

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Committee Room C-12
Tom Davies Square

Wednesday, February 10, 2016
Commencement: 11:35 a.m.

<u>Chair</u>	<u>DARREN STINSON IN THE CHAIR</u>
<u>Present</u>	Brian Bigger, Brent Battistelli, Brian Vaillancourt, Darren Stinson, David Paquette, Deb McIntosh, Gisèle Chrétien, Iyo Grenon, Jennifer Witty, Mark Laberge, Mark Signoretti, Paul Kusnierczyk, Peter Nykilchuk, Pierre Zundel, Wendy Watson
<u>City Officials</u>	Kevin Fowke, Ian Wood, Eleethea Savage, Dana Jennings, Emily Trottier, Jacinda McLean, Jean-Mathieu Chenier, Paul Reid, Kathryn O'Leary, Eric Vaillancourt
<u>Guests</u>	Ken Dolson & Anik Perreault – MNDM Melanie Mayer – FedNor Debbi Nicholson – Greater Sudbury Chamber of Commerce Joscelyne Landry-Altman – City Councillor, Ward 12 Nigel Smith, SNOLAB (Presenter)
<u>Agenda Review</u>	There were no changes.
<u>Declarations of Conflict of Interest</u>	None.
<u>Approval of Minutes</u>	2016-005 Paul Kusnierczyk/Deb McIntosh: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular minutes of January 13, 2016 be adopted. <p style="text-align:right">CARRIED</p>
<u>Executive Committee Notes</u>	The Executive Committee notes of January 7 th , 2016 were presented to Board members for information only.
<u>Presentation:</u> SNOLAB	<p>Nigel Smith, Director of SNOLAB delivered a presentation to the Board on the SNOLAB and its operations and research development initiatives.</p> <p>SNOLAB is a world-leading deep underground fundamental science research facility, located at 2070m depth in the Vale Creighton mine. SNOLAB supports world-class science, receiving both national and international recognition and presents a continuing major research and innovation opportunity for Canada. It is the site of Nobel-Prize winning physics.</p> <p>Nigel presented an overview of:</p> <ul style="list-style-type: none">• SNOLAB's strategic plan• The Science Programme• Program Expansion Initiatives• SNOLAB Community (There are 149 Faculty Researchers from 72 Institutions over 14 countries with over 500 faculty)• SNOLAB Vital Statistics and sources of funding• Economic Impact• Inspiration and Educational Opportunities <p>Nigel also acknowledged the contributions of the GSDC in the past to support</p>

SNOLAB initiatives. Members of the board congratulated Nigel on the NOBEL prize for its advanced physics research and inquired about the educational opportunities the SNOLAB brings to Greater Sudbury. Nigel stated that there has been a growing number of interest from students in its student employment and educational opportunities given the success of the SNOLAB.

Operating By-Law
Amendments and Special
Resolutions

A review of the amendments to the GSDC Operating By-Law was presented. The amendments will be reflected in sections 4.(i), 4.(iv.), 4.(ix) and 17.(1).

The GSDC Board passed two special resolutions by its Directors and by its Members to adopt the new by-law which will now be referred to as "GSDC By-Law 6"

2016-01 SPECIAL RESOLUTION: Passed by the Directors of the City of Greater Sudbury Community Development Corporation, effective this 10th day of February, 2016.

BE IT SPECIFICALLY RESOLVED AS A SPECIAL RESOLUTION THAT:

1. The quorum of the Board of Directors for managing the affairs of the Corporation shall comprise of no less than two-fifths of the Board of Directors.
2. By-law No. 5 of the Corporation passed on the 11th day of June, 2008, is hereby amended by deleting therefrom sections 4.(i), 4.(iv), 4.(ix) and 17.(1) and replacing them with the amended sections in the form annexed to this special resolution under Appendix "A".

The Undersigned, being two-thirds of the votes cast at a general meeting of the Directors of the Corporation, hereby consent to the foregoing special resolution.

CARRIED

2016-02 SPECIAL RESOLUTION: Passed by the Directors and confirmed by the Members of the City of Greater Sudbury Community Development Corporation, effective this 10th day of February, 2016.

BE IT SPECIFICALLY RESOLVED AS A SPECIAL RESOLUTION THAT:

1. The quorum of the Board of Directors for managing the affairs of the Corporation shall comprise of no less than two-fifths of the Board of Directors.
2. By-law No. 5 of the Corporation passed on the 11th day of June, 2008, is hereby amended by deleting therefrom sections 4.(i), 4.(iv), 4.(ix) and 17.(1) and replacing them with the amended sections in the form annexed to this special resolution under Appendix "A".

The Undersigned, being two-thirds of the votes cast at a general meeting of the Members of the Corporation, hereby consent to the foregoing special resolution.

CARRIED

Reports:

A) C.E.D. Update

Art Gallery of Sudbury

Brian Vaillancourt provided an update on the CED committee.

The CED committee reviewed the decision as to whether or not the 20% hold-back should be released to the Art Gallery of Sudbury in the development of the Lynn Johnston traveling special exhibit. The CED committee members felt that the Art Gallery of Sudbury has met the conditions of their deliverables and the 20% hold-back should be released.

2016-011 Peter Nykilchuk/Gisèle Chrétien: WHEREAS the Art Gallery of Sudbury was approved for Funding by the GSDC Board on June 18, 2014 in support of the Lynn Johnston traveling special exhibit in the amount of \$50,000 with a 20% hold-back contingent on a detailed Project Marketing Plan with specific deliverables including Media Strategy to garner provincial and national coverage; and
WHEREAS the Art Gallery of Sudbury has successfully completed the outlined Project Marketing Plan;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation (GSDC) Board of Directors release the 20% hold-back (\$10,000) as originally approved at the June 2014 GSDC Board meeting.

CARRIED

Little NHL Tournament Bid
Funding

Greater Sudbury has submitted a bid for the Little NHL Tournaments being planned for 2017 and 2018. If Sudbury is successful on the bid, there would be a financial request to the GSDC board for operations and event support for the City of Greater Sudbury to host the event. Hosting contributions from the municipality are roughly \$165,000 for each of the two years and it is estimated that the Little NHL provides over 6.5 million dollars in economic impact during the March break.

B) Motorsports Update

Brian Vaillancourt and Eleethea Savage provided an update on Motorsports.

In 2007, Sudbury motorsports enthusiasts representing a broad spectrum of motorsports activities came together to form the Sudbury and District Motorsports Association (SDMA), a not-for-profit organization dedicated to the development of motorsports activities in the Sudbury District. From 2007 to 2013, SDMA worked with the GSDC to identify potential sites that could accommodate a motorsports facility. In 2014, GSDC acknowledged the tremendous work that has been accomplished to date by SDMA. In an effort to ensure that the project's successes and continued progress, the GSDC assumed a lead role.

The Motorsports Steering Committee is recommending that the GSDC issue an Expression of Interest (EOI) for a multi-faceted Motorsports and Entertainment Facility in order to solicit interest from proponents in the design, construction, and/or financing, and/or operation/maintenance of the new facility. The proposals submitted through this process will assist the GSDC to determine the level of interest in continuing to pursue such a project and will provide the information necessary to undertake the planning processes required to develop a motorsports facility.

2016-008 Wendy Watson/Jennifer Witty: WHEREAS tourism is an important sector of Greater Sudbury's economy, attracting more than one million visitors each year who spend upwards of \$200 million to our community; and

WHEREAS sport tourism is one of the fastest growing segments of the tourism industry; and

WHEREAS *From the Ground Up* outlines the goal of becoming "One of Ontario's top tourism destinations", specifically identifying the facilitation of the development of a multi-faceted motorsports and entertainment facility as a key action to support this goal;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation (GSDC) Board of Directors issue an Expression of Interest (EOI) for a Multi-faceted Motorsports and Entertainment Facility to solicit interest from proponents in the design, construction, and/or financing, and/or operation/maintenance of the new facility in order to determine the level of interest in continuing to pursue such a project and to provide the information necessary to undertake the planning processes required to develop a motorsports facility.

CARRIED

C) Financial Update

A financial update was provided to the Board. The total uncommitted funds year to date is in the amount of \$644,244.44. The Multi-Year commitments expected in 2016 are \$625,000. The 2016 budget transfer from the City of Greater Sudbury is \$979,390.00. Therefore, the total funds available for investment in 2016 are \$1,018,634.44.

There were no questions regarding the financial update. Members commented that this was a preferred reporting style and clearly illustrated the movement/current state of the funds.

Mining Supply & Services Gap Analysis

Ontario's North Economic Development Corporation (ONEDC) received funding approval from the National Research Council's Industrial Research Assistance Program (IRAP) to undertake a gap analysis of Ontario's mining supply and services sector. The gap analysis is meant to provide a better understanding of the relationships between local mining supply and services companies and Ontario based mining operations. It is also intended to provide an understanding of the supply gaps that exist within the Ontario mining supply and services sector. The result of this work will lead to the identification of opportunities to bring together the key players in the innovation system with small and medium-sized (SMEs) in helping to build the integrated innovation capacity within these firms in meeting the identified gaps.

PDAC Update

PDAC is being held from Sunday, March 6th to Wednesday, March 9th in Toronto at the Metro Toronto Convention Centre. With over 1,000 exhibitors and 23,500 attendees from over 100 countries. The City of Greater Sudbury has been exhibiting at PDAC over 20 years. It should also be noted that over 40 Sudbury-based companies and organizations exhibit at the show.

Due to the downturn in the mining cycle, some companies that typically attend the Sudbury reception have unfortunately opted out for financial reasons.

This year's Sudbury reception will take place on Monday, March 7, from 5-7pm, at the Intercontinental Hotel. Private sector sponsorship will help in covering the associated costs.

MINExpo Update

In partnership (MNDM), and ONEDC through the next phase of the Northern Ontario Exports Program, a number of initiatives are underway to promote and support the mining supply and services sector in Northern Ontario at MINExpo 2016.

MINExpo is the world's leading exposition and conference for the mining industry and is held every fourth year in Las Vegas, Nevada. This year's event will be held in September 2016 and expects to attract over 40,000 delegates. New products, equipment, technologies and methods are unveiled at this event.

For 2016, staff are considering supporting the Northern Ontario reception and reducing or eliminating a separate Sudbury event. Similar to the challenges being faced at the reception for PDAC, early indications from potential sponsors for a Sudbury reception at MINExpo are such that some companies are not in a financial position to contribute this year. Local Sudbury based supplies and service companies plan to have presence at the tradeshow for export promotional opportunities. The logistics of this event will be finalized in the coming months and more information will be presented to the GSDC board as the event approaches.

GSDC Nomination Process Update

Letters have been sent out to those members with terms expiring in June 2016 to express their interest of continuing as a member with the GSDC board. The Nomination Committee will be meeting in March and April to further discuss board recruitment initiatives. Board members were encouraged to bring forward

names of community members they may know who would be interested in joining the GSDC board and could help fill the sector gaps in the board representation.

Director's Report

A few items from the Director's report were highlighted for the Board:

1. GSDC staff continues to support the community Syrian refugee efforts. Staff participated in a Welcome Reception for the Syrian Refugee families hosted by the Sudbury Multicultural Folk Arts Association on January 21, 2016. Staff has also been educating community stakeholders about a new federal government open call for proposal for the "Resettlement Assistance Program (RAP) Support Syrian Refugees: Open Intake Process", and promoting collaboration in developing a community based response.
2. On Monday February 1st, the GSDC led a tour of local mining supply and services firms HLS HARD-LINE in Dowling and Rock-Tech in Lively for 9 international business students from Cambrian College. Staff are also assisting Cambrian College find co-op placements for four of the students this with local firms this Spring in order to complete their diploma requirements. The GSDC are considering taking one placement student who would be working to advance the existing strategy for Foreign Direct Investment.
3. Staff are currently working on revised marketing collateral for the PDAC trade show in Toronto March 6-9, 2016 This includes enhanced promotion of the "Resourceful" city branding and the launch of a recently created directory that highlights the depth and breadth of Sudbury's mining supply and services sector.
4. The Arts & Culture Grant Program is open for applications through the bilingual online portal www.greatersudburyculture.ca. The application deadline is March 24th and in February staff will be offering five information sessions to review eligibility, assessment criteria and changes for 2016. Jury members have not yet been confirmed.
5. **Letterkenny**, a six-episode television series that filmed in Sudbury last summer, will premier on CraveTV during Super Bowl Sunday (February 7th).
6. On behalf of the City, Tourism staff will be attending the Bid Launch for the 2021 Canada Games, taking place in Toronto on February 10th, in response to an invitation to Mayor Bigger from the Ministry of Tourism, Culture & Sport and the Canada Games Council. The event will provide information on the Bid Procedure and Hosting Standards for Ontario communities interested in bidding. Once this information is received, Economic Development staff will work together with Leisure Services and other City departments to review the bid opportunity, including implications and potential benefits for the community.
7. The provincial government announced it will be widening another 14 kilometers of Highway 69 from north of Highway 607 to north of Highway 522 at a cost of \$173 million. The project will take five years to complete and will begin in the spring. This will leave only 68 kilometers to be four laned which is projected to be completed by 2021.

Other Business

None.

GSDC Board Member Issues

None.

Executive Session

The regular meeting moved to a closed session at 12:50p.m.

2016-009 Pierre Zundel/Brian Vaillancourt: That the Greater Sudbury Development Corporation Board of Directors regular meeting be adjourned and move to closed session for review of the C.E.D. report.

CARRIED

Reconvene Regular Board Meeting

The Executive Session concluded and the Board reconvened to the regular meeting at 1:30p.m.

2016-010 Wendy Watson/Paul Kusnierczyk: That the Greater Sudbury Development Corporation Board of Directors reconvenes to the regular meeting.

CARRIED

Upcoming Events

Upcoming events include:

1. **Next GSDC Board Meeting:** Wednesday, March 9th, 2016, 11:30am in Committee Room C-12
2. **Dragons' Den Auditions** are being held in Sudbury on Saturday, February 20th, 10am to 5pm at the Best Western Downtown, 151 Larch Street.
3. **Regional Business Centre's 4th Annual Aboriginal Women Business Day;** March 23rd, 9am to 4pm; Holiday Inn
4. **Community Builders' Awards;** March 3, 2016, Starts at 5:30pm; Caruso Club.
5. **International Women's Day;** Sudbury Chamber of Commerce Event; March 8, 2016; 8am-10am; Ristorante Verdicchio,

Adjournment

The meeting adjourned at 1:30p.m.



Chair



Secretary