

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-10
Tom Davies Square**

**Wednesday, October 14, 2015
Commencement: 11:35 a.m.**

Chair

DARREN STINSON IN THE CHAIR

Present

Brian Bigger, Brian Vaillancourt, Daran Moxam, Darren Stinson, David Paquette, Jennifer Witty, Lynne Reynolds, Mark Signoretti, Paul Kusnierczyk, Peter Nykilchuk, Wendy Watson

City Officials

Kevin Fowke, Ian Wood, Meredith Armstrong, Eleethea Savage, Dana Jennings, Emily Trottier, Jacinda McLean, Jean-Mathieu Chenier, Jody Cameron, Judy Benvenuti, Liam McGill, Scott Rennie, Kathryn O'Leary

Guests

Debbi Nicholson – Greater Sudbury Chamber of Commerce, Pierre Seguin - MNDM;

Agenda Review

There were no changes.

Declarations of
Conflict of Interest

Jennifer Witty declared a conflict of interest with item #6a – Cambrian Bioleaching Project.

Approval of Minutes

2015-057 Jennifer Witty/Peter Nykilchuk: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of September 9, 2015 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee notes of September 8th were presented to Board members for information only.

Presentation:
Regional Business Centre
Update

Judy Benvenuti, Coordinator of the Regional Business Centre delivered a presentation to the Board on the Regional Business Centre.

The presentation included an overview of the Business Centre's mandate, their partners, the area they cover, and the services they provide to clients such as assisting businesses to succeed through consultations for start-ups and expansions as well as follow-up.

In addition to business support and fostering community partnerships, the Business Centre offers seminars to their clients and are the host of the Bridges to Better Business Conference. As part of the Business Centre's services, they offer programs such as Summer Company and Starter Company.

An overview of the economic impact over the past 12 months was provided to the Board which included a total of 3,918 inquiries, 227 consultations, 275 businesses registered, and 86 jobs created.

A few questions were raised regarding trends, summer company program, and outreach. Staff indicated they have a full team at RBC to assist businesses in doing market research, ongoing consultations and exchange. The summer company program has been extended until 2017 and staff will continue to engage students and continue with outreach to new entrepreneurs.

Reports:

A) C.E.D. Update

Brian Vaillancourt provided an update on the CED committee

Cambrian Bioleaching Project Jennifer Witty declared a conflict of interest and left the room at 12:05 p.m.

Stephen Gravel, Applied Research Developer, presented to the CED Committee on behalf of Cambrian College and provided an overview of Cambrian Innovates programming, which involves multi-disciplinary expertise at the college in the development of innovative solutions to challenges and problems in industry. The challenge being tackled is sustainable management of mine tailings and proposing bioleaching as the ideal solution.

The partners in the project include Laurentian and MIRARCO as well as Denison Environmental. All partners are contributing cash and in-kind resources. Eventually Cambrian College hopes to work with Laurentian University to establish a Centre of Excellence for Mine Remediation in order to maximize the niche science and the expertise available locally.

While there were concerns about the one of the partners being based out of Elliot Lake, the Committee agreed that the project aligned with the strategic plan and the Board's strategic priorities and has significant potential for longer-term economic benefits. The Committee recommended the Board approve funding in the amount of \$25,000 with the proviso that the proponent provide additional information on the in-kind contributions.

Jennifer Witty returned to the meeting at 12:13 p.m.

2015-058 Wendy Watson/Paul Kusnierczyk: WHEREAS Greater Sudbury is recognized internationally as a leader in environmental remediation and sustainable mining practices; and

WHEREAS the commercialization of clean technologies has been acknowledged as a priority for the city's economic development efforts; and

WHEREAS the City's community economic development plan *Digging Deeper* identifies the intensification of research and development in the fields of environment and mining as a key priority;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors supports Cambrian Innovates with a contribution of up to \$25,000 from the 2015 Economic Development Fund to carry out its Passive Heap Leaching Pilot project.

CARRIED

Cultural Industries Ontario North (CION)

Cultural Industries Ontario North (CION) has reported back and requested the release of their third year funding. The CED Committee agreed that the organization has met all of their deliverables and recommended the Board approve Year 3 of 3 in the amount of \$65,000.

2015-059 Peter Nykilchuk/Wendy Watson: WHEREAS in July 2013 the Greater Sudbury Development Corporation approved funding to Cultural Industries Ontario North (CION) through the Economic Development Fund to support and promote the local film and music industries, Music & Film in Motion and the Laugh out Loud Comedy Festival with a multi-year conditional commitment in the amount of \$195,000 (\$65,000 each year for three years); and

WHEREAS CION has successfully completed Year 1 and 2 deliverables; and

WHEREAS funding delays resulted in a later project start date and therefore an extension of the project until July 31, 2017;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors support CION's multi-year funding request in the amount of \$65,000 for Year 3 subject to 10% hold back pending on receipt of acceptable final report.

CARRIED

**B) Cultural Action Plan
Committee
Appointments**

Staff provided an update of the membership of the Cultural Action Plan Committee. It was previously suggested by the Board that representation on the Committee should be diversified to better reflect the community, including Aboriginal Peoples. As a result, two names were put forward for consideration as additional appointees to the Committee – Emily Faries and Will Morin. There were no questions or comments.

2015-060 Dave Paquette/Paul Kusnierczyk: WHEREAS the GSDC Board has endorsed *Greater Sudbury's Cultural Plan 2015-2020* with the recommendation of forming a Cultural Action Committee to act as a leadership group during the plan's implementation; and

WHEREAS the GSDC has appointed nineteen citizen nominations; and

WHEREAS additional members will help to ensure appropriate representation of the community's diversity;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors appoint Emily Faries and Will Morin to sit on the Cultural Action Committee.

CARRIED

**C) From the Ground Up
Strategic Plan Update**

Ian Wood provided an update to the Board on From the Ground Up Strategic Plan. He indicated that staff spent the last month reaching out to the Steering Committee, partners and potential partners related to the plan to be sure they are in support when the plan goes public.

Ian reviewed the handout which highlighted the nine areas and high level goals in each area.

One side of the handout outlines the four sectors, known as the trunk, that need to be strengthened. The other side outlines the five strategic sectors – branching out – which are opportunities to move forward towards the goal of 10,000 jobs.

The next steps include the Board adopting the plan, present to Council on November 3rd, with the first of the Resourceful City Speaker Series on November 23rd. The first topic in the speaker series is Integrated Education and Innovation Ecosystems in Ontario with Emile Malvaso Chair Centre of Excellence for Enterprise and Innovation at Cambrian College, Nigel Smith from the SNOLab, and Dr. Rui Wang, VP of Research at Laurentian University. Over the next two years, the speaker series will cover all nine areas of the plan.

The next steps, on page 57 of the document, includes the development of a business plan that speaks specifically to economic development as well as a work plan for 2016 to be completed in November. By the end of 2016, staff will produce an annual report referring to the work completed and tying it in to the in dashboard. The report will include results of the plan using the key performance indicators listed in the documents to measure those results.

Staff indicated that they were successful in receiving funding from NOHFC in the amount of \$50,000 towards the strategic plan.

It was noted that the Chamber has invited the Board Chair and Ian Wood to present the Strategic Plan to the Chamber's Board.

A special mention and thank you was given to staff who worked on the plan, specifically Jacinda McLean, Liam McGill, Eleethea Savage, and Mark Gibeault.

There were no questions. However, Mayor Bigger thanked staff and indicated it was a great document. He indicated it closely reflected what Council is trying to accomplish.

2015-061 Jennifer Witty/Brian Vaillancourt: WHEREAS the Greater Sudbury Development Corporation established a 24-member steering committee to work with staff to engage the Greater Sudbury community in the development of a new community economic development strategic plan; and

WHEREAS staff have now completed the development of *From the Ground Up: A Community Economic Development Strategic Plan*; and

WHEREAS this plan's vision for success calls for collaborative effort and innovative action, whereby our community will attract the people, services, enterprises, and investments needed to generate 10,000 net new jobs by 2025, achieving an unmatched quality of place, lifestyle, and economic prosperity; and

WHEREAS success will require that Greater Sudbury build on its mining roots and pursue strategic opportunities in mining supply and services; arts, culture and tourism; health and life sciences; and innovation and advanced education;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors formally adopts *From the Ground Up: A Community Economic Development Strategic Plan* and recommend it be presented to the Council of the City of Greater Sudbury.

CARRIED

D) Board Liability Information

Staff brought to the Board's attention item #3 of the Operating Agreement whereby it refers to providing insurance coverage to the directors.

Also mentioned was item #9 regarding MFIPPA and the option to delegate powers and duties to the City Clerk.

There was some discussion and questions on delegating authority. Staff indicated they would come back to the Board with a presentation and further discussion.

It was suggested that some of the wording in the Operating Agreement needs some changes. Staff agreed that there are changes needed in the Operating By-law and agreed to set up a further discussion at the Board to review

concerns.

Director's Report

A few items from the Director's report were highlighted for the Board:

1. As part of the Mining Supply and Services Export Assistance Program, a workshop is being held on October 29th in Sudbury on 'How to Implement a Winning CRM Strategy for Success'. This is a topic that many companies engaged in the Strategic Export Marketing Program have expressed an interest in advancing within their organizations.
2. On October 6th, Canadian physicist Dr. Arthur McDonald made international headlines when he was named co-winner of the Nobel Prize for physics. The prize was awarded for Dr. McDonald's groundbreaking discoveries about the behaviour of neutrinos, while leading an international research team at Sudbury's SNOLAB, located two km below the earth's surface at Vale's Creighton Mine.
3. Tourism is working with a local pro-wrestling production company to bring teams featured on *The Amazing Race Canada* back to Greater Sudbury for a meet and greet and live pro wrestling show. Nick and Matt, the second-place team and wrestling partners, will be participating in a live pro-wrestling show November 8, and together with Brent and Sean, the third-place team, they will be in the community for a meet and greet event on November 7 that is being coordinated by Tourism staff. Tickets will be sold on sudburytourism.ca and staff are working with tourism partners to develop weekend packages around the event. Sudbury episode ranked number 1 in terms of viewership.
4. Cinéfest and Cultural Industries Ontario North hosted a film forum for regional stakeholders as part of the annual film festival. Staff took the opportunity to brief film stakeholders on updates in Sudbury, including the draft film by-law.
5. The Tourism & Culture Forum events are scheduled to take place on November 12th. This annual gathering of stakeholders fosters communications around shared strategies to further development in both sectors.
6. Staff joined Mayor Bigger and representatives from local community organizations for the Mayor's Annual Student Welcome Reception in the Vale Cavern at Science North on Tuesday, October 6th. The event attracted nearly 140 international students from Laurentian, Cambrian and Boreal, offering community organizations and agencies the chance to interact face-to-face with the new students. The event provided a chance for students to experience Northern Ontario hospitality and to tour one of Greater Sudbury's landmark destinations, and gave everyone a great opportunity to meet and build relationships with students from other post-secondary institutions and with other members of our community.

Other Business

None.

GSDC Board Member Issues

Wendy Watson mentioned that she attended an event at NORCAT and was able to experience the NORCAT model of open doors and viewed demonstrations from various businesses. Wendy suggested this might be a good idea to explore as the strategic plan rolls out.

Mayor Bigger indicated he is working on putting together a large projects meeting to give proponents the opportunity to inform the public on their big

project. This meeting will be scheduled in mid November and further information will be provided soon.

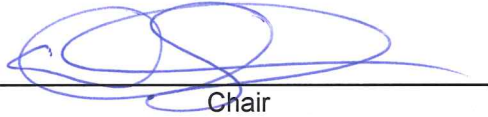
Upcoming Events

Upcoming events include:

1. Women in Mining Northern Ontario presents ELEVATE Mentoring Development Program Panel Discussion – Thursday, October 15th, Vale Living with Lakes Centre
2. Post-Election *What Now?* Chamber of Commerce Breakfast & Panel Discussion – Wednesday, November 4th
3. Strategic Plan presentation to Council – November 3rd
4. GSDC update to Council – November 24th

Adjournment

The meeting adjourned at 12:50 p.m.



Chair



Secretary