

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-11
Tom Davies Square**

**Wednesday, May 8th, 2013
Commencement: 11:45 a.m.**

Chair

SCOTT LUND IN THE CHAIR

Present

Richard Brummer, André Dumais, Stéphane Gauthier, Vicki Jacobs, Dave Kilgour, Paul Kusnierczyk, Scott Lund, Michael Penwarden, Troy Rainville, Darren Stinson, Jim Thompson (A. 11:50 a.m.), Wendy Watson

City Officials

Doug Nadorozny, Bill Lautenbach, Ian Wood, Meredith Armstrong, Judy Benvenuti, Jody Cameron, John Antonioni, Maureen Chiesa, Nicole Desaulnier, Scott Fisher, Christine Hogarth, Liam McGill, Scott Rennie, Mark Gibeault, Meaghan Middaugh, Mark Vainio, Kathryn O'Leary

Guests

Debbi Nicholson, President & CEO, Mark Weiman, Chair, Jonathan Laderoute, Policy and Communication – Greater Sudbury Chamber of Commerce

Agenda Review

There were no changes.

Declarations of
Conflict of Interest

Stéphane Gauthier declared a conflict of interest with *Place des arts* under item #6 – CED Committee Report.

Scott Lund, Stéphane Gauthier, and Vicki Jacobs declared a conflict of interest with the Major Arts and Culture Grant Fund under item #6 – Arts & Culture Report.

Minutes

Paul Kusnierczyk/Darren Stinson: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of April 10th, 2013 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee meeting notes of April 3, 2013 were presented to Board members.

Presentation:
Greater Sudbury Chamber of
Commerce

Mark Weiman, Chair of the Greater Sudbury Chamber of Commerce presented to the Board.

He provided an overview of the services the Chamber provides to its members and the community. He reviewed the Chamber's Strategic Plan (2011-2014), their ongoing activities, their current task forces such as Ontario College of Trades, Deregulation and Bylaws, Skills, Community Image, Red Tape and the progress made to date.

A question period followed the presentation. It was indicated that the Chamber is making some progress in some of the areas being reviewed by the task forces. The GSDC Board will be making a presentation to the Chamber Board at a future date.

Reports:
C.E.D. Committee Report

There was no CED Committee meeting held in April. The Chair of the CED Committee provided an update to the Board on the *Place des arts* project. The committee received the first interim report on the feasibility study of the *Place*

des arts project. The project was denied funding from NOHFC. However, Regroupement des organismes culturels de Sudbury (ROCS) has been working to move the feasibility study forward with funding received from the Ontario Trillium Foundation and FedNor. Théâtre du nouvel-Ontario (TNO's) CED funding agreement stipulates that a final project report is due by December 15, 2013, and that further GSDC funding will not be considered until results of the feasibility study are reviewed. The CED committee is waiting to receive the feasibility study.

Arts & Culture Report

An update on Arts and Culture was provided to the Board. The Major Arts & Culture Grant Subcommittee met to finalize recommended allocations based on the criteria set out in the Arts & Culture Grant Policy and the amount of funding available (\$496,000).

A conflict of interest was declared by Scott Lund, Stéphane Gauthier, and Vicki Jacobs. Scott Lund vacated the Chair and Mike Penwarden assumed the chair.

Troy Rainville/Richard Brummer: That the Greater Sudbury Development Corporation Board of Directors provide support from the 2013 Major Arts and Culture Grant Fund to the applicants listed below, and

Further; that the City of Greater Sudbury logo be used on all of their promotional and communications materials:

Applicant	2013 Recommendation
Art Gallery of Sudbury	\$120,000
Carrefour francophone de Sudbury	\$40,000
Cinefest International Film Festival	\$45,000
Galerie du nouvel-Ontario	\$27,000
La nuit sur l'étang	\$17,000
Myths & Mirrors	\$10,000
Northern Lights Festival Boreal	\$25,000
Éditions Prise de parole	\$35,000
Salon du livre du Grand Sudbury	\$22,000
Sudbury Symphony Orchestra	\$35,000
Sudbury Theatre Centre	\$60,000
Sudbury Summerfest Foundation	\$15,000
Théâtre du nouvel-Ontario	\$45,000

CARRIED

Image & Marketing Update

Staff provided a verbal update on the branding process. Staff indicated that phase 1, which includes the research analysis, has been completed. A complete and detailed report including the research analysis and findings will be provided to the Board at the next meeting. It was indicated the project is still on schedule and expected to be completed this summer.

Financial Update

Staff provided a quick update and indicated that as per the City's Finance Department, any previous year's uncommitted funds need to be transferred to the current year's uncommitted funds. A detailed financial report on the Economic Development Fund will be provided at the next meeting.

Darren Stinson/Troy Rainville: That the Greater Sudbury Development Corporation Board of Directors authorize the transfer of uncommitted funds from 2012 and previous years to the 2013 Economic Development Fund.

CARRIED

Nomination Committee

The nomination committee received ten applications and have two candidates to recommend to the Board. They will be presented to the Board for formal approval at the Annual General Meeting in June.

Director's Report

Several items were highlighted in the Director's report.

The *Sudbury Rocks* reception was held at the CIM conference and tradeshow in Toronto. The reception was very well received with approximately 250 people in attendance. Staff received very positive feedback. The Mayor attended the reception and staff received positive comments on her attendance.

A date has been set for the first meeting of the Greater Sudbury Sport Tourism Advisory Panel.

It was noted that a lot of work has been done and continues to be done in the areas of film and arts and culture.

The Department of Foreign Affairs and International Trade's (DFAIT) Invest Canada Community Initiatives (ICCI) program has agreed to provide up to \$30,000 for the investment attraction strategy.

The GSDC and MNDM staff will host Ontario's International Trade Representatives for a two-day "Mining Boot Camp" session in mid-June. This is a ONEDC project.

Xstrata Zinc is developing the Errington-Vermilion zinc deposit in Sudbury. The development is expected to create between 200 and 250 jobs.

Through the 2013 Ontario Budget, there will be cuts to the Apprenticeship Training Tax Credit (ATTC) Program. This affects the call centre industry. It was indicated that 100 jobs are at risk in Sudbury.

Other Business

Staff provided an update on the casino opportunity. Staff indicated there has been a lot of interest from various companies. OLG is expected to announce the results of their RFPQ in mid-June.

Staff indicated that Cliffs continues to work on the environmental assessment and is also working through issues arising in Northwestern Ontario.

Staff is actively working with the Sudbury and District Motorsports Association on the Motorsports Park and putting together a plan to move the project forward.

Upcoming Events

The Chamber of Commerce is hosting the Bell Business Excellence Awards on May 14th at the Caruso Club. Also in May is Tech Talk with Steve Dotto, hosted by the Regional Business Centre on May 30th at the Holiday Inn. The Mayor's State of the City address will be held on June 20th at the Radisson Hotel.

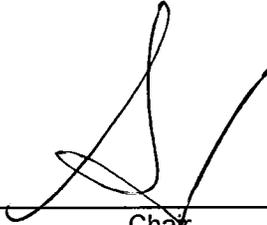
GSDC Board Member Issues

Councillor Dave Kilgour indicated he attended the Let's Talk Exports event hosted by Northern Ontario Business and it was very informative and well attended. He also mentioned the TedEx event was a great event to attend and indicated he would like to see GSDC get more involved in this event in the future.

Vicki Jacobs indicated the TedEx event was great and asked staff to notify the Board when the videos were up on the web so that they have a chance to view and hear some great speakers.

Adjournment

The meeting adjourned at 12:35 p.m.



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Chair



A handwritten signature in black ink, appearing to be 'Sam Ford', written over a horizontal line.

Secretary