

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Room C-12
Tom Davies Square

Wednesday 11 January 2017
Commencement: 11:30 am

<u>Chair</u>	<u>WENDY WATSON IN THE CHAIR</u>
<u>Present</u>	Ed Archer, Brent Battistelli, Brian Bigger, Joanne Gervais, Iyo Grenon, Paul Kusniersczyk (A11:36), Deb McIntosh (D12:45), Daran Moxam, Peter Nykilchuk, David Paquette (A11:45 D12:35), Angela Recollet, Lynne Reynolds (D1:00), Mark Signoretti (D12:55), Darren Stinson, Brian Vaillancourt, Wendy Watson, Pierre Zundel (A12:22).
<u>Regrets</u>	Karen Hourtovenko, Jennifer Witty.
<u>City Officials</u>	Ian Wood, Meredith Armstrong, Eleethea Savage, Jody Cameron, Sarah Colton, Lynn Despatie, Dana Jennings, Liam McGill, Paul Reid, Scott Rennie, Emily Trottier and Samantha Rupert.
<u>Guests</u>	Melanie Mayer (FedNor), Claude Rivet & Kimberley Murch (Ministry of Northern Development & Mines), Kimberley Wahamaa (Sudbury Wolves).
<u>Agenda Review</u>	The Chair itemized two changes to the agenda: <ul style="list-style-type: none"> • The Sudbury Theatre Centre will not be presenting today, but is scheduled for the March 8th Board meeting • Nomination Committee discussion has been added to Other Business • No other changes or comments from the group
<u>Declarations of Conflict of Interest</u>	There were no declarations of conflict of interest.
<u>Board Member Introductions</u>	Paul Kusniersczyk and Brent Battistelli provided brief introductions to their background, their interest in the board, and what they bring to the table. Lynne Reynolds and Deb McIntosh will provide brief introductions at the next meeting.
<u>Approval of Minutes</u>	No changes were suggested. 2017-011 Joanne Gervais/Angela Recollet: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of December 14 th 2016, be adopted. CARRIED
<u>Executive Committee Notes</u>	The Executive Committee notes of November 30 th , 2016 were presented to Board members for information only. <ul style="list-style-type: none"> • The group had no comments to add.

Presentations

A) Dario Zulich

Local businessman Dario Zulich gave a ten minute presentation to highlight his vision for an entertainment district within Sudbury's East end. The detailed and passionate presentation included many facts and elements, such as:

- More than an arena, this is part of a bigger picture, a bigger vision for a sports and entertainment district and destination
- Proposes a major venue on 200 acres with capacity for 7K or 8K people and 2 additional ice pads
- Versatile – could host conferences and conventions, tennis bubble over ice pad, casino and resort/hotel (4-star) are part of the vision. Motor sport facility possible next door
- P3 model - Looking for partnership with the City. Business model is proven
- Timely alignment with government interests, large projects, land zoning, casino (including 30-40 events/concerts per year), motor sports, water park, downtown master plan, greenway, school or architecture, energy and infrastructure innovation opportunity
- Location is advantageous for the sheer amount of space available, appeal of east end, drive time from downtown becomes less relevant when you consider that attendees will be coming from all over Northeastern Ontario
- We are the hub for the NEON; retail, tourism, medical, government, banking, education. So why not be the hub for entertainment too?
- Additional vision for revitalizing the current arena to convert it into a centre for living arts and utilizing the water tower as a beacon (like CN Tower) that lights up particularly each time the Wolves score a goal.

Zulich mentioned that a preliminary rezoning application is already in the works and conversations are already underway with Gateway Casinos, Hyatt hotels, Budweiser and many others.

- This year, the Wolves had their best start in 20 years. Working to establish team as the Green Bay Packers of the OHL – top franchise because of truly fanatical fans.
- Vision aligns with the 9 goals of the GSDC's strategic plan: From the Ground Up 2015-2025.

The Chair thanked Mr. Zulich and opened up to the floor for questions.

- Timeline? Zulich estimates that it would take 2 years to build.
- What's the main thing Zulich needs from the City? Public Private Partnership: if it's a City project (City would be the owner) there are a number of benefits for both the private and the public partner (financing, attracting investment from other levels of government, etc.).

Board Priority Projects

Ian Wood presented an update on all four projects

1. **Synergy** – Ian, the 1st Vice-Chair and the Chair met with the Synergy Working Group to discuss a new direction. The Group will be meeting in the coming days and a revitalized Project Committee (including reps from HSN, Science North, Laurentian and the GSDC) should be formed within the next month or two. The GSDC Exec has approved the re-allocation of \$10K to pay for a consultant (CBRE) whose scope of work is to review all material that's been prepared to date and get us to a basic level from which we can move forward. Work is already underway. The Consultant will be in Sudbury on January 24th. Goal is to align timing of CBRE report with the March 7 Council meeting when other major projects will be discussed. Initial insights in time for the Feb 8 board meeting.
2. **Indigenous** – The project really is still starting at ground level. Lynn Despatie taking it on from staff perspective. Working group being

	<p>created. Working with the Chair and Board member, Angela Recollet, to arrange orientation session for all Board members.</p> <ol style="list-style-type: none"> 3. Seed Capital Fund – Liam McGill is the staff lead. At the moment the focus is on staff looking into the different models possible. More details to be provided at our next meeting. 4. Super Cluster – The Mayor has assembled a diverse group of stakeholders to talk about the opportunity. Met to align thinking around the opportunity and conclusion of that first meeting was to meet again – January 18th. There are opportunities on 3 levels – Primarily it is the generous funding opportunity from the Federal Government. However, it might be a stretch to have the Federal government select mining to be Super Cluster, especially when mining is competing with more prominent industries with more mature government relationship management practices (i.e. Pharmaceutical, Automotive). However, our efforts will be worth it in terms of awareness raised in Ottawa and beyond. We have an opportunity for Sudbury to gain recognition as a node for mining innovation. This project is in the hands of staff for the moment. There are already lots of people around the table. If anyone from the Board is interested and wants to be involved – just let us know. <p>The monthly reporting process for priority projects will be formalized for future Board meetings.</p> <p>2017-012 Pierre Zundel/Peter Nykilchuk: WHEREAS the Board of Directors of the Greater Sudbury Development Corporation has undertaken a review of the goals and opportunities identified in the Greater Sudbury community economic development strategic plan, "From the Ground Up," as well as CGS Council's strategic planning document, "Greater Together"; and,</p> <p>WHEREAS GSDC Board members worked through a process to determine the Board's top priorities for 2017 and its role in each,</p> <p>THEREFORE be it resolved that the Board of Directors of the Greater Sudbury Development Corporation identifies the following projects as its top priorities for 2017:</p> <ol style="list-style-type: none"> 1. Synergy Conference Centre 2. Indigenous Economic Partnership Development 3. Seed Capital Investment Fund 4. Mining Super Cluster <p>FURTHER, that the GSDC Board establishes the following Ad Hoc Committees and appoints the identified members to serve for the life of the associated committee:</p> <ol style="list-style-type: none"> 1. Indigenous Economic Partnership Development - Angela Recollet, Karen Hourtovenko 2. Seed Capital Investment Fund - Brent Battistelli, Daran Moxam <p style="text-align: right;">CARRIED</p>
<p><u>Financial Report</u></p>	<p>Ian Wood provided an explanation of the Report:</p> <ul style="list-style-type: none"> • The 2017 commitments listed are notional – We expect the organizations mentioned will come to the Community Economic Development Committee (CED) and be granted the funds. • Note that the 2017 allocation of \$75K for the March of Dimes is not displayed as it got cut off the bottom of the document. Thus the

	<p>apparent discrepancy in totals is simply a print error.</p> <ul style="list-style-type: none"> The ICES North proposal from 2014 was awarded a commitment of \$40K but the project is not going forward as previously defined. <p>2017-013 Peter Nykilchuk/Daran Moxam WHEREAS the GSDC Board of Directors approved a contribution to Laurentian University in the amount of \$40,000 in November 2014 for this project, conditional upon the proponent securing other funding; and</p> <p>WHEREAS Laurentian University has indicated that it will no longer lead the development of ICES North, but will continue to support the project as a partner.</p> <p>Therefore be it resolved that the Greater Sudbury Development Corporation withdraw its original commitment of \$40,000 in conditional funding and that these funds are returned to the Economic Development Project Fund; and</p> <p>Further, that any future ICES North funding request will be considered as a new proposal.</p> <p style="text-align: right;">CARRIED</p> <ul style="list-style-type: none"> A question was raised about other items on the docket that could be 'cleaned up'. Ian Wood asserted that there is a process in place to identify projects for 'cleaning'. Commitments are 'sunsetting' after 24 months of inactivity. An agreement was made to better label this report and provide explanations in the future.
<p><u>Other Business</u></p>	<p>The following other business items were raised:</p> <ol style="list-style-type: none"> Letter in support of NOLUM position paper on FedNor – NOLUM is the group of Northern Ontario Large Urban Mayors. The Chair asked the members of the Board if there was any opposition to sending the letter that was prepared by Staff and included in their package. There was no opposition. The Chair will send the letter to the Prime Minister on behalf of the Board. Nomination Committee – The Board's Annual General Meeting will be in June as per usual. There are six members whose terms will end at that time. Only one of the six, Darren Stinson, is ineligible to continue on the Board given the number of years he has already committed. Paul Kusnierczyk has expressed interest in being the Chair of this Committee, while Councillor McIntosh, Councillor Signoretti, and Brian Vaillancourt have offered to be members. <p>2017-014 Darren Stinson/Mayor Bigger: WHEREAS the Greater Sudbury Development Corporation Board has approved the formation of a Nominations Committee to recruit new board members, as appropriate given the number changes as reflected in the amendments to the new By-Law.</p> <p>THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors appoint Paul Kusnierczyk as Chair of the Nominations Committee, as well as Councillor Deb McIntosh, Councillor Mark Signoretti, and Brian Vaillancourt as the members.</p> <p style="text-align: right;">CARRIED</p>
<p><u>GSDC Board Member Interests/Issues</u></p>	<p>The following interests/issues were raised:</p>

	<ul style="list-style-type: none"> • The latest job numbers are not encouraging. Our city is down 1,200 jobs. We are out of step with other cities in the province. Staff have reached out to Stats Can in order to better understand those numbers. It is a sobering report. CMHC housing start numbers came out as very positive. We need to look at them against our own building permit numbers. As staff gain greater understanding, we'll come back to this group with those insights. • Canada Summer Games 2021 bid has approved by Council to go to next phase. Darren Stinson is Co-Chair of the Bid Committee. The final bid is due at the end of this month. Expect to see lots of good news stories being circulated via both traditional and social media. The Bid Evaluation Committee will be looking to be reassured that concerns addressed by Council are being addressed. The Evaluation Committee is visiting Sudbury on February 27th and will announce their decision on March 30th. From a staff perspective, we have walked the line and provided information rather than cheerleading. Now we are able to fully engage in this city-supported initiative. • First ever Annual Report is well underway and should be ready for release to the Board at our February 8th meeting. Madame Chair will deliver this report to Council on February 28th. • For Canada's Sesquicentennial celebrations, GSDC staff are working harmonize community-lead initiatives under a common Sudbury banner. There is a great deal of storytelling to come out of the City's Communications office over the course of the year. A great deal of support is being provided for local cultural presenters via the City's Arts & Culture Grants and more.
<p><u>Upcoming Events</u></p>	<p>Upcoming events include:</p> <ol style="list-style-type: none"> 1. Next GSDC Board meeting – Wednesday 8 February 2017 2. Culinary Tourism Forum 24 January 2017 at Collège Boréal 3. Localicious – January 9 to February 5, 2017 4. Visit sudburytourism.ca/events for up-to-date listings
<p><u>Adjournment</u></p>	<p>The meeting adjourned at 1:01 p.m.</p>



Chair



Secretary

