

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-11
Tom Davies Square**

**Wednesday, May 14, 2014
Commencement: 11:35 a.m.**

Chair

DARREN STINSON IN THE CHAIR

Present

Gisèle Chrétien, Frank Chartrand, Stéphane Gauthier (A. 11:45 a.m.), Vicki Jacobs, David Kilgour, Paul Kusnierczyk, Scott Lund, Marianne Matichuk, Darren Stinson, Brian Vaillancourt, Wendy Watson

City Officials

Paul Baskcomb, Ian Wood, Meredith Armstrong, Judy Benvenuti, Jody Cameron, Maureen Chiesa, Jean-Mathieu Chenier, Scott Fisher, Jacinda McLean, Scott Rennie, Eleethea Savage, Emily Trottier, Christine Hogarth, Kathryn O'Leary

Guests

Pierre Seguin, MNDM Representative

Agenda Review

There were no changes to the agenda.

Declarations of
Conflict of Interest

Darren Stinson declared a conflict of interest with the Copper Cliff Curling Club request, item #6a, under CED Report.

Stéphane Gauthier declared a conflict of interest with Le Theatre du Nouvel-Ontario – Place des arts project, item #6a, under CED Report.

Minutes

Scott Lund/Frank Chartrand: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of April 9, 2014 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee meeting notes of April 2, 2014 were presented to Board members.

Presentations:

There were no presentations.

Reports:

C.E.D. Committee Report

The Chair of the C.E.D. Committee provided an update to the Board on the last meeting which was held on Friday, April 25, 2014.

Funding Agreement
10% Hold Back

In reviewing procedures, staff is recommending that the Board consider a 10% hold back on approved funding. This will ensure a certain level of accountability for proponents to achieve the identified objectives.

The CED committee agreed that this is the best approach and felt GSDC needed the leverage to ensure deliverables are met by proponents. It was indicated that a hold back is standard in other areas.

After a brief discussion, the Board agreed that a 10% hold back on approved funding be included in all future funding agreements unless an exemption is approved by the Board.

Copper Cliff Curling Club
Funding Request

Darren Stinson declared a conflict of interest and left the meeting at 11:45 a.m.

The Copper Cliff Curling Club requested \$8,000 in seed money to initiate the Northeastern Ontario Youth Curling Tour that will start next season. The intent is to provide a competitive environment to encourage the development of young curlers and to provide greater exposure for the sport. It could also attract larger events to the area. Tourism staff indicated they have approved \$1,500 from Event Support towards the tour.

The CED committee reviewed the request, referred by the Executive Committee and provided positive comments. The committee agreed to recommend that the GSDC Board support their funding request.

A couple of questions were raised by Board members. Staff indicated that GSDC has provided seed funding for similar events in the past. To date, we have not received the same request from another Curling Club.

Scott Lund/Vicki Jacobs: WHEREAS the Copper Cliff Curling Club is supporting the inaugural season of the Northeastern Ontario Youth Curling Tour; and

WHEREAS this event will extend the curling season for the youth, provide a competitive environment to encourage the development of young curlers, and provide greater exposure for the sport; and

WHEREAS this event will lead to benefits in terms of sport tourism and the potential to attract larger events to the area;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors support a one-time funding request from the Copper Cliff Curling Club to initiate the Northeastern Ontario Youth Curling Tour in the amount of \$8,000 from the 2014 Economic Development Fund.

CARRIED

Darren Stinson returned to the meeting at 11:50 a.m.

TNO – Place des arts

Stéphane Gauthier declared a conflict of interest and left the meeting at 11:50 a.m.

Staff provided a report on the status of the Place des arts project, the decisions to date, the progress to date, and its budget. The Regroupement des organismes culturels de Sudbury (ROCS) requested an extension to June 30th 2014 to provide a funding status update. The ROCS has reported delays in securing other funding.

Staff indicated that they recently received a letter from the ROCS, which was distributed at the meeting, requesting another extension to September 30, 2014 due to delays in confirmation from federal and provincial funding sources. They have also requested approval to undertake the feasibility study in August using CED funds, which are currently conditional upon confirmation from other funders.

Staff recommended the extension be granted to September 30, 2014 with no authority to spend CED funds until confirmation of other funding.

The Board expressed concern that the extension was not long enough. The Board agreed to amend the date of the extension to December 31, 2014 to provide the group with enough time to report back and secure funding. The Board also agreed to add a friendly amendment to the original motion that a status update be provided by September 30, 2014.

Dave Kilgour/Scott Lund: That the motion dated May 14, 2014 regarding Le Théâtre du Nouvel-Ontario Place des arts project be amended by striking out "September 30, 2014" and inserting "December 31, 2014" as the date to submit an interim report that outlines confirmation of funding from other sources and a revised project timeline.

CARRIED

Frank Chartrand/Vicki Jacobs: WHEREAS Le Théâtre du Nouvel-Ontario received funding in the amount of \$50,000 on September 12, 2012 towards the feasibility study for *Place des Arts*; and

WHEREAS the proponent has since reported delays in securing other funding as outlined in the application, and has requested an extension to provide a funding status update; and

WHEREAS in January the GSDC Board passed a motion where the current Funding Agreement would expire on April 30, 2014 should the progress report not include confirmation from other funding sources and a revised project timeline;

THEREFORE BE IT RESOLVED that the motion of January 15, 2014 be rescinded; and

That the current Funding Agreement be amended to include the requirement that an Interim Report that outlines confirmation of funding from other sources and a revised project timeline be submitted by December 31, 2014; and

That, in the case that the interim report does not include these deliverables or is not received by December 31, 2014, the current Funding Agreement will expire and that all unused funding shall be returned to Greater Sudbury Development Corporation; and

That an update be provided by September 30, 2014 to the GSDC Board.

CARRIED

Stéphane Gauthier returned to the meeting at 12:05 p.m.

TNO Supertitles & Outreach
Program – Year 3 & 4
Funding

The Théâtre du Nouvel-Ontario (TNO) is requesting Year 3 and 4 funding for their Supertitles and Outreach Program in the amount of \$25,000 for Year 3 and \$15,000 for Year 4.

TNO received approval of Year 1 and Year 2 after successfully achieving their deliverables. There was a delay in their request for Year 3 and 4 due to personnel changes within the organization.

The CED committee members expressed general satisfaction with the results of the project to date. The committee agreed to recommend that the GSDC Board support their request for Year 3 in the amount of \$25,000 and Year 4 in the amount of \$15,000.

There were no comments or questions.

Gisèle Chrétien/Frank Chartrand: WHEREAS in June 2010 the Greater Sudbury Development Corporation approved funding to Théâtre du Nouvel-Ontario through the Economic Development Fund to support the *Supertitles and Outreach* project with a multi-year conditional commitment in the amount of \$115,000 (\$40,000 in Year 1, \$35,000 in Year 2, \$25,000 in Year 3, and \$15,000 in Year 4); and

WHEREAS Théâtre du Nouvel-Ontario has successfully Year 2 and Year 3 deliverables;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors support Théâtre du Nouvel-Ontario's multi-year funding request in the amount of \$25,000 for Year 3 and \$15,000 for Year 4 from the 2014 Economic Development Fund; and

That Théâtre du Nouvel-Ontario be required to provide a final report upon project completion as per the amended funding agreement.

CARRIED

Motorsports Park Project Update

An update on the Motorsports Park Project was presented to Board members. Staff continue to work on the Motorsports Park project file and determine the best plan of action to move the project forward. They have met with key industry stakeholders and continue to work on developing the Steering Committee. Staff have prepared a draft terms of reference for the Steering Committee as well as a draft 6-month work plan.

Staff indicated that the airport site continues to be plan A. A few other locations have been explored. The MOU with the Airport expires on September 2015. An update will be provided to the Airport Board following the first meeting of the Motorsports Park Steering Committee, tentatively scheduled for mid June.

The GSDC Board will continue to be kept informed on the progress of this project. There were no additional comments or questions.

Downtown Projects

Staff was directed to explore ways to prioritize and kick-start some of the projects associated with the Downtown Master Plan. Staff outlined the current status of most of the projects that have taken shape in the past few years and provided recommendations to move forward on some of those projects.

Board members stressed the importance on communicating with Council on the work being done on the downtown projects. An implementation plan with the short and long-term initiatives was shared with Council. Staff will continue to keep the Board and Council informed on the development of the projects associated with the downtown.

The GSDC Board agreed to move forward with the recommendations.

Gisèle Chrétien/Scott Lund: WHEREAS the City of Greater Sudbury is undertaking an Arena Renewal Strategy, and has identified the need for the replacement of the existing Sudbury Community Arena; and

WHEREAS the Greater Sudbury Development Corporation directed staff to review and identify ways to prioritize and kick-start projects associated with the Downtown Master Plan;

Therefore be it resolved that the Greater Sudbury Development Corporation allocate \$25,000 from the 2014 Economic Development Fund towards an economic impact analysis to further understand the implications of the development or loss of a new Ontario Hockey League Arena in the downtown; and

Further, that GSDC staff report back to the Board on their findings.

CARRIED

Strategic Plan Process Update

Staff indicated that the strategic planning process is moving forward. An overview of the Strategic Plan Steering Committee membership was provided to the Board. Staff received positive responses and continue to reach out to those who have yet to respond. The first meeting of the Steering Committee will take place on June 19, 2014. The Steering Committee will include three members of the GSDC Board who will be appointed at the GSDC Annual General Meeting in June.

Learning City Agreement

Staff provided an overview of the Learning City project and stressed the importance of moving some of the projects forward. The "Welcome Students" campaign is currently underway. Staff recommended the GSDC enter into agreement with Child and Community Resources to carry out the Book Exchange program and the Learning Spark event.

It was suggested that should a proponent come forward to take on a project(s) related to Learning City, it be incorporated in to the CED process. The Board agreed with staff's recommendation.

Vicki Jacobs/Gisèle Chrétien: WHEREAS the GSDC Board Correspondence memo dated May 9, 2014 has outlined the importance of the Learning Spark free play event and the Learning City book exchange as valuable components of the Greater Sudbury Learning City Initiative; and

WHEREAS Child and Community Resources has agreed in principle to implement a Book Exchange program and to coordinate a Play-Based Learning Festival;

Therefore be it resolved that the City of Greater Sudbury Community Development Corporation Board of Directors grant signing authority to the Chair and the Secretary-Treasurer of the Board to enter into a one-year Purchase of Service agreement with Child and Community Resources to coordinate the Learning Spark and Book Exchange programs, with specific deliverables to be monitored as part of the Work Plan and Budget.

CARRIED

Director's Report

Several items were highlighted in the Director's Report.

Staff are working to reach out to the new owners of Mining Technologies International, Joy Global Inc. of Milwaukee, Wisconsin. We have connected with Trade and Investment Officers at the Canadian Consulate in Chicago and are coordinating activities and sharing information in order to advance Canada's and Sudbury's interests.

Staff have had initial conversations with a private sector clinical research organization (CRO) about locating a mobile research unit in Sudbury. This company provides expert clinical research services particularly suitable to first steps in translation from preclinical to first clinical study. Staff are working with this company to find a suitable location and exploring potential synergies with other efforts, including AMRIC.

The North American Mining Expo (NAME) is coming to Sudbury September 10th and 11th, 2014. Organizers approached Sudbury Tourism in order to use our Group Booking Tool through the Meridian Reservations System. Several hotels have signed up to participate in this first venture and staff will be holding a webinar with both the participating hotels and organizers in the coming weeks.

The Deep Mining Conference will be held in Sudbury from September 16th to the 18th, 2014. The Australian Centre for Geomechanics is hosting this event and staff are working with organizers in Australia to have give-away items produced as well as Visitor Guides available to them to hand out at other events in Australia in order to attract more visitors to the conference as well as to the Greater Sudbury area.

The Regroupement des organismes culturels de Sudbury (ROCS) and the Sudbury Arts Council hosted the first Mayor's Celebration for the Arts on May 1st at the School of Architecture and the event sold out. Eight artists were recognized for their contribution to the local artistic community and the artistic merit of their works: Stef Paquette, Dan Bédard, Heather Topp, Robert Lemay, Matthew Heiti, Alexandra Lee, Lauren Pero and Daniel Aubin. Heather Topp won the lifetime achievement award and Mathew Heiti won the emerging artist award.

Staff met with members of the Greater Sudbury Chamber of Commerce Advocacy Committee and provided an update on the Industrial Lands file.

A preferred technical solution has been developed for the Fielding Road Industrial Area Servicing Project. Staff will be briefing local landowners and a public information meeting will be held this summer.

Starter Company, a new youth entrepreneurship program, has been launched through the Ministry of Economic Development and Trade and Employment (MEDTE). The Starter Company Program will provide mentoring, training and capital for youth to start, grow or buy a small business. Youth are defined as those between 15-29 years of age.

The Bell Business Excellence Awards were held on May 13th. Five out of ten award recipients were former clients of the Regional Business Centre. The Young Entrepreneur of the Year recipient, Marshall Yardworks, was a former RBC client and summer company student. The Small Enterprise recipient, Lure of the North, was nominated by Tourism staff.

The City has agreed to participate in year 2 of the Northern Leadership Project. Last year, Meredith Armstrong was one of five employees nominated from the City to participate in the inaugural class. This year, Eleethea Savage will be participating along with four others from the City.

Other Business

Scott Lund advised that staff have been directed to move forward with the Economic Development Marketing Initiative. An information report will be going to Council on May 27th.

Mayor Matichuk indicated she attended the 2014 FONOM Conference in Thunder Bay to showcase Sudbury as the site for the 2015 FONOM Conference. Mayor Matichuk also indicated she met with the Governor of Nevada to discuss initiatives related to mining resources.

Stéphane Gauthier indicated he was contacted by Audiogram, a music label from Montreal, to advise him the band, *Pandaleon*, will be launching their CD on May 29th at the Townhouse.

GSDC Board Member Issues

None.

Upcoming Events

The next GSDC Board of Directors meeting and Annual General Meeting will take place on Wednesday, June 18th, 2014.

Upcoming events:

- May 27th – Chamber Leadership Luncheon
- May 28th – Chamber Lunch with Olympian Brad Jacobs
- June 19th – Mayor's State of the City Address
- June 26th – Economic Developers Council of Ontario (EDCO) Community Reception

Adjournment

The meeting adjourned at 12:55 p.m.


Chair


Secretary