



City of Greater Sudbury Arts & Culture

Celebrating Our Diversity





## Measuring Sudbury's arts and culture footprint.

*The Federation of Canadian Municipalities (FCM) recognizes the role that arts and culture plays in economic development with this policy statement:*

*"Arts, culture and heritage improve the ability of municipal governments to influence local economic development by attracting and retaining a skilled and talented workforce. FCM supports deeper funding support for arts and culture."*

Economic research tells us that skilled workers choose to live in dynamic, vibrant communities. In his book, *The Rise of the Creative Class*, Dr. Richard Florida says even suburban areas are trying to emulate aspects of the quality of place associated with larger urban centres. And they are doing so for hard economic reasons - to attract talented people and the companies that enable economic growth.

Arts and culture activities help bring communities to life. They create a dynamic energy that defines a community's uniqueness. It is generally accepted that the arts, whether on a gallery wall, in architecture or live performances, will attract business, tourism and residents to a city.

The Canada Council for the Arts agrees the arts can put a community "on the map". In Greater Sudbury for example, where it is easy to be overshadowed by a huge mining sector, events such as Cinéfest and Northern Lights Festival Boréal have become part of the city's brand.

Another aspect of Greater Sudbury's brand is its multi-cultural diversity. Franco-Ontarian culture has always been part of our local heritage and a growing Aboriginal population has elevated interest in native traditions, values and creative expression. Add to that an ethnic mosaic representing every region of the world and it's easy to see why our diversity is such a celebrated characteristic.

Cover Photo:  
Northern Aboriginal  
Festival

## Filmed on location.

Greater Sudbury's arts & culture community has made tremendous strides in the past decade and is now acknowledged as a true growth engine in the city's revised strategic plan. This effort has encouraged support from the other levels of government. More importantly, it has resulted in greater support for growth sectors such as film and television production.

Partners like Music and Film in Motion (MFM) and Le Carrefour francophone de Sudbury are working to position Greater Sudbury as the music, film & television industry leader for Northern Ontario.

The mandate of MFM is to foster and promote the development of the music and film industries. Within the community, it provides professional skills development through various programs. It also serves as a link between outside production companies and local resources such as location services, film crews, logistical support and media relations. MFM's annual conference, the Northern Ontario Music and Film Awards, has become a high profile event for the industry and the community. This usually sold out affair features an abundance of activities for northern artists and filmmakers including industry workshops, panels, networking and mentorship opportunities.

Le Carrefour Francophone is a community centre dedicated to ensuring the vitality and the renewal of the French culture and language. This is accomplished through various programs, activities and partnerships including music programs for youth and La Slague, a promoter of francophone concerts in Greater Sudbury.



Greater Sudbury has provided locations for a number of national and international film and television productions with more in the planning stages. Major productions that employed local talent or skilled labour during production included: the Canadian film *Men With Brooms*, the made for TV movie *Shania!*, the French television sitcom *Météo Plus*, and many others. There were several foreign productions that selected Sudbury as a site for at least part of the filming, including those from Holland, Austria, Britain and the U.S.

## Scene in the city.

Greater Sudbury's thriving arts and culture mosaic is built from a variety of artistic, multicultural and historical events and sites throughout the year. Each has developed its own following and all are popular with residents and visitors to the city.

### Cinéfest Sudbury International Film Festival

Since its inception 23 years ago, Cinéfest Sudbury has become one of Canada's premier film festivals, featuring more than one hundred of the year's top-rated Canadian, American and foreign films, and several star-studded gala events.

### Laugh Out Loud Comedy Festival

LOL, as it is affectionately known, brings top Canadian and U.S. comedians to Sudbury each May for a series of stand-up shows to sell-out crowds.

### Northern Lights Festival Boréal

Northern Lights Festival Boréal is Canada's longest running outdoor music and arts festival featuring headline musical acts, workshops, performing and visual arts at the Grace Hartman Amphitheatre on Lake Ramsey.

### Jazz Sudbury Festival

The Jazz Sudbury Festival is a major Canadian jazz festival that blows its horn each September. The festival features world-class musical talent on numerous stages. In conjunction with the Jazz Sudbury Festival are two not-to-be-missed events. Cabaret is a dinner concert that coincides with the start of the jazz season in Sudbury. The On-line Talent Search is in pursuit of young musicians wanting to spread their jazz wings.

### Art Gallery of Sudbury

Located in the historic Bell Mansion on a beautiful garden estate, AGS presents traveling art exhibitions along with its own permanent collection and paintings by renowned Group of Seven artist Franklin Carmichael.





### Sudbury Symphony Orchestra

Now in its 35th season, the SSO continues to play some of the greatest music ever written to sold out audiences. Performances by world-class musicians include classics by Beethoven, Tchaikovsky and Brahms as well as family oriented music like Peter and the Wolf.

### Sudbury Theatre Centre

Each season, Sudbury's professional playhouse, the Sudbury Theatre Centre, presents the best of musicals, comedy and drama stage productions in its modern 287-seat theatre.

### Le théâtre du nouvel-Ontario

TNO is a professional theatre company dedicated to live, Franco-Ontarian theatre for the cultural and artistic benefit of the community. Since its founding in 1971, TNO has won many local and national awards for its productions.

### Theatre Cambrian

Theatre Cambrian is a community theatre company operating year-round with three to four productions each year. Theatre Cambrian is known for its diverse programming to appeal to a wide range of tastes and has produced such shows as Evita and the rock opera Tommy by The Who.

### Prise de Parole

Prise de Parole is a publishing house established in 1973 to encourage and publish Franco-Ontarian writers, poets and playwrights. It played an important role in the French culture establishing its roots in the northeast. From Prise de Parole's earliest publications, it has grown to become a major player in Franco-Ontarian culture in the north. Its reputation and work have also spread into Quebec and French communities right across Canada.

### Northern Ontario Railroad Museum and Heritage Centre

Based in the community of Capreol in Greater Sudbury, this historic gem features a full-scale railway exhibit on the grounds including a 1944 steam locomotive. Inside, exhibits feature railways, mining, forestry and local heritage.

### Anderson Farm Museum

The Anderson Farm Museum in Lively is another heritage attraction focusing on the region's agricultural past. Visitors tour historically accurate farming buildings and equipment along with a variety of scheduled events and activities.

### Northern Aboriginal Festival

Sudbury's college and university aboriginal communities along with the City of Greater Sudbury host this annual cultural festival and pow-wow.

### Sudbury Summerfest

This weekend festival is Sudbury's salute to summer with live music, entertainment and a variety of activities at the Grace Hartman Theatre on Lake Ramsey.

For more information about the City of Greater Sudbury's arts and culture contact:

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