

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Committee Room C-11
Tom Davies Square

Wednesday, November 12, 2014
Commencement: 11:44 a.m.

Chair

DARREN STINSON IN THE CHAIR

Present

Brent Battistelli, Gisèle Chrétien, Iyo Grenon (A: 12:00 p.m.), Dave Kilgour, Jocelyne Landry-Altmann (A: 12:07 p.m.), Marianne Matichuk (A: 12:45 p.m.), Daran Moxam, Al Sizer, Darren Stinson, Brian Vaillancourt, Wendy Watson, Jennifer Witty (via polycom), and Pierre Zundel

City Officials

Ian Wood, Eleethea Savage, Jean-Mathieu Chenier, Judy Benvenuti, Maureen Chiesa (A: 12:07 p.m.), Emily Trottier, Scott Rennie, Liam McGill, Brendan Shand, Jacinda McLean, Maryse Boisvert

Guests

Paul Denis - FedNor, Mike Whitehouse (A: 11:30 a.m.), Mayor Elect Brian Bigger, Paddy O'Sullivan – Arts Junction

Agenda Review

There were no changes to the agenda.

Declarations of
Conflict of Interest

Jennifer Witty and Ian Wood declared a conflict of interest with the Institute for clinical and Evaluative Studies (ICES) North request, item # 6.D.

Minutes

2014-017 Wendy Watson/Daran Moxam: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of October 8, 2014 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee meeting notes of October 3rd, 2014 were presented to Board members.

Board Procedures

The practice of pre-signing of the motions was adopted as it is a Province practice. It was also clarified that Directors pre-signing motions are allowing having a discussion about the motion, rather than being a champion. Directors were satisfied with the clarification that was provided.

Presentations:

Arts Junction
(handout)

Prior to the presentation, Paddy O'Sullivan thanked GSDC for their support in obtaining grant from a SEED grant from the Canadian Mortgage and Housing Corporation which has brought the project to this stage. The Arts Junction's belief is to develop a centre of affordable housing for creative artists in northern Ontario to attract and retain creative talent in the Sudbury community. The proposed site is the former Wembley Public School building and although the school board has yet to declare the building as surplus property, the organizers are optimistic with this project.

Directors asked questions, offered suggestions, and provided feedback regarding the protocol for surplus properties.

The Chair thanked the presenter for sharing the potential of this project.

Reports:

Financial Update The current format used for sharing financial updates is being revised to provide a more user friendly format. Staff continue to work on this and new format is expected for the December meeting.

C.E.D. Committee Report The C.E.D. committee met on October 31 to review additional information regarding the CEMI Capital Assistance Program. The private partners involved in the project were discussed at the October 31st meeting and the proponent has provided responses to the committee's questions; the committee agreed that this project has potential to support the commercialization goals of economic development.
Given that this request will have to go the new council and the council representatives on the GSDC board have not yet been determined, CED members determined that the proponent should present to the full GSDC Board in January 2015.

Institute for Clinical Evaluative Studies (ICES) **2014-018 Wendy Watson/Daran Moxam:** WHEREAS the Community Economic Development Strategic Plan for Greater Sudbury, *Digging Deeper*, identifies Health Services Expertise and Advanced Education, Research and Innovation as two of its five economic Growth Engines; and

WHEREAS Laurentian University is recognized as a leader in the field of rural and northern health research; and

WHEREAS the Institute for Clinical Evaluative Studies (ICES) is a world leader focused on producing evidence necessary to inform government healthcare policy and investments that improve the health of Ontarians; and

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation Board of Directors support the establishment of ICES North as the northern node of the Institute for Clinical and Evaluative Studies (ICES), in the amount of \$40,000 conditional upon receiving additional funding as outlined in the application.

CARRIED

Arts & Culture Grant Program
- Jury Nomination Process The following recommendations are being presented to address the formation of a new evaluating committee, or jury, to evaluate the Project Grants and restructuring of the Major Arts & Culture Grant Subcommittee.

The recruitment process to form the juries would inevitably consist of people that have applied for funding was examined. To ensure transparency, the grant process would be handled in the same manner as items for approval are handled at the Board of Directors' table and full participation would be required until the dollars are discussed.

Jury Nomination Process
cont'd

A discussion on capping funding amounts and having proponent groups attend orientation was brought forward for discussion. It was determined that the mandatory orientation can be implemented by including the language on application forms and in the approval process. The question of capping amounts will be reviewed with the operational grants jury, once this body is in place and, if the jury wishes to pursue the issue, a recommendation can be made to Council for the appropriate policy changes.

2014-019 Daran Moxam/Wendy Watson: Whereas the Community Arts & Culture Grant Advisory Panel provided recommendations on funding allocations for the Project Arts & Culture Grants; and

Whereas this Panel's term has come to an end, with the City of Greater Sudbury Council transferring the responsibility of the Arts & Culture Community Project Grants to the GSDC; and

Whereas community and peer representation on the juries can provide transparency, equity and rigor in grants evaluation

Therefore be it resolved that the Greater Sudbury Development Corporation Board of Directors accept the recommendations outlined in the report dated November 4th, 2014, and

Further, that GSDC staff be directed to recruit twelve community members and six GSDC Board members to fill the positions on the Operating and Project Juries through a public nomination process.

CARRIED

Appreciation
- Mayor Marianne Matichuk

On behalf of the GSDC Board of Directors, a gift and words of appreciation for the Mayor's services were shared by the Chair.

Motorsports Steering
Committee Notes

In addition to the meeting notes, it was brought forward that the schedule needs to be revised as additional desirable and geographically suitable properties for the proposed project has been brought to the committee's attention.

Discussion followed and it was asked if a request for proposal (RFP) was made for suitable sites. Consensus was reached that sufficient effort had been allocated to the search for a potential property.

Racetrack Conference

A resolution is being presented to the Board as three of the steering committee members' volunteers and one staff person are traveling on GSDC business. The Board was also assured that as internal resources have been utilized to further the project and that funds are available for these costs.

2014-020 Daran Moxam/Wendy Watson: Whereas the development of a multi-faceted motorsports park closely aligns with the Economic Development Strategic Plan for Greater Sudbury, *Digging Deeper*, and is identified in the City of Greater Sudbury 2012-2014 Strategic Plan; and

Racetrack Conference cont'd

Whereas at its meeting on July 4, 2012, the Board of the Greater Sudbury Development Corporation committed \$80,000 to advance this project; and

Whereas in early 2014, GSDC staff assumed a lead role for this project and the Board authorized a renewed approach, including the creation of a broadly representative community based steering committee.

Therefore be it resolved that the Greater Sudbury Development Corporation Board of Directors authorize the use of previously approved project funds to cover the costs for one staff person and up to three members of the Motorsports Park Steering Committee, to attend the Race Track Business Conference in Indianapolis, Indiana on December 10, 2014.

CARRIED

Director's Report

The Director's report was presented to Board members.

GSDC staff welcomed Ms. Portia Maier, Consul-General and Senior Trade Commissioner for Australia to Tom Davies Square. Following an official visit with Mayor Marianne Matichuk, 20 participants from local mining supply and services firms had the opportunity to learn about opportunities in the Australian mining sector as well as plans for an Ontario delegation to the AIMEX Mining event in Australia September 1-4, 2015.

In the 2014 Maclean's University Rankings, Laurentian University was ranked 10th out of 19 primarily undergraduate universities in Canada, tying with the University of Prince Edward Island. In 2013, Laurentian ranked 14th, and just five years ago, the university was ranked 18th in its category.

NORCAT has teamed up with Tom Fortin, founder of Ontrak Control Systems, to launch Fortin Discovery Lab. The state-of-the-art laboratory occupies a large space in NORCAT's Maley Drive facility, where it houses \$600,000 worth of advanced manufacturing equipment, including two 3D printers that can be used to create plastic prototypes for new product designs.

The successful and well received Laurentian Leadership Summit was held on October 16th and 17th at Science North and Laurentian University. The GSDC played a significant role in the Summit as both a sponsor and in the overall event coordination that resulted in more than 200 participants, including a significant number from out of town.

The Sudbury Tourism Halloween Campaign wrapped up on October 26th, 2014. Staff worked with event organizers of Halloween at Dynamic Earth, The Northern Ontario Railroad Museum and Heritage Centre Terror Train, and Sudbury Theatre Centre's Rocky Horror Show to collectively promote events to local and out-of-town audiences through social media, outreach, rack cards and websites cross linkages.

- Comparison of the actual number of attendees to the projected numbers will be forthcoming to Directors.

Director's Report cont'd

Sudbury's Medicor Research has started the first phase of clinical trials to bring a vaccine to market for a virus that infects most children before they reach age two. Respiratory Syncytial Virus, or RSV, accounts for around 200,000 deaths globally each year. The trial will include up to 30 patients in Sudbury and 120 across Canada.

Nearly 90 stakeholders attended the Cultural Plan Forum, a half day session held at the N'Swakamok Native Friendship Centre on October 21st. The response was very positive and with the help of CGS staff members, breakout sessions were coordinated around 11 key themes developing in the Cultural Plan.

The letter of interest submitted to host the Economic Developers Association of Canada Conference in 2016, 2017 or 2018 was accepted, and the City of Greater Sudbury has been requested to submit a formal bid by November 30.

Other Business

Amazing Race Canada

The promotional video was viewed.
GSDC has submitted a letter of interest to CTV which have provided positive feedback.
Board members shared suggestions for aspects of the community that could be highlighted in this project.

Note of Appreciation

A note from Chamber of Commerce Board President, Debbi Nicholson was shared. A floral arrangement expressing condolences on the death of her husband was presented on behalf of the GSDC Board.

Appreciation

- Dave Kilgour

On behalf of the GSDC Board of Directors, a gift and words of appreciation for Director Kilgour's dedication to the various economic development projects and hopes of dealing with him in some capacity were shared by the Chair.
In return, Councillor Kilgour thanked GSDC and the Board for being the voice for the CGS and wished Mayor Elect Bigger the best.

GSDC Board Member Issues

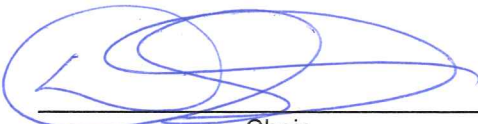
None were presented.

Upcoming Events

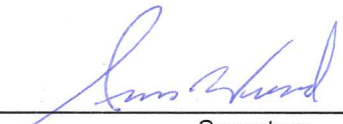
The next GSDC Board of Directors meeting will take place on Wednesday, December 10th, 2014.

Adjournment

The meeting adjourned at 1:20 p.m.



Chair



Secretary

