

**MINUTES OF THE REGULAR MEETING  
OF THE BOARD OF DIRECTORS  
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Committee Room C-11  
Tom Davies Square

Wednesday, July 8, 2014  
Commencement: 11:40 a.m.

Chair

**WENDY WATSON IN THE CHAIR**

Present

Brent Battistelli, Brian Bigger, Brian Vaillancourt, David Paquette, Iyo Grenon, Jennifer Witty, Lynne Reynolds, Paul Kusnierczyk, Peter Nykilchuk, Pierre Zundel, Wendy Watson

City Officials

Paul Baskcomb, Ian Wood, Meredith Armstrong, Eleethea Savage, Dana Jennings, Emily Trottier, Jacinda McLean, Jody Cameron, Judy Benvenuti, Scott Rennie, Maureen Chiesa, Meaghan Middaugh, Kathryn O'Leary

Guests

Anik Gauthier, MNDM; Melanie Mayer, FedNor

Agenda Review

There were no changes to the agenda. It was noted that there was no quorum at the last Executive Committee meeting and therefore the minutes of the GSDC Board meeting were not approved.

Declarations of  
Conflict of Interest

None.

Reports:

**A) C.E.D. Update**

Pierre Zundel provided an update on the C.E.D. Committee which included the following:

- Prise de parole presented the final report from their Digital Shift project. The project was very successful resulting in significant sales.
- Staff provided an update on the Dynamic Earth expansion project that included minor changes in the scope and timeline associated with the project. There was no new decision on the project.
- Greater Sudbury Sports Hall of Fame requested an extension on the GSDC approval while they work to line up other sources of funding. As most of the CED committee members were not familiar with the file, the committee deferred the matter to the next CED meeting.

**Up Fest**

The proponents for Up Fest delivered an energetic presentation on their plans for the downtown festival. The CED Committee agreed to recommend the approval of their funding request.

**2015-045 Peter Nykilchuk/Pierre Zundel:** WHEREAS We Live Up Here organizes community art projects that instil pride and celebrate Sudbury's heritage and talent; and

WHEREAS We Live Up Here is newly incorporated and is hosting its first edition of Up Fest, a music and urban art festival in downtown Sudbury, from August 13<sup>th</sup> to 15<sup>th</sup>, 2015;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation support We Live Up Here's one-year Economic Development Fund request in the amount of \$25,000 to be used towards the 2015 festival; and

That We Live Up Here works with staff on marketing efforts and economic impact surveys, and that We Live Up Here provide a post-event report on deliverables as outlined in the application.

**CARRIED**

**Sudbury Downtown  
Independent Cinema  
Cooperative (SDICC)**

The Sudbury Downtown Independent Cinema Cooperative (SDICC) requested approval for funding for a feasibility study. There were two components to the request; capital funding for the first year for the purchase of seating and operational funding for second and third year for staffing.

The proposal was received the Friday prior to the GSDC Board meeting, and as such a special CED Committee was called to deal with the request to move the project forward. While the CED Committee is supportive of the idea, there were concerns with respect to the analysis of the study. However, the committee agreed that the proposal was worthy of support for a one year funding commitment.

**2015-047 Pierre Zundel/Jennifer Witty:** Whereas the Sudbury Downtown Independent Cinema Co-operative (SDICC) has requested multi-year funding for capital upgrades and staffing in the amount of \$95,215 (\$55,215 in Year 1, \$20,000 in Year 2 and \$20,000 in Year 3); and

Whereas the Greater Sudbury Development Corporation has supported the SDICC in the amount of \$11,300 from the 2015 Economic Development Fund to carry out a feasibility study, which has been completed and reviewed,

Therefore be it resolved that the Greater Sudbury Development Corporation Board of Directors support the SDICC for Year 1 in the amount of \$55,215 for capital upgrades from the 2015 Economic Development Fund, and

That this contribution is conditional upon the confirmation of funding from FedNor, NOHFC and the Ontario Trillium Fund as outlined in the application dated April 9, 2015, and

Further, that a Year 1 report will be required prior to subsequent applications for funding, and

Finally, that the GSDC board acknowledges the creation of the SDICC community board of directors and recommends that SDICC continues to strengthen the capacity of its board of directors in the areas of accounting, business and legal expertise.

**CARRIED**

**B) Quarterly Financial  
Update**

A financial update was provided to the Board. The total investments year to date were in the amount of \$695,000. The current balance available for investment was in the amount of \$559,322.44 which includes the adjustment of fund based on repayment of Art Gallery of Sudbury advance.

A list of investments made by resolution of the Board included investments from 2013, 2014, and 2015.

A few items were noted:

- 2013 - Sports Hall of Fame is pending as it is under review by CED Committee.
- 2014 – Copper Cliff Curling Club requested a deferral of their funding.

2014 - OHL Arena Economic Impact Study – Staff are ready to undertake the study, however it is currently on hold pending further direction.

- 2015 – the commitments carried forward from prior years are recognized by finance as notional commitments and will come back to the Board for formal approval

There were no questions or comments regarding the financial update.

### **Repayment of Funding Advance to Art Gallery of Sudbury**

Staff provided some background on the repayment of funding advance to Art Gallery of Sudbury (AGS). The AGS indicated to City Council they were having financial challenges and looking for other funding options. GSDC reviewed options in terms of meeting their requirements. In September, GSDC Board advanced the AGS \$75,000 to meet their urgent financial needs by way of a loan to be paid back from the 2015 Arts and Culture grant allocation. As part of the 2015 budget deliberations, Council approved direct funding to the AGS beginning in 2016. A portion of the Arts and Culture grant allocation, \$100,000, will be reallocated to be provided directly to the AGS.

**2015-046 Paul Kusnierczyk/Jennifer Witty:** That the Greater Sudbury Development Corporation Board of Directors provide support from the 2015 Operating Arts and Culture Grant Fund to the Art Gallery of Sudbury (AGS) in the amount of \$75,000; and

Whereas in September 2014 the Greater Sudbury Development Corporation provided the AGS with a payment of \$75,000 from the Economic Development Project fund as an advance on its anticipated 2015 Arts & Culture Grant allocation; and

Whereas the AGS has successfully reported on its 2014 activities as part of its deliverables;

THEREFORE BE IT RESOLVED that the Art Gallery's \$75,000 grant allocation from the 2015 Operating Arts and Culture Grant Fund be applied to repay the advance provided to the AGS in September 2014 from the Economic Development Project Fund.

**CARRIED**

### Director's Report

The Director's report was presented to Board members.

The June 17<sup>th</sup> Northern Ontario Exports Forum itself was a tremendous success with 110 attendees representing 50 mining supply and services firms from across Northern Ontario.

As part of a Pan Am Games business initiative and in collaboration with Ministry of Northern Development and Mines, staff will be hosting two South American companies in Greater Sudbury on a pre-qualified buying mission. They have been matched with businesses that can supply their specific requirements, and will be meeting with 15 local companies and participating in two site visits while they are here.

Launching on July 13<sup>th</sup> at Tom Davies Square, artsVest, an incentive and sponsorship training & board governance program designed by Business for the Arts, will kick off with a workshop and business panel for participating arts organizations and a media event to follow at 4:30 pm. This program is designed to spark corporate engagement in arts and culture and build strong ties between public, private and cultural sectors.

The series *Slasher* is set to film in Sudbury over three months beginning mid July. This follows a busy slate of six productions that filmed over the spring.

As discussed at the June board meeting, staff are working with the Regional Business Centre, Greater Sudbury Chamber of Commerce and NORCAT to explore the establishment of a business incubator in Downtown Sudbury. In an effort to gauge public interest from the broader community, a Business Incubator survey is currently underway. Anyone interested in completing the survey can do so at: <https://www.surveymonkey.com/s/BPV7KKBK>

The *From the Ground Up* Strategic Plan Steering Committee held its final meeting on June 22<sup>nd</sup> and recommended a few minor revisions for the final report from the consultant. Staff have since received the final report and are working to prepare a public facing document based on these supporting documents. It is expected that staff will present a final draft to the GSDC Board at their August meeting. Furthermore, it is anticipated that a more public launch will be planned for fall.

Other Business

None.

GSDC Board Member Issues

Pierre Zundel indicated the University of Sudbury received confirmation of funding to continue their project on the James Bay coast.

Councillor Reynolds indicated she will be visiting the City of Winnipeg at the end of the month to meet with their Economic Development Corporation to learn more about how they do business as they have been very successful. She will share her experience with the Board when she returns.

Jennifer Witty indicated that Vale is hosting their summer concert series. Admission to the series on July 15<sup>th</sup> is free and donations will go to the food bank.

Brian Vaillancourt just returned from Africa where he was representing Collège Boréal and assisting communities in building capacity in the agricultural education sector. He was also there to assist in meeting the needs of the mining sector in Africa.

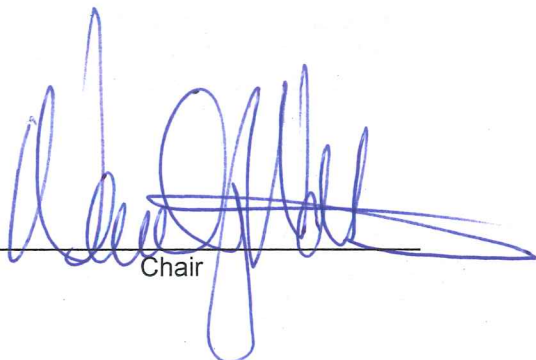
Wendy Watson reminded the Board that Anderson Farm hosts Rock the Farm every Wednesday from 4 to 8 p.m.

Upcoming Events

Upcoming events include the N.A.M.E. – North American Mine Expo being held in Copper Cliff from August 19<sup>th</sup> to 20<sup>th</sup>, 2015.

Adjournment

The meeting adjourned at 12:10 p.m.



Chair



Secretary