

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-11
Tom Davies Square**

**Wednesday, April 10th, 2013
Commencement: 11:30 a.m.**

Chair

SCOTT LUND IN THE CHAIR

Present

Fabio Belli, Richard Brummer, André Dumais, Stéphane Gauthier (A. 11:45 a.m.), Vicki Jacobs, Dave Kilgour, Paul Kusnierczyk, Scott Lund, Marianne Matichuk (A. 12 p.m.), Troy Rainville, Darren Stinson, Wendy Watson

City Officials

Doug Nadorozny, Bill Lautenbach, Ian Wood, Meredith Armstrong, Judy Benvenuti, Jody Cameron, John Antonioni, Jean-Mathieu Chenier, Maureen Chiesa, Nicole Desaulnier, Scott Fisher, Christine Hogarth, Liam McGill, Scott Rennie, Emily Trottier, Marie Edsall, Renee Higgins, Mark Gibeault, Jacinda McLean, Meaghan Middaugh, Kathryn O'Leary

Guests

Reggie Caverson, Executive Director, Sudbury & Manitoulin Workforce Planning

Agenda Review

There were no changes.

Declarations of
Conflict of Interest

None

Minutes

Wendy Watson/Vicki Jacobs: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of March 13th, 2013 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee meeting notes of March 20, 2013 were presented to Board members.

Staff contacted Laurentian University to offer assistance and support in coordinating a presentation to Council regarding tuition framework and graduate space.

Staff met with David Courtemanche regarding the Leadership Summit being held in Sudbury. Another meeting will take place in May to move the event forward.

Presentation:
Sudbury & Manitoulin
Workforce Planning – Mining
HR Report

Reggie Caverson, Executive Director of Sudbury & Manitoulin Workforce Planning Board presented the Sudbury Mining Hiring Requirements Forecasts for 2013 to the Board.

The scope was to examine workforce needs in 66 mining-related occupations over the next 2, 5, and 10 years in three economic scenarios: contractionary, baseline, and expansionary. The presentation included information on projected shortages, occupational breakdowns, and addressing the gaps.

A question period followed the presentation.

Reports:

C.E.D. Committee Report

The Chair of the CED Committee provided an update to the Board regarding two funding requests.

Summerfest Loan Request

Summerfest delivered a presentation to the CED committee in support of their application for a loan of \$85,000 for the music festival. It was noted that Summerfest is no longer a fundraising event. The CED committee agreed to recommend that the GSDC Board support the request for a loan and recommend the organization examine their pricing, provide financial statements for 2013, and report on attendance and ticket sales.

Richard Brummer/Wendy Watson: That the Greater Sudbury Development Corporation Board of Directors support a bridge financing request from Sudbury Summerfest for a loan of \$85,000 from the 2013 Economic Development Fund to secure artist bookings; and

Further, that this loan be repaid directly by the City of Greater Sudbury from ticket receipts; and

Further, that Summerfest be requested to examine their ticket pricing strategy in order to become more self-sufficient; and

Further, that Summerfest provide up to date financial statements and a detailed report on attendance and ticket sales following the event; and

Finally, that the City of Greater Sudbury logo be supported and used on all of its communication materials.

CARRIED

Jazz Sudbury Funding
Renewal

Jazz Sudbury requested funding for year 5 of 5 of the multi-year funding for the Jazz Sudbury Festival in the amount of \$20,000. Through Tourism Event Support funding, a festival economic impact study was prepared by Festivals and Events Ontario and much was learned about the 2012 event and its spectators. The CED Committee agreed to recommend that the GSDC Board support year 5 of 5 of the multi-year funding.

Richard Brummer/Vicki Jacobs: That the Greater Sudbury Development Corporation Board of Directors support a Year 5 of 5 multi-year funding request from the Sudbury Community Foundation for the Jazz Sudbury Festival in the amount of \$20,000 from the 2013 Economic Development Fund;

Further, that the Board direct staff to recommend to festival organizers that they market the event more aggressively and pursue methods of increasing revenue from festival-goers; and

Further, that the City of Greater Sudbury logo be supported and used on all of its communication materials.

CARRIED

Arts & Culture Report

An update on the Arts and Culture was provided to the Board. The Major Arts & Culture Grants Subcommittee has reviewed five applications and is expected to review another nine. The subcommittee will wrap up the application review process at the end of the month and will report back to the Board at the May Board meeting.

Image & Marketing Update Staff provided a summary of the branding interview results, in which 50 survey interviews were conducted by staff. It was noted that 50 Carleton and Oracle were still conducting their interviews. Staff will present a report on the full survey results at the next Board meeting. There were no comments or questions.

Financial Update A summary of funds dispersed from the Economic Development Fund for 2012-2013 was tabled at the meeting. Staff reviewed the information provided in the summary and a list of projects that have received support through the Special Projects Fund. Staff recommended that the GSDC Board approve a replenishment of the GSDC Special Projects Fund.

Vicki Jacobs/Troy Rainville: That the Greater Sudbury Development Corporation Board of Directors approves the allocation of \$25,000 from the 2013 Economic Development Fund to the GSDC Special Projects Fund.

CARRIED

Director's Report Several items were highlighted in the Director's report, which was tabled at the Board meeting.

Council approved an interim plan for Market Square. Staff is working on getting the Market up and running for 2013.

Rick Bartolucci will announce funding for the second phase of the MSSEA Program.

Placement of advertising in the TTC subway in Toronto features Northeastern Ontario as a destination for meeting and convention business.

NOSM filled all spots in the first year of the Family Medicine Residents of the Canadian Shield program. Six that matched to Sudbury and have already signed returned service agreements.

La nuit sur l'étang and Éditions prise de parole successfully celebrated their 40th anniversary.

The technical assessment work for the Fielding Road EA is now complete and staff will be able to engage local landowners in partnership discussions over the next four to six weeks. A more detailed report will come to the Board at the May or June meeting.

An Opportunity Rocks Sudbury event has been confirmed for the Canadian Institute of Mining and Metallurgy (CIM) Conference in Toronto in early May.

Other Business None

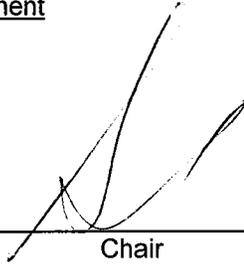
Upcoming Events Northern Ontario Business is hosting a Let's Talk Exports session on Tuesday, April 30th. The Chamber of Commerce is hosting the 16th Annual Business Excellence Awards on Tuesday, May 14th, 2013 at the Caruso Club.

GSDC Board Member Issues Councillor Dave Kilgour indicated he attended a TEDxYouth@NickelCity event last year and suggested Board members attend this year's event as it was great. The group received \$1,000 in funding through Tourism Event Support.

Mayor Marianne Matichuk indicated she has been appointed as a member on the Canada Nevada Business Council. She recently presented to their Board, promoting the Greater Sudbury community. The Mayor was given a tour of Las Vegas and visited a number of businesses as well as met with the Mayor of Las Vegas. It was mentioned that there is interest in Sudbury and potential partnerships and opportunities between Greater Sudbury and Nevada.

Adjournment

The meeting adjourned at 1 p.m.



Chair



Secretary