

**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION**

**Committee Room C-11
Tom Davies Square**

**Wednesday, January 15, 2014
Commencement: 11:45 a.m.**

<u>Chair</u>	<u>DARREN STINSON IN THE CHAIR</u>
<u>Present</u>	Fabio Belli, Vicki Jacobs, Dave Kilgour, Paul Kusnierczyk, Joscelyne Landry-Altman, Scott Lund, Marianne Matichuk, Troy Rainville, Darren Stinson, Brian Vaillancourt, Wendy Watson
<u>City Officials</u>	Ian Wood, Judy Benvenuti, Jody Cameron, Maureen Chiesa, Jean-Mathieu Chenier, Scott Fisher, Eleethea Savage, Dana Jennings, Scott Rennie, Emily Trottier, Mark Vainio, Christine Hogarth, Kathryn O'Leary
<u>Guests</u>	Liam McGill, MNDM
<u>Agenda Review</u>	There were no changes to the agenda.
<u>Declarations of Conflict of Interest</u>	Joscelyne Landry-Altman declared a conflict of interest with item 5a under SDMA funding request.
<u>Minutes</u>	Scott Lund/Vicki Jacobs: That the minutes of the Greater Sudbury Development Corporation Board of Directors regular meeting of December 11, 2013 be adopted. <p style="text-align:right">CARRIED</p>
<u>Executive Committee Notes</u>	The Executive Committee meeting notes of December 4 th , 2013 were presented to Board members.
<u>Reports:</u> C.E.D. Committee Report	The C.E.D. Committee meeting summary notes were distributed at the meeting.
GNO – Sudbury Alternative Arts Fair Funding Request	<p>La Galerie du nouvel-Ontario (GNO) delivered a presentation to the CED Committee in support of their application for funding for the Sudbury Alternative Arts Fair – Foire d'art alternative de Sudbury. The total estimated cost of the project is \$103,000 and GNO is requesting \$20,000 (19.4% of project cost) from GSDC.</p> <p>La Galerie du Nouvel-Ontario is hosting its fourth biannual festival of alternative art in 2014 in downtown Sudbury. GNO will be working in collaboration with Le Salon du livre to maximize tourism potential. They will share common branding strategies to increase promotion and attendance.</p> <p>After discussion, the committee agreed to recommend that the GSDC Board support this project in the amount of \$20,000, representing 19.4% of the project budget with conditions and deliverables.</p>

Vicki Jacobs/Wendy Watson: WHEREAS La Galerie du Nouvel-Ontario is hosting its fourth biannual festival of alternative art in 2014 in downtown Sudbury and has proved itself as an asset to the City of Greater Sudbury's artistic and festival scene and cultural identity, and

WHEREAS it has embarked on a partnership with Le Salon du livre du Grand Sudbury to share common branding strategies, increase promotion and implement targeted tourism development tactics.

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation support the 4th Edition of the Festival of Alternative Art in Sudbury project's one-year Economic Development Fund request in the amount of \$20,000 for 2014 to be used towards the event; and

That La Galerie du Nouvel-Ontario work with staff on marketing and economic impact surveys, and that GNO provide a post-event report on deliverables as outlined in the application; and

That staff be directed to work with the organization to actively seek alternate sources of revenue for the event's sustainability over the long term, including a transition process for all festivals and events requesting ongoing funding from the Economic Development Fund.

CARRIED

TNO – Place des arts
Feasibility Study Request for
Extension

In September 2012, Théâtre du nouvel-Ontario (TNO) received a one-time contribution of \$50,000 on behalf of the Regroupement des organismes culturels de Sudbury (ROCS) towards the feasibility study of the Place des arts project.

TNO has reported that the feasibility study is scheduled to begin in April 2014. TNO is requesting a one-year extension on the project, with an amendment to the reporting schedule to include a third interim report in May 2014 and a final report in January 2015.

After some discussion, the committee agreed to recommend that the GSDC Board grant the requested extension to TNO with conditions and deliverables.

Wendy Watson/Vicki Jacobs: WHEREAS Le Théâtre du Nouvel-Ontario received funding in the amount of \$50,000 in September 12, 2012 towards the feasibility study for *Place des Arts*; and

WHEREAS the proponent has since reported delays in securing other funding as outlined in the application;

THEREFORE BE IT RESOLVED that the Funding Agreement be amended to include the requirement of an Interim Report that outlines confirmation of funding from other sources and a revised project timeline, submitted by April 30, 2014; and

That the current Funding Agreement expire on this date in the case that the report does not include these deliverables, and that repayment of unused funding would be returned to the Economic Development Fund.

CARRIED

SDMA Funding Request

Joscelyne Landry-Altmann excused herself from the meeting at 11:55 a.m.

SDMA submitted an application for funding for \$40,000 to hire a project manager/consultant. The request involves the City/GSDC undertaking the hiring and administering of the contract for consultancy for this initiative and suggests SDMA continue to play a Steering Committee role.

The total estimated cost of the project is \$40,000 and SDMA is requesting the full amount from GSDC. The group indicated the funds are required to properly move the project forward. It was indicated that three sites have been identified and a site selection is expected in the near future.

There were a number of questions raised by the committee regarding the consultant's contract in terms of the recruiting process, the deliverables, cost, time frames, and reporting relationship. After discussion, the committee directed staff to continue to work with the group to come up with an agreed upon approach.

Joscelyne Landry-Altmann returned to the meeting at 12:10 p.m.

GSDC Nomination Process Formation of Nomination Committee

As there are a number of Board Members whose term is ending in June 2014, the process for board member recruitment has begun. The Chair called for volunteers to serve on the Nomination Committee. Scott Lund volunteered as Chair of the GSDC Nomination Committee. At the meeting, Dave Kilgour, Paul Kusnierczyk, Wendy Watson, and Darren Stinson also volunteered to serve on the Committee.

Director's Report

Several items were highlighted in the Director's Report.

A Sudbury evening reception will take place at the PDAC (Prospectors and Developers Association of Canada) Annual Convention in Toronto on Monday, March 3rd. Eight industry partners have been confirmed to participate in the hosting of this event, the first under the banner of the new economic development brand.

In the fall, Tourism Staff initiated a program to redesign, renew and improve the solar lighting on our five Entrance Signs which were erected in 2007-2008. The successful proponent, Northshore Energy Outfitters completed the Airport site in December 2013 and is now working on the site on Highway 9 South. The balance of the sites will be completed by late spring this year.

In partnership with Ontario Tourism and Northeastern Ontario Tourism (RTO13A), Tourism staff will be hosting Kevin Yarde of the Weather Network for his live broadcast onsite at Science North and Ramsey Lake on February 14th.

City Council approved the 2014 physician recruitment incentive budget in the amount of \$150,000. This funding will allow staff to recruit an additional -7 future family physicians along with nurse practitioners. At this time staff are following up with prospects who have stated an interest in signing a return of service agreement.

In December, Sudbury staged its first television commercial shoot, with some of the Special Events Internal Team members being instrumental in providing quick access to the Adanac Ski Hill and other outdoor public spaces.

RBC 2013 Year End Statistics:

- a. Registered nearly 350 businesses resulting in 96 confirmed start ups which have created at least 178 jobs. Responded to 2,780 inquiries via telephone, walk in and email.
- b. Consulted with over 340 clients to provide guidance and support in starting and expanding their businesses.
- c. Conducted 100 seminars, hosted 27 events and completed 396 outreach activities, to reach over 5,000 people in our community interested in entrepreneurship.
- d. Distributed more than 8,300 guides throughout the community in order to provide assistance and information to entrepreneurs.

Ken Dolson has been hired as the Business Information and Communication Officer and began January 6th.

Staff have received the first initial draft of the Investment Attraction Study. Staff have requested clarification on a few issues. The consultant will provide a revised copy which will be provided to Board along with a presentation of the results at a future Board meeting.

Economic Development staff attended a planning session to set priorities and develop a work plan for the next 18 months. A presentation of a draft work plan will be presented to the Board at a future meeting.

Other Business

Staff provided a brief update regarding the casino. The OLG is in the process of selecting potential bidders to be invited to submit an RFP. The North and East bundles are said to be going forward in the first quarter, however both are still waiting for further information.

It was indicated that staff are close to finalizing the Elgin Greenway plan, which is expected to go to Council in the near future.

Staff committed to bringing an update on the Downtown Master Plan and its associated projects at a future Board meeting.

It was mentioned that the Market Working Group is very strong and eager. Staff have a very positive outlook.

Staff indicated they have been working closely with the BIA who are hosting a meeting in which they have invited DVDC to participate.

It was recommended that staff prepare a report card on the incentives previously granted to downtown businesses, such as lighting improvements. It was suggested the report would make a good reference guide.

It was suggested that that in the past, CN provided funding for planting trees. Planning staff were asked to follow up on further funding for the downtown streetscape.

GSDC Board Member Issues

None.

Upcoming Events

A reminder that the GSDC presentation to Council by the Board Chair will be Tuesday, January 28th, 2014.

The next GSDC Board of Directors meeting will take place on Wednesday, February 19th, 2014.

Upcoming Greater Sudbury Chamber of Commerce President's Series Luncheons:

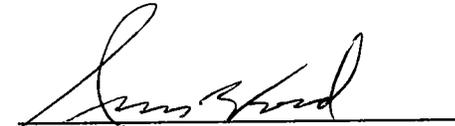
- February 10th, 2014: John Murray, Bank of Canada
- February 21st, 2014: Moe Lavigne, KWG Resources
- February 25th, 2014: Pierre Riopel, Collège Boréal

Adjournment

The meeting adjourned at 12:35 p.m.



Chair



Secretary