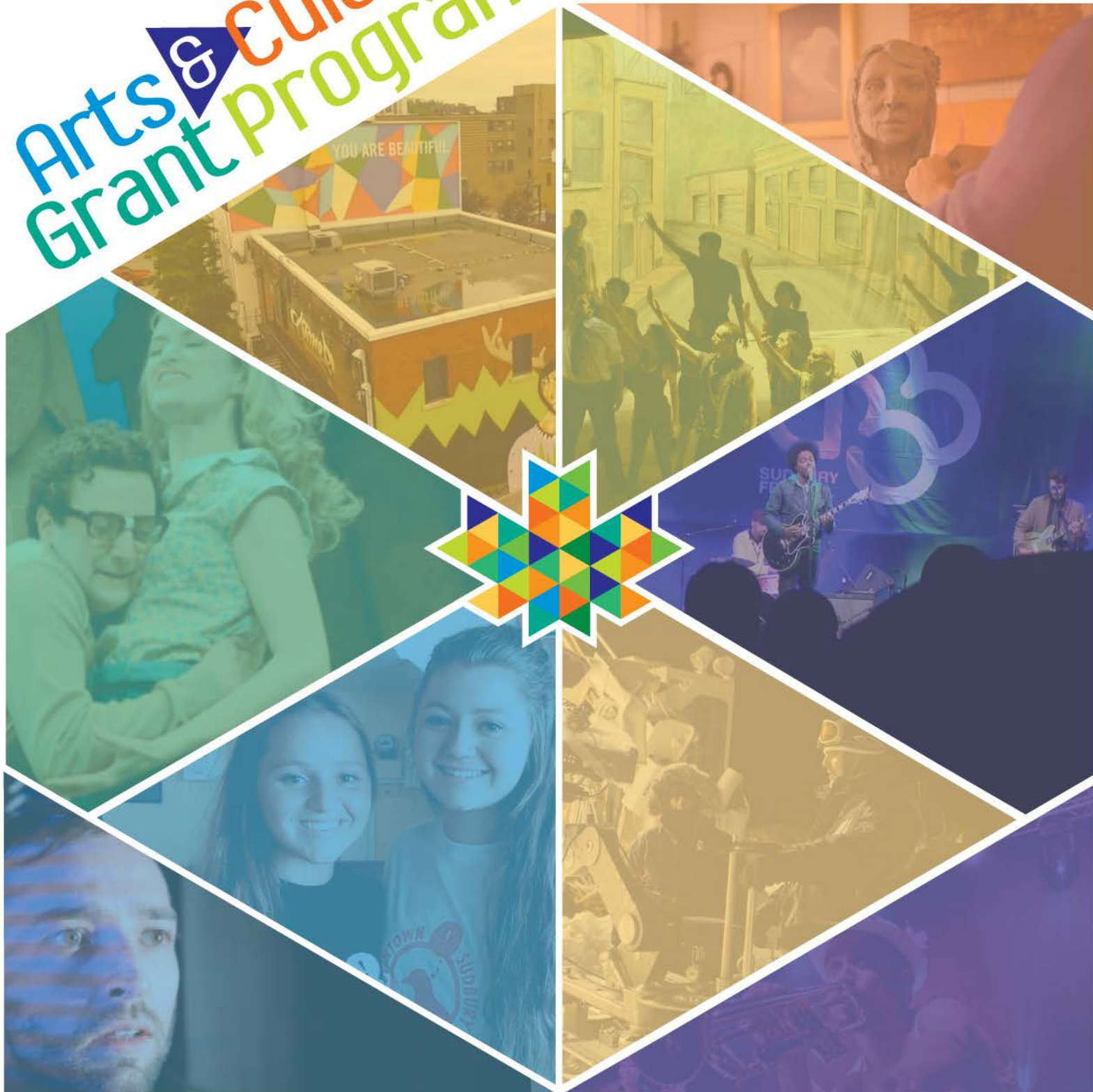


Arts & Culture Grant program



IMPACT REPORT 2016-2017

► City of Greater Sudbury Arts & Culture Grant Program

Quick Facts*

\$6,973,293 organizational assets

\$4,110,707 amount paid to artists

\$4,064,176 public sector revenue

\$2,261,234 private sector revenue

\$2,181,452 earned revenue

204,665 public attendance at activities

73,961 attendance at arts learning activities

1,107 arts & culture activities for the public

446 new works created

88 number of staff positions

* Based on 2016 Operating Grant statistics submitted by grant recipients to CADAC (Canadian Arts Data / Données sur les arts au Canada) and year-end reports submitted by City of Greater Sudbury Arts & Culture Grant Program recipients.

► 2017 Arts and Culture Grant Program

Established in 2005, the City of Greater Sudbury's Arts and Culture Grant Program stimulates the growth and development of this important economic sector, increases its potential to attract and retain a talented and creative workforce and is an investment in the quality of life for all residents.

The program is administered by the Greater Sudbury Development Corporation (GSDC) which has approved more than \$6.1 million in funding to over 100 local arts and culture organizations. This investment has led to the employment of more than 100 artists, the realization of dozens of festivals and an estimated overall return of \$9.96 for every \$1 spent!

In 2017, the GSDC Board approved funding for 36 arts and culture organizations through both Operating and Project Grant streams, for a total of \$774,756 committed by the municipality.



"Over time, the arts and culture sector has played a huge role in the development of our community, and has helped shape our City's identity. Strategic investments made in support of our local artists, community events, and organizations will go a long way in broadening our creative vision, diversifying our economy, and expanding our potential here in Greater Sudbury. On behalf of City Council, congratulations once again to all of the successful 2017 Arts & Culture Grant recipients and best wishes as you strive to enhance the quality of life for the residents and visitors to our community."

- Brian Bigger, Mayor of Greater Sudbury

Applicants articulated how their operations and projects advanced the *Greater Sudbury Cultural Plan 2015-2020* and its themes of innovation, creativity and increased capacity. Applications were assessed based on three key criteria: artistic or cultural merit, community impact and benefits, and organizational and financial health. To ensure sound investments, evaluations were completed by two GSDC Arts and Culture Juries comprised of representatives from the City, the GSDC Board, the arts and culture sector and the community at large. The juries made recommendations which were later approved by the GSDC Board.

"The GSDC is proud to oversee the Operating and Project Arts Grant on behalf of Council. We recognize the importance of our Arts & Culture sector in creating a quality place and lifestyle for people, and in growing a highly skilled and creative workforce. We cannot undervalue the economic activity generated by Arts & Culture, nor can we ignore the role creativity plays in stimulating innovation. On behalf of the Board, we sincerely thank the jury members for the time, talent, and energy they invested, and wish the grant recipients continued success!"

Wendy Watson, Chair of the GSDC Board



As the Economic Development arm of the City of Greater Sudbury, the GSDC is a fitting administrator for the Arts & Culture Grant Program. Consisting of a 17-member board of directors and supported by City staff, the GSDC acts as a liaison between economic growth and development and City Council. The work of the GSDC and its Board extends beyond monetary outcomes. It focuses on quality of life, retention of talent in the north, business growth, and the support of arts and culture in our community.



► 2017 Grant Recipients

Operating		Project	
Carrefour francophone de Sudbury	\$47,470	Downtown Sudbury Art Crawl	\$2,999
Centre franco-ontarien de folklore	\$9,000	Fierté Sudbury Pride	\$2,999
Cinéfest Sudbury	\$40,400	Gallery 6500	\$2,900
Cultural Industries Ontario North	\$10,000	Greater Sudbury Environment Network	\$2,940
Éditions Prise de parole	\$38,380	Jubilee Folk Ensemble	\$2,000
Galerie du Nouvel-Ontario	\$40,400	Nickel City Wind Ensemble	\$1,000
Jazz Sudbury	\$28,125	Northern Initiative for Social Action	\$15,442
Le Salon du livre du Grand Sudbury	\$33,000	North Road Theatre	\$2,500
Le Théâtre du Nouvel-Ontario	\$48,480	Northern Artist Gallery (Artists on Elgin)	\$2,500
Les Concerts La Nuit sur l'étang	\$16,802	No Strings Attached Community Band	\$1,900
Myths and Mirrors Community Arts	\$17,000	N'Swakamok Native Friendship Center	\$5,000
Northern Lights Festival Boréal	\$27,775	Pat the Dog Playwright Development Centre	\$2,995
Sudbury Symphony Orchestra	\$38,000	Productions Café-musique de Rayside-Balfour	\$6,000
Sudbury Theatre Centre	\$55,000	Rayside Balfour Whitewater Brush Art & Palette Club	\$1,250
Total	\$449,832	Reading Town Sudbury	\$2,500
		The Young Sudbury Singers	\$2,000
		We Live Up Here	\$28,000
		Wordstock	\$2,999
		Youth Entertaining Sudbury Theatre	\$16,000
		Sudbury Downtown Independent Cinema Co-op	\$4,000
		Sudbury Multicultural & Folk Arts Association	\$14,000
		Sudbury Youth Orchestra	\$3,000
		Total	\$124,924

\$774,756*
Awarded to
37
organizations

* This total is the sum of Operating and Project Grants, and also includes City funding provided to the Art Gallery of Sudbury.

► 2016 Highlights From Grant Recipients

Each grant recipient has advanced the quality of life in Greater Sudbury through the experiences offered to their audiences, volunteers and employees. The stories of impact, influence and improvement are as varied as the artists and collaborators of the community's vibrant arts and culture sector. Here are just a few of these many stories.



Downtown Sudbury Art Crawl

The Downtown Sudbury Art Crawl produced two events last year, each one featuring dozens of stops along the way. The summer art crawl was hosted in partnership with Up Here festival and the winter edition was held in partnership with Downtown Sudbury and Makers Market Sudbury. Over 300+ visual artists showcased their work in multiple downtown locations, resulting in increased foot traffic to the area, a raised profile of the arts as well as increased sales for artists, organizations and businesses.



La Galerie du Nouvel-Ontario

The *Nouveaux Troglodytes* music and light show, work of artist Philippe Blanchard, attracted five times more visitors than the usual GNO average. Attracted by sound and lights, visitors often noted that this was their first visit to the downtown contemporary art gallery and artist-run centre. This was the perfect opportunity to showcase GNO to new audiences, highlight the value of artistic experiences to new visitors, and contribute to the cultural renewal of downtown Greater Sudbury.



Jazz Sudbury

Showcasing Greater Sudbury's downtown core and community parks, Jazz Sudbury introduced new award-winning artists and offered visitors a top-tier atmosphere and experience. Jazz Sudbury continues to build on its reputation as a world-class event in our community and region. In 2016 Jazz Sudbury also brought art and music to the public with a new community piano project, "Keys to the City". The piano, painted by a local artist, Johanna Westby, can be viewed and played by everyone who stops by the downtown.



Northern Lights Festival Boréal

NLFB's 2016 edition of the summer festival featured a mix of highly acclaimed acts and emerging artists, drawing thousands of people to the shores of beautiful Ramsey Lake. In addition to the significant economic impact of its visitors, the festival also benefits the artistic community with career development opportunities through the industry networking and artistic mentorship programs.



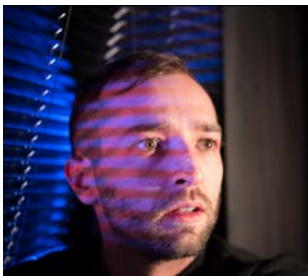
Sudbury Arts Council

Throughout the year local arts groups and artists were featured during monthly Arts Meets Business events in collaboration with the Greater Sudbury Chamber of Commerce. The Sudbury Arts Council promoted local performers, artists and exhibits through the series to build awareness between the business, arts and cultural communities and to foster increased attendance, work opportunities and the development of new relationships and partnerships.



Sudbury Multicultural & Folk Arts Association

The Sudbury Multicultural & Folk Arts Association's Canada Day celebration featured a multicultural food fair, a cultural dancers' showcase, and a children's corner. Children participated in a variety of activities, games, and Canada-related quizzes with a chance to win prizes. Attracting over 6,000 visitors, the festival promoted cultural diversity, community, youth involvement and volunteerism and was a great family get-together to celebrate Canada.



Le Théâtre du Nouvel-Ontario and Sudbury Theatre Centre

To mark their 45th anniversaries, Le Théâtre du Nouvel-Ontario and the Sudbury Theatre Centre partnered together for the first time in their histories to co-produce a theatrical production. *Rearview*, written by Canadian author Gilles Poulin-Denis, was hosted by both theatres in French and again in English, challenging local actor and comedian, Ryan Demers, to perform his first solo role in both languages.

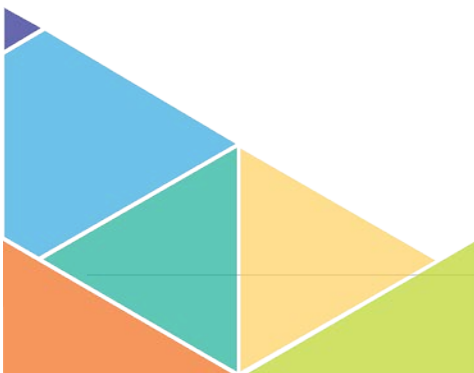


Young Sudbury Singers

The Young Sudbury Singers is a youth choir that shares the joy of singing at seniors' residences and nursing homes. It provides a safe and enjoyable place for children and youth to develop a love of choral music, self esteem, team building and cultural appreciation through study and performance. In 2016 they performed for over 1,000 people at "Night at the Grotto", and over 450 people attended "Tales of A Charlie Brown Christmas" featuring the Jerry Granelli Trio.

► For more information about the City's Arts and Culture Grant Program please contact the Tourism & Culture Division at **705-673-4161** or GSDC@GreaterSudbury.ca

Please visit the website for details on next year's grant program: www.greatersudburyculture.ca



► Grants Awarded in Previous Years

► 2016

Operating

Art Gallery of Sudbury \$200,000; Carrefour francophone de Sudbury \$46,000; Centre franco-ontarien de folklore \$8,000; Cinefest International Film Festival \$36,800; Cultural Industries Ontario North \$9,000; Éditions Prise de parole \$38,000; Galerie du Nouvel-Ontario \$39,100; Jazz Sudbury \$28,125; Les Concerts La Nuit sur l'étang \$15,802; Myths & Mirrors Community Arts \$16,000; Northern Lights Festival Boréal \$27,500; Le Salon du livre du Grand Sudbury \$31,250; Sudbury Symphony Orchestra \$36,000; Sudbury Theatre Centre \$54,000; Theatre Cambrian \$25,000; Théâtre du Nouvel-Ontario \$46,000. Total \$656,577

Project

Comhaltas Ceoltoiri Eireann Sudbury Irish Arts \$2,500; Les Productions Café-musique de Rayside-Balfour \$6,000; Downtown Art Crawl \$2,500; Fiddleworks \$4,000; Fierté Sudbury Pride \$2,900; Gallery 6500 \$2,000; Jubilee Folk Ensemble \$500; La Gang à Popa \$1,000; Maawnjidmi Getting Together \$3,000; New Sudbury Days \$1,500; Nickel City Wind Ensemble \$1,000; Northern Artist Gallery (Artists on Elgin) \$3,278; No Strings Attached Community Band \$1,000; Northern Initiative for Social Action \$7,000; Northern Ontario Railroad Museum & Heritage Centre \$5,000; N'Swakamok Native Friendship Center \$2,999; Pat the Dog Playwright Development Centre \$2,975; Rayside Balfour Whitewater Brush Art & Palette Club \$1,000; Sudbury Arts Council \$1,500; Sudbury Downtown Indie Cinema Co-operative \$1,500; Sudbury Multicultural & Folk Arts Association \$10,000; Sudbury Youth Orchestra \$2,000; The Young Sudbury Singers \$2,500; Ukrainian Seniors' Centre (Garlic Festival) \$2,500; Valley Community Theatre \$3,750; We Live Up Here \$2,990; Wordstock \$2,999; Youth Entertaining Sudbury Theatre \$15,000. Total \$94,891

► 2015

Operating

Art Gallery of Sudbury \$75,000; Carrefour francophone de Sudbury \$50,000; Centre franco-ontarien de folklore \$8,000; Cinefest International Film Festival \$40,000; Cultural Industries Ontario North \$10,000; Éditions Prise de parole \$40,000; Galerie du Nouvel-Ontario \$42,500; Jazz Sudbury \$31,250; Les Concerts La Nuit sur l'étang \$17,000; Myths & Mirrors Community Arts \$15,124; Northern Lights Festival Boréal \$27,500; Salon du livre du Grand Sudbury \$31,250; Sudbury Symphony Orchestra \$40,000; Sudbury Theatre Centre \$60,000; Theatre Cambrian \$10,000; Théâtre du Nouvel-Ontario \$50,000. Total \$547,624

Project

Les Productions Café-musique de Rayside-Balfour \$4,000; Caruso Club (Coro Caruso) \$1,650; Chorale Troubadours \$2,000; Crestfallen Theatre \$2,500; Downtown Art Crawl \$2,000; Fiddleworks \$3,700; India Canada Association \$500; Jubilee Folk Ensemble \$1,400; Nickel City Sound \$2,900; Northern All Stars - Pan Steel Band \$500; Northern Artist Gallery (Artists on Elgin) \$2,000; Northern Initiative for Social Action \$5,500; Northern Ontario Railroad Museum & Heritage Centre \$2,500; N'Swakamok Native Friendship Center \$2,990; Rayside Balfour Whitewater Brush Art & Palette Club \$500; Regroupement des organismes culturels de Sudbury \$1,500; Silver Birch String Quartet \$4,890; Sudbury & District Weavers & Spinners Guild \$2,990; Sudbury Arts Council \$1,500; Sudbury Blueberry Festival \$1,250; Sudbury Downtown Indie Cinema Co-operative \$2,800; Sudbury Multicultural & Folk Arts Association \$11,000; Sudbury Music Collective \$500; Sudbury Pride \$2,900; Ukrainian Seniors' Centre (Garlic Festival) \$2,500; Valley Community Theatre \$2,990; We Live Up Here \$2,990; Young Sudbury Singers \$2,950; Youth Entertaining Sudbury Theatre \$15,000. Total \$90,400



► 2014

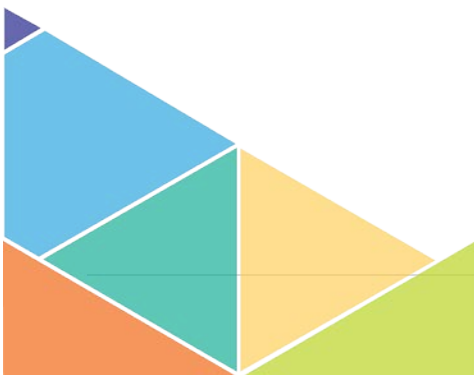
Operating

Art Gallery of Sudbury \$100,000; Carrefour francophone de Sudbury \$40,000; Centre franco-ontarien de folklore \$5,000; Cinefest International Film Festival \$45,000; Cultural Industries Ontario North \$10,000; Éditions Prise de parole \$35,000; Galerie du Nouvel-Ontario \$30,000; Jazz Sudbury \$17,000; Les Concerts La Nuit sur l'étang \$17,000; Myths & Mirrors \$10,886; Northern Lights Festival Boreal \$25,000; Salon du livre du Grand Sudbury \$22,000; Sudbury Summerfest Foundation \$10,000; Sudbury Symphony Orchestra \$40,000; Sudbury Theatre Centre \$60,000; Theatre Cambrian \$25,000; Théâtre du Nouvel-Ontario \$45,000. **Total \$536,886**

Project

Les Productions Café-musique de Rayside-Balfour \$4,000; Contacte interculturelle francophone du Sudbury \$3,500; Encore Theatre Company \$2,999; Fiddleworks of Rayside-Balfour \$3,000; India Canada Association \$1,000; Italian Festival (Caruso Club) \$1,250; Jubilee Folk Ensemble \$1,000; La Chorale Les Troubadours \$1,500; Lighthouse S-T-F Productions \$500; Nickel City Sound \$2,900; No Strings Attached Community Band \$1,500; Northern Artist Gallery (Artists on Elgin) \$1,100; Northern Initiative for Social Action \$4,900; Northern Ontario Railroad Museum & Heritage Centre \$2,000; Rayside Balfour Whitewater Brush Art & Palette Club \$500; Sudbury Blueberry Festival \$1,250; Sudbury Multicultural & Folk Arts Association \$12,500; Sudbury Youth Orchestra \$3,500; The Young Sudbury Singers \$1,520; Ukrainian Seniors' Centre (Garlic Festival) \$1,250; Valley Community Theatre \$2,000; Walden Art Club \$1,650; Youth Entertaining Sudbury Theatre \$2,500.

Total \$57,819



► Image Credits

Cover Page

- ▶ Jazz Sudbury. Photo credit: Mark Gibeault (2015)
- ▶ Sudbury Theatre Centre: Sudbury Theatre Centre's production of *In Piazza San Domenico* by Steven Gallucio. Photo credit: Arron Pickard (2015)
- ▶ YES Theatre: *Fiddler on the Roof*. Opening: "Tradition" (2015)
- ▶ Downtown Sudbury Art Crawl: Youth preparing to distribute DSAC flyers during Up Here
- ▶ We Live Up Here Urban Arts: Mural at Durham Street (2014)
- ▶ Hideaway Pictures / Northern Ontario Film Studios: *Ice Soldiers* behind the scenes. Photo credit: Hideaway Pictures (2014)
- ▶ Ryan Demers in *Rearview*. Photo credit: Stunik Médias
- ▶ Lee Prevost sculpts a portrait bust of his model at Artists on Elgin as part of the Downtown Sudbury Art Crawl. Photo credit: Stacey Lalande
- ▶ Gypsy Kumbia Orchestra performing at Northern Lights Festival Boréal. Photo credit: Mike Bourgeault (2016)

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- ▶ Mayor Brian Bigger
- ▶ Wendy Watson, Chair of the Greater Sudbury Development Corporation Board

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- ▶ Lee Prevost sculpts a portrait bust of his model at Artists on Elgin as part of the Downtown Sudbury Art Crawl. Photo credit: Stacey Lalande
- ▶ Philippe Blanchard, speaking with students of the McEwen School of Architecture at La Galerie du Nouvel-Ontario
- ▶ Jazz Sudbury. Photo credit: Jazz Sudbury (2016)
- ▶ Gypsy Kumbia Orchestra performing at Northern Lights Festival Boréal 2016. Photo credit: Mike Bourgeault
- ▶ Artists with the Greater Sudbury Chamber of Commerce. Photo credit: Sudbury Arts Council
- ▶ Sudbury Multicultural & Folk Arts Association Canada Day celebrations 2016
- ▶ Ryan Demers in *Rearview*. Photo credit: Stunik Médias
- ▶ Young Sudbury Singers

