

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-11
Tom Davies Square**

**Wednesday, February 13th, 2013
Commencement: 11:30 a.m.**

Chair

SCOTT LUND IN THE CHAIR

Present

André Dumais, Stéphane Gauthier, Dominic Giroux, Vicki Jacobs, Paul Kusnierczyk, Scott Lund, Michael Penwarden, Troy Rainville, Darren Stinson, Jim Thompson, Wendy Watson

City Officials

Bill Lautenbach, Ian Wood, Meredith Armstrong, Judy Benvenuti, Jody Cameron, Jean-Mathieu Chenier, Maureen Chiesa, Scott Fisher, Christine Hogarth, Liam McGill, Paul Reid, Eleethea Savage, Emily Trottier, Mark Vainio, Sandy Brouse, Marie-Catherine Edsall, Renee Higgins, Meaghan Middaugh, Kathryn O'Leary

Guests

None

Agenda Review

No changes

Declarations of
Conflict of Interest

None

Minutes

Wendy Watson/Paul Kusnierczyk: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of January 9th, 2013 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee meeting notes of December 11, 2012 and January 16, 2013 were presented to Board members.

Presentations:
2013 Strategic Priorities

An update on GSDC's 2013 Strategic Priorities was provided to the Board. A copy of the presentation was tabled at the meeting. The presentation included highlights for 2012 and priorities for 2013 were identified in each economic engine and igniter.

There was some discussion on the priorities and moving them forward. It was noted that the Executive Committee will be meeting to further discuss the 2013 priorities and will report back to the Board at a future meeting.

Image & Marketing Update

An update on the Economic Development brand process was provided to the Board. The update included a cost report of each phase of the project. The total cost anticipated is \$70,050 and staff indicated that this amount would be funded within regular operating budgets. The project is expected to be finalized at the end of July 2013. It was noted that GSDC Board members and Councillors will have the opportunity to participate in the research process.

Staff will report to the Board after each phase is complete. Staff will also provide the Board with the potential costs of implementation and launch of the brand at a future meeting.

Reports:

C.E.D. Committee Report –
Funding Guidelines

The funding guidelines were reviewed by the Community Economic Development Committee at its January 25th meeting. A few changes were made to the guidelines and these were highlighted at the meeting.

Vicki Jacobs/Stéphane Gauthier: That the Greater Sudbury Development Corporation (GSDC) Board of Directors adopt the proposed Community Economic Development (CED) Funding Guidelines, dated February 6, 2013, as drafted.

CARRIED

Arts & Culture Committee
Report

An update on the Arts & Culture Committee was provided to the Board. The intake for 2013 grant applications began January 8th, 2013 and closes on February 28th, 2013. The committee received positive feedback from the proponents on the process. Proponents were impressed with the services and resources available through GSDC and the Regional Business Centre. Staff have been working with the proponents to guide them through the changes in the process.

Visitor Services Refocus

Staff provided an update on the Sudbury Welcome Centre and Visitor Services Strategy. As of March 31, 2013, Rainbow Country will no longer be a tenant of the Sudbury Welcome Centre. There will be a report to Council indicating the closure of the Sudbury Welcome Centre. There was some concern expressed on the future of the existing building. It was suggested that those concerns be reflected in the report to Council.

There was some discussion regarding the continuation of highway presence and whether the northern regional publications will continue to be circulated. Staff indicated resources would be better allocated to downtown services and other visitor outreach efforts. Staff will continue to work on visitor services and explore partnerships to maintain presence along key corridors.

Financial Update

A financial update was provided to the Board.

GSDC Nomination Process

Update

Formation of Nomination
Committee

The Board was advised that Darren Stinson will Chair the GSDC Nomination Committee. At the meeting, Vicki Jacobs, Wendy Watson and Dominic Giroux volunteered to serve on the Committee.

Director's Report

Several items were highlighted in the Director's report, which was tabled at the Board meeting.

ONEDC and CGS have submitted applications to NOHFC and FedNor for funding to continue the Mining Supply and Services Export Assistance program for an additional two years.

Through contacts at the Golf Association of Ontario and Golf Canada, staff were able to assist Timberwolf Golf Course secure the 2013 Canadian Junior Amateur Golf Championships taking place July 29th to August 2nd, 2013.

Staff recently provided the first CGS Nurse Practitioner Incentive to a new nurse practitioner who has joined the interdisciplinary team at the Capreol Nurse Practitioner Led Clinic.

As Sudbury has been selected to host Radio Canada's reality television show, *La petite seduction*. Board members indicated that this is an excellent chance to reach a national francophone audience and encouraged staff to maximize the opportunity.

Other Business

None

GSDC Board Member Issues

Vicki Jacobs indicated there were some great candidates for the Business Development Officer position for the Learning City Initiative. She also indicated there is now a French version of the Learning City content available on the website.

The Chair indicated that Council appointed three Councillors to the GSDC Board of Directors. Two remain, Councillor Dave Kilgour and Fabio Belli. Councillor Joscelyne Landry-Altmann is a new member of the GSDC Board of Directors.

Paul Kusnierczyk indicated he is a member of a board that is working on a shared space initiative. There are twelve community organizations that have expressed interest and the first meeting will be held tonight.

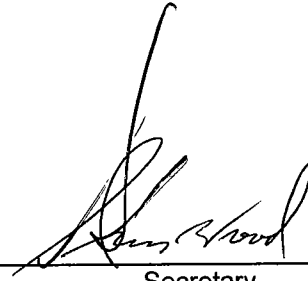
Mayor Marianne Matichuk, through the Chair, informed the Board that she will bring forward a Notice of Motion to Council regarding the casino. The resolution is to maximize casino modernization opportunities in Greater Sudbury.

Adjournment

The meeting adjourned at 1:30 p.m.



Chair



Secretary