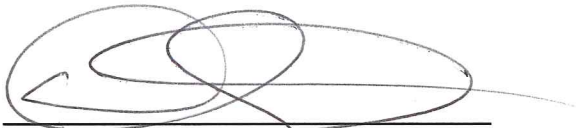
Upcoming Events

Upcoming events include:

1. **Next GSDC Board Meeting:** Wednesday, April 13th, 2016, 11:30am in Committee Room C-12
2. **Greater Sudbury Chamber of Commerce – President’s Series Luncheon: Marc Serré & Paul Lefebvre:** Tuesday, April 5th, 2016, 12pm – 2pm at Ristorante Verdicchio

Adjournment

The meeting adjourned at 1:55 p.m.



Chair



Secretary