

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Room C-10
Tom Davies Square

Wednesday, August 3rd, 2016
Commencement: 11:45 a.m.

Chair

WENDY WATSON IN THE CHAIR

Present

Iyo Grenon, Deb McIntosh, Peter Nykilchuk, David Paquette, Angela Recollet, Mark Signoretti, Darren Stinson, Brian Vaillancourt, Wendy Watson, Jennifer Witty, Pierre Zundel (D. 1:25 p.m.)

City Officials

Ed Archer, Ian Wood, Meredith Armstrong, Jean-Mathieu Chenier, Lynn Despatie, Dana Jennings-McGill, Liam McGill, Eleethea Savage, Paul Schweyer, Kathryn O'Leary

Guests

Debbi Nicholson

Agenda Review

There were no changes to the agenda.

Declarations of Conflict of Interest

Iyo Grenon declared a conflict of interest on item #7A – reThink Green, Green Economy North Project. It was noted that Collège Boréal and Laurentian University are part of the network that is proposing the PHEONICS project (presentation), however, there is no funding request.

Board Member Introductions

At each board meeting, three board members will take a turn to provide a brief introduction about who they are, their background, their interest on the board, and what they can bring to the table. The idea is to provide other board members with a sense of the skill sets that are around the table.

Wendy Watson, David Paquette, and Angela Recollet provided brief introductions.

Approval of Minutes

2016-062 Pierre Zundel/Darren Stinson: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of June 15th, 2016, be adopted.

CARRIED

2016-063 Jennifer Witty/Peter Nykilchuk: That the minutes of the Greater Sudbury Development Corporation Board of Directors special meeting of June 15th, 2016, be adopted.

CARRIED

Executive Committee Notes

The Executive Committee notes of June 9th, 2016 and July 9th, 2016 were presented to Board members for information only.

Presentations

A) Reggie Caverson,
Workforce Planning
Board

Reggie Caverson, Executive Director of the Sudbury & Manitoulin Workforce Planning Board delivered a presentation to the Board and provided an update on labour market information. A package with more detailed labour market information was distributed to the Board.

The Workforce Planning Board is funded by the Ministry of Advanced Education and Skills Development. There are six planning boards in the North that research/address labour market trends and issues. Each year, a labour market report is produced.

The presentation included information on the number of employers in Greater Sudbury which in 2015 was 10,956 businesses and as of June 2015 60-62% of all businesses were self-employed. The top three employers that were identified were construction, retail trade, and professional, scientific, technical. The top three industries where people work were health care and social assistance, retail trade, and educational services. An overview of the board's partnerships and actions was also provided as well as information on labour market research.

The Workforce Planning Board is focusing their work on an employer survey, immigrant retention, projected job growth and vacancies, apprentices/journey persons, and industry specific data. They continue to work with a number of partners to educate, promote, support, and consult on labour market information.

The labour market themes include:

1. Trades – an aging workforce, getting apprentices trained
2. Labour Market – restructuring, technology, globalization, government pushing entrepreneurship, poor data
3. Strategic Planning - need for an integrated workforce strategy
4. Employers - want trained, experienced workers, however there is a lack of succession planning.
5. Education - there is a lack of basic and essential skills as well as poor math skills in students which puts them out of sync with the workplace.

One of the priorities of the Workforce Planning Board is to bring key leaders to the table to work on collaboration, identify key issues and bring job developers together.

B) Ian Lane, HSNRI
PHEONICS – Request for
Letter of Support

HSNRI requested a letter of support from the GSDC as a potential future partner for the Population Health Ecosystem for Ontario's Northern and Indigenous Communities (PHEONICS) project. Ian Lane, Senior Research Facilitator at HSNRI delivered a presentation on the project.

PHEONICS is a planned consortium of public and private partners engaged in health science research and technology development enabled by a scalable, high-speed cloud-based computer technology. In the model, a consortium drives the type of research and technology development that is being done in tandem with its public and private partners based on population health needs.

The goal of this initiative is to improve the quality of care and promote better health outcomes while managing costs – being preventative rather than reactive.

Funding applications have been submitted to NOHFC and FedNor to request support for the cost of a consultant to engage the business community and determine a business case, technology plan, and governance structure.

There were some questions and concerns raised regarding the partners, how the project will advance economic development, the funding of the project, and the relationship with indigenous communities.

Staff were directed to meet with HSNRI to review the Board's concerns and indicate that a letter of support will be considered after reviewing a copy of the funding application to NOHFC and FedNor.

Reports

A) C.E.D. Committee Report from July 19th, 2016

A financial report was distributed for review.

A question was raised regarding the status of the Sudbury Theatre Centre (STC). Deb McIntosh declared a conflict of interest and left the meeting at 12:52 p.m. It was indicated that a report from STC is expected in October. Deb McIntosh returned to the meeting at 12:53 p.m.

An update on the key highlights of the July 19th CED Committee meeting was provided to the Board.

Rainbow Routes – Take a Hike Project

Representatives from Rainbow Routes delivered a presentation to the CED Committee regarding their request for funding of \$18,000 over two years for the *Take a Hike* project. *Take a Hike* would offer free guided urban hikes to target populations and neighbourhoods on a weekly basis, multiple times leaving from different locations. *Take a Hike* would launch in August 2016 and run to March 2018. The funding would go towards trail counters, equipment, and the implementation of minor wayfinding improvements. In addition, it will create a full-time job. A question was raised as to whether this funding request would fit within the guidelines of HCI funding. Staff responded that staff in the Community Development department had indicated that it would not be eligible because it was not a ward-specific project. The Director indicated that he would be willing to revisit this issue at a staff level and report back at the next CED meeting.

Given the time constraints for the project, the committee agreed to recommend that the GSDC Board support \$9,000 in funding for year 1 and encourage Rainbow Routes to include the French language in their program. It was also recommended that economic development staff work with the proponent to determine eligibility for Year 2 funding through the Healthy Community Initiative Fund.

The following motion was presented:

2016-064 Darren Stinson/Jennifer Witty: WHEREAS *From the Ground Up* acknowledges that non-motorized trails help contribute to our quality of life and place, as well as the importance of improving choice and connectivity of transportation routes through the support of organizations like Rainbow Routes Association; and,

WHEREAS Rainbow Routes Association is preparing to launch the *Take a Hike* project to increase programming and awareness; boost organizational capacity; and, implement new tracking and reporting infrastructure to assist in ongoing trail development, way-finding and infrastructure gaps, as well as help direct and inform their promotional efforts; and,

WHEREAS Rainbow Routes Association acknowledges and will work to increase promotional efforts of the trail system as a tourism offering;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation support Rainbow Routes' Economic Development Fund request in the amount of \$9,000 for Take a Hike project; and,

That Rainbow Routes Association report on deliverables as outlined in the application; and,

Further, that the Sudbury Tourism logo be supported and used on its communication materials.

CARRIED

March of Dimes – ABI
Housing Project

Representatives from March of Dimes Canada Non-Profit Housing Corporation delivered a presentation to the CED Committee regarding their request for \$150,000 in funding, \$50,000 each year for three years, for the Acquired Brain Injury (ABI) housing project. The project is to establish affordable and accessible housing and independent living services for individuals living an acquired brain injury. The Wade Hampton Home currently supports 11 individuals and the proponent would like to expand to support an additional 12 individuals. There is a waiting list of about 36 individuals from the region.

The program offered to individuals provides community involvement, quality of life, health care, and accessible housing. The project is also expected to create 27 permanent jobs. The project cost is \$3 million and of that \$1 million will come from fundraising and the other \$2 million from other sources of funding.

The committee reviewed the application and agreed to recommend that the Board support the project for \$150,000 in funding, conditional on receiving other funding.

The Board expressed concerns regarding their sense that this is another service downloaded by Province when it should be funded by the Province. It was indicated that the ongoing operating costs would be funded by the Province. The following motion was presented:

2016-065 Mark Signoretti/Iyo Grenon: WHEREAS the March of Dimes is seeking the Greater Sudbury Development Corporation's support for the construction of a new supportive housing facility for individuals suffering an acquired brain injury; and,

WHEREAS this project will generate significant employment; and

WHEREAS the Community Economic Development Strategic Plan for Greater Sudbury, *From the Ground Up*, identifies a being a Leader in Health and Life Sciences as one of its nine economic development goals; and

WHEREAS the March of Dimes has a proven track record in providing supportive housing to individuals suffering an acquired brain injury;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation Board of Directors support the March of Dimes with a contribution from the Economic Development Fund of:

- \$75,000 in 2016; and,
- \$75,000 in 2017

THAT this funding be conditional upon the achievement of the proponent's fundraising goals and be subject to a 10 per cent holdback to be released upon project completion; and,

FURTHER, that the City of Greater Sudbury logo be supported and used on all communication materials, billboards, plaques, etc. associated with the project.

CARRIED

reThink Green – Green Economy North Project

Representatives from reThink Green delivered a presentation to the CED Committee regarding their request for \$54,400 in funding, \$27,200 each year for two years for the Green Economy North Project. The project is designed for organizations to build their competitive advantages by making environmentally sustainable choices and acting locally on a global problem. The proponent would like to accelerate their business and increase membership. Their self-generated revenue will take the form of annual membership fees, event attendance fees and event sponsorship fees. The funding will go towards the hiring of a Business Development staff person and will assist smaller to medium sized businesses in making reductions and mitigating the effects of rising energy costs.

The committee reviewed and discussed the application. Concerns and questions were raised about the proponent's plan to build the business and the fact that a position had been advertised without a clear description of responsibilities and benefits. Given that the proponent has a project manager in place, the committee recommends that funding not be provided at this point. In addition, the committee recommends that staff advise the proponent that the CED and GSDC would be open to a renewed application in 2017 which should include their accomplishments and achievements to date along with a more complete business plan framework.

B) Motorsports Park Update

Brian Vaillancourt provided an update on the Motorsports Park project. The Expression of Interest closed on May 31st, 2016. Three submissions were received. An overview of each submission was provided to the Board. Next steps include meeting with the sub-committee and then reporting back to the GSDC board with recommendations.

Correspondence For Information

A letter from Health Sciences North Research Institute regarding a construction update was provided to the Board for information only.

Other Business

Jennifer Witty will forward a link to a YouTube video showcasing Laurentian University.

Collège Boréal's new President is Daniel Giroux.

The Chair of Greater Sudbury Utilities will be making a cheque presentation to Health Sciences North for energy conservation upgrades.

The next GSDC Board meeting on September 14th will be held at Laurentian University's Executive Learning Centre. A tour of the campus modernization will be provided to the group prior to the meeting.

The Bridges to Better Business conference will be held in October. Conference passes are selling and a sponsorship program is also offered this year.

The Canada Summer Games Technical Review Committee will be visiting Sudbury on August 26th, 2016.

GSDC Board Member Issues There were no board member issues.

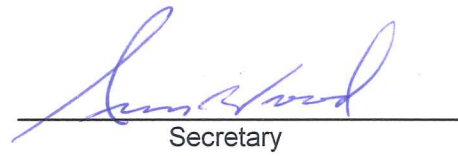
Upcoming Events Upcoming events include:

1. Next GSDC Board meeting – September 14th, 2016
2. Bridges to Better Business – October 17th-18th, 2016

Adjournment The meeting adjourned at 1:40 p.m.



Chair



Secretary