

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

Committee Room C-11
Tom Davies Square

Wednesday, January 9th, 2013
Commencement: 11:30 a.m.

Chair

SCOTT LUND IN THE CHAIR

Present

Fabio Belli, Gisèle Chrétien, André Dumais, Stéphane Gauthier (A. 11:45a.m.), Dominic Giroux (A. 11:50 a.m.), Vicki Jacobs, Dave Kilgour, Paul Kusnierczyk, Scott Lund, Marianne Matichuk (A. 12:00 p.m.), Troy Rainville, Darren Stinson, Wendy Watson

City Officials

Doug Nadorozny, Bill Lautenbach, Ian Wood, Meredith Armstrong, Jody Cameron, John Antonioni, Jean-Mathieu Chenier, Maureen Chiesa, Scott Fisher, Liam McGill, Paul Reid, Scott Rennie, Eleethea Savage, Emily Trottier, Mark Vainio, Sandy Brouse, Marie-Catherine Edsall, Mark Gibeault, Renee Higgins, Jacinda McLean, Meaghan Middaugh, Mike Whitehouse, Kathryn O'Leary

Guests

Don Duval, CEO, Northern Centre for Advanced Technology (NORCAT)

Agenda Review

No changes

Declarations of
Conflict of Interest

None

Minutes

Gisèle Chrétien/Vicki Jacobs: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of December 13th, 2012 be adopted.

CARRIED

Executive Committee Notes

The Executive Committee meeting notes of November 21, 2012 were presented to Board members.

Presentations:
NORCAT Update

Don Duval, CEO of the Northern Centre for Advanced Technology (NORCAT) presented to the Board. He provided an overview of NORCAT, their mandate, long-term strategic priorities, and programs and services. Mr. Duval discussed NORCAT's role as the provincial Regional Innovation Centre serving the Greater Sudbury area and their relationship with community partners. A question period followed the presentation.

Reports:
Learning City Update and
Request for Additional
Funding

The Learning City Steering Committee has requested additional funding to further advance the projects of the Learning City Initiative and the importance of that was emphasized to the Board. Funds are in place to hire a full-time Business Development Officer. With additional funding in place, the project would be well positioned to fulfill its objectives. There was considerable dialogue between Board members on this matter.

Gisèle Chrétien/Vicki Jacobs: Whereas in 2010 the Greater Sudbury Development Corporation struck an action-oriented Learning City Steering Committee to accomplish objectives within its mandate to:

Mobilize the community to increase levels of participation, completion and achievement in each stage of lifelong learning; and

Whereas a need has been identified for project coordination, including a dedicated Business Development Officer and work plan financing, to support the work of the Committee and maintain the momentum already achieved by the project; and

Whereas at its meeting of July 4, 2012 the GSDC Board committed to providing Year 1 of a five-year funding request in the amount of \$50,000 per year renewable annually to a maximum of \$250,000 to retain additional resources including staffing; and

Whereas the City of Greater Sudbury Council has committed \$35,000 toward the Learning City Initiative from the 2013 Budget.

Therefore be it resolved that the Greater Sudbury Development Corporation support this initiative with an additional contribution of \$50,000 for 2013 to be used to further advance the projects of the Learning City Initiative and continue to develop community partnerships and leverage expertise.

CARRIED

Marketing & Image Update

An update on the Economic Development brand process and next steps was provided to the Board. The process was broken down into five phases – Phase 1: Research and Analysis; Phase 2 – Brand Strategy Development; Phase 3 – Visual Identity Development; Phase 4 – Brand Launch Strategy and Planning; and Phase 5: Identity Guidelines Development.

A discussion regarding this process followed the report. Regular updates will be provided to the Board throughout this process.

Draft Competitive Comparison

A draft competitive comparison report for Greater Sudbury was prepared by staff for information and discussion purposes. Some of the information that was of interest included development charges and market value for industrial land. It was noted there are a few cities in the north that do not have development charges, unlike Greater Sudbury. It was also mentioned that there is a demand for industrial land in Greater Sudbury and the market value is significant, when compared to other jurisdictions. Several questions were raised and staff will follow up and report back at a future meeting.

Rail Transportation Analysis Proposal

The GSDC has been requested to participate directly or indirectly in two separate initiatives with regards to the CP rail yards in downtown Sudbury. As such, the completion of a rail transportation analysis report is being requested to evaluate the potential development opportunities for rail transportation in Greater Sudbury.

Troy Rainville/Darren Stinson: Whereas the City of Greater Sudbury is uniquely situated in terms of rail transportation, as it is located on the main east-west line of both Canadian National and Canadian Pacific Railways, and is also the main terminus for the Huron Central feeder line; and

Whereas competitive rail freight transportation is a vital asset for the current and future economic success of the Greater Sudbury community; and

Whereas recent initiatives and anticipated requests for assistance suggest that the City of Greater Sudbury and the Greater Sudbury Development Corporation should have a more complete understanding of the rail freight system in our city, including current status, future trends and potential opportunities; and

Whereas the rail freight analysis provided by KPMG on the Cliffs Natural Resources opportunity was thorough, correct and impressive.

Therefore be it resolved that the Greater Sudbury Development Corporation support the completion of an analysis of potential development opportunities for rail transportation in Greater Sudbury, with a contribution of \$20,352 from the Economic Development Fund, and

Further, that the Board of the Greater Sudbury Development Corporation support the single sourcing of this rail transportation analysis report to KPMG for an all-inclusive price of \$20,352.

CARRIED

Director's Report

A verbal report was provided to the Board members.

Cliffs has indicated they are moving forward with their plans. A conference call with Cliffs will take place next week to touch base on the project. There will be a couple of open houses scheduled in the near future. Regular updates on Cliffs will be provided to the Board.

A report on the priorities for 2013 and financial analysis will be provided to the Board at a future meeting.

After a discussion with the Clerks Department, it was indicated that the Councillors' term on the board will have to be renewed by Council.

Other Business

None

Upcoming Events

Board members were notified of the upcoming Chamber of Commerce President's Luncheon with IAMGOLD Corporation on Thursday, January 31, 2013.

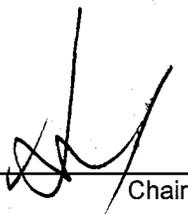
GSDC Board Member Issues

The Chair encouraged Board members to bring forward any projects they would like to see come to fruition in the next six months, for discussion at the next Board meeting.

As a point of information, Dave Kilgour indicated that Sault Ste Marie City Council has approved \$1,129,700 over the next two years for physician recruitment.

Adjournment

The meeting adjourned at 1:10 p.m.



Chair



Secretary