

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Room C-12
Tom Davies Square

Wednesday, November 9th, 2016
Commencement: 11:30 a.m.

<u>Chair</u>	<u>WENDY WATSON IN THE CHAIR</u> (D.1:00pm)
<u>Present</u>	Brian Bigger, Joanne Gervais (D. 1:21), Iyo Grenon, Deb McIntosh (D. 1:25), Daran Moxam, David Paquette, Angela Recollet, Lynne Reynolds (D. 1:25), Mark Signoretti (D. 1:25), Darren Stinson, Brian Vaillancourt, Wendy Watson (D. 1:00), Jennifer Witty.
<u>Regrets</u>	Brent Battistelli, Karen Hourtovenko, Paul Kusniersczyk, Peter Nykilchuk, Pierre Zundel.
<u>City Officials</u>	Ed Archer (A. 12:00), Ian Wood (D. 1:24), Meredith Armstrong, Eleethea Savage, Rebekka Aarsand, Jean-Mathieu Chenier, Sarah Colton, Lynn Despatie, Dana Jennings, Liam McGill, Ted Pugliese, Paul Reid, Scott Rennie, Paul Schweyer, Emily Trottier, Kathryn O'Leary and Samantha Rupert.
<u>Guests</u>	Paul Lefebvre, MP-Sudbury; Mike Whitehouse (MP-Sudbury Office); Marc Serré, MP-Nickel Belt; Joyce Mankarios (Chamber)
<u>Agenda Review</u>	There were no changes to the agenda.
<u>Declarations of Conflict of Interest</u>	There were no declarations of conflict of interest.
<u>Board Member Introductions</u>	Joanne Gervais and Iyo Grenon provided brief introductions to their background, their interest in the board, and what they bring to the table. Lynne Reynolds and Daran Moxam will provide brief introductions at the next meeting.
<u>Approval of Minutes</u>	2016-074 Daran Moxam/Brian Vaillancourt: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of October 12 th , 2016, be adopted. CARRIED
<u>Executive Committee Notes</u>	The Executive Committee notes of October 19 th , 2016 were presented to Board members for information only. The Chair provided updates on two items from the Executive Committee notes: <ul style="list-style-type: none">• With respect to item 5, the Conference Centre Strategy Update, it was noted that funds have been ear-marked but not issued as of yet. Additional discussion to be held during the upcoming November 21 Board Prioritization meeting.• Pierre Zundel had declared a conflict with respect to item 8, Gold Challenge taking place at Laurentian University February 22-25, 2017. As mentioned in the October 19th notes, the Executive agreed to approve the funding request of \$2,500.

Presentations

- A) Paul Lefebvre,
Member of
Parliament for
Sudbury and Marc
Serré, Member of
Parliament for Nickel
Belt

The honourable members of parliament for Sudbury and Nickel Belt provided an informal update on their work for the region and invited questions from the room. After their first year in office, this meeting is seen as an opportunity to engage and connect with the Board on mutual priorities and ways forward.

Topics covered by the MPs included:

- Announcement that, by the end of this week, the federal government will have announced \$130 million dollars in funding for our area.
- Discussion around how stability in FedNor's funding and the Innovation Agenda will impact our area. Other ministries could invest in our area as well, Heritage, Health, Tourism and others so that we don't have to rely on FedNor for everything.
- The role of super clusters for business innovation and global reach, from idea generation to value creation and the absence of a cluster for mining innovation.
- Federal government's commitment of \$2 billion for infrastructure over the next two years will have an impact in small and rural communities. Broadband and housing infrastructures are priorities.
- Ring of Fire is discussed on Parliament Hill regularly. Efforts to manage relations with a Nation-to-Nation approach.
- First Nations relations in general are a huge priority.
- Immigration is another priority; another Syrian refugee family arrived in Sudbury this morning. Efforts being made to have a Passport office in Sudbury.

The MPs invited questions from those in the room.

The Board asked what the GSDC could be doing right now to promote mining into the cluster structure. MP Lefebvre asserted that Sudbury is the mining innovation capital of the world. Keep using that phrase and defend that moniker. There is a lot of evidence to back it up!

Additional discussion about Cluster potential ensued.

The MPs encouraged the City to produce content that illustrates Sudbury's strengths and makes a case for mining innovation over automotive or other sectors.

The Chair suggested this be part of the Board's discussion on November 21 when evaluating upcoming priorities.

MP Serré closed the discussion by insisting we keep doing what we are doing. Don't just think outside the box but think big. The stars aligned in Ottawa and Toronto right now. Look at the government's platform and tie in to those commitments. Larger commitments could be made right now - not 5 years from now, not 10 years from now but right NOW! "It is time to start taking some risks. There is momentum and opportunity. Together we should be taking risks and going for it."

Reports

The Chair suggested we move the Financial Report ahead of the CED Report in our agenda.

A) Financial Report

Ian Wood presented the Financial Report (pages 30 and 31 of the Board meeting package). Note that funds are being carried over to account for multiyear commitments; this approach is part of the operating agreement between the GSDC and the City that launched the corporation in 2007.

There was discussion around the details and agreement as to the numbers.

B) CED Report

In the absence of the CED chair, Daran Moxam presented the report.

There was fulsome discussion around a proposed motion to support the Downtown BIA's "Win This Space" initiative. The BIA has asked for \$12,000 to fund a portion of a bilingual contest that will engage entrepreneurs; providing training for entrants (in partnership with the Regional Business Centre) and ultimately awarding the winner with funds to start a business in the downtown.

Following review of the staff report submitted by Liam McGill, the CED recommends that the Board provide \$12,000 with 10% hold back directly to the winner.

Concerns were raised surrounding the optics of the funding and ideas were generated around other ways to reduce barriers for new businesses in the downtown. Liam McGill was called on to provide details. The following resolution was presented:

2016-075 Jennifer Witty/Joanne Gervais: WHEREAS the Downtown Sudbury BIA represents downtown businesses and property owners with the aim of supporting the growth of the downtown; and,

WHEREAS the Downtown Sudbury BIA is seeking the Greater Sudbury Development Corporation's support for its first ever "Win This Space" competition in an effort to spur entrepreneurship in the downtown; and,

WHEREAS the "Win This Space" competition is an innovative business recruitment initiative, designed to encourage new and aspiring entrepreneurs to put their business ideas into action; and,

WHEREAS the Community Economic Development Strategic Plan for Greater Sudbury, From the Ground Up, identifies the development of more business incubation spaces and downtown revitalization as stated goals;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation Board of Directors support Downtown Sudbury's request with a contribution of \$12,000 from the Economic Development Fund; and,

THAT Downtown Sudbury report on the deliverables identified in the application; and,

THAT this funding be subject to a 10 per cent holdback to be released upon project completion; and,

FURTHER, that the City of Greater Sudbury logo be supported and used on all communication materials, billboards, plaques, etc. associated with the project.

CARRIED

C) CED Meeting Scheduling
(potential to change to
another day of the week)

The Chair recommended that this item be discussed at the next scheduled CED meeting.

November 21st Prioritization
Session

The Chair set context in preparation for the upcoming meeting. The Chair asked that all Board members:

- read the background information provided;
- complete an online survey and identify ten of these ideas as the ones they would like to focus on, keeping in mind the mandate and strategic plan of the GSDC;
- come to the November 21st meeting prepared with questions and perhaps a 'sales pitch' for ideas they support.

The Board asked for clarification

- Ian Wood replied that the ideas selected are not indications of what the Board will exclusively do; but rather an opportunity to identify 3 or 4 ideas that you, as a Board member, want to work on. The nature of that work, the role of the Board (expertise or dollars) will be discussed at a later date.

Wendy Watson stepped down from the Chair and left the meeting. Brian Vaillancourt assumed the role of Chair.

- With respect to the survey, City staff will tabulate the results and present the ten ideas that received the most votes from the Board.

There was some discussion about specific ideas and their relationship to our core mandate, the efforts of anchor institutions and partners

The acting chair went through the list of 60 ideas in batches of ten. Members of the Board were invited to ask questions about specific ideas.

The acting chair asked if the Board had any items to add to the list. No items were suggested.

Director's Report

No items from the Director's report were highlighted during this meeting.

Other Business

The following other business items were raised:

1. There are two major upcoming events for the Board to be aware of:
 - a. Northern Ontario Tourism Summit November 14-16
 - b. Cultural Forum November 23
2. The Acting Chair asked that all Board Members 'white list' the CGS staff email accounts to be sure they receive all notifications

Board members were encouraged to attend both events.

GSDC Board Member Issues

No issues were raised.

Upcoming Events

Upcoming events include:


1. Next GSDC Board meeting – December 14th, 2016
2. Northern Ontario Tourism Summit being held on November 14th and 16th at the Holiday Inn
3. Cultural Forum being held on November 23rd at Imagine Cinemas
4. Chamber Luncheon: Peter Xavier, VP Glencore's Operations
Thursday, November 24th, 12 p.m., Holiday Inn

Adjournment

The meeting adjourned at 1:30 p.m.



Chair



Secretary