



ENTREPRENEURIAL SPIRIT: We will harness and support the entrepreneurial spirit needed for economic diversification

The Regional Business Centre:



The Regional Business Centre registered 60 businesses in the third quarter of 2014. This represents 23 confirmed new business starts and about 33 new jobs for Greater Sudbury. Year to date, the Centre has registered 233 businesses resulting in 70 confirmed start ups which have created at least 88 jobs. During the same period in 2013, the Centre registered 71 businesses, confirmed 15 starts and 22 new jobs.

Inquiries to the Regional Business Centre regarding business start up and expansion doubled over the same period last year with nearly 1,210 walk-ins, phone calls and emails in the third quarter of 2014 compared to 664 in the same period in 2013.

Source: Regional Business Centre Summary Report

Insolvencies

Consumer insolvencies filed in the second quarter of 2014 were 179 and there was one business insolvency. Consumer insolvencies decreased from 192 in the first quarter and business insolvencies decreased from three.

For the 12 month period ending June 30, 2014 the number of consumer insolvencies is up by 3.3%, increasing to 756 from 732 in the previous year. There were a total of 7 business insolvencies during this same period, up from 6 over the same period in the previous year.

Source: Office of the Superintendent of Bankruptcy Canada, Insolvency Statistics in Canada, First Quarter Report 2014



INFRASTRUCTURE: We will improve infrastructure and ensure adequate facilities



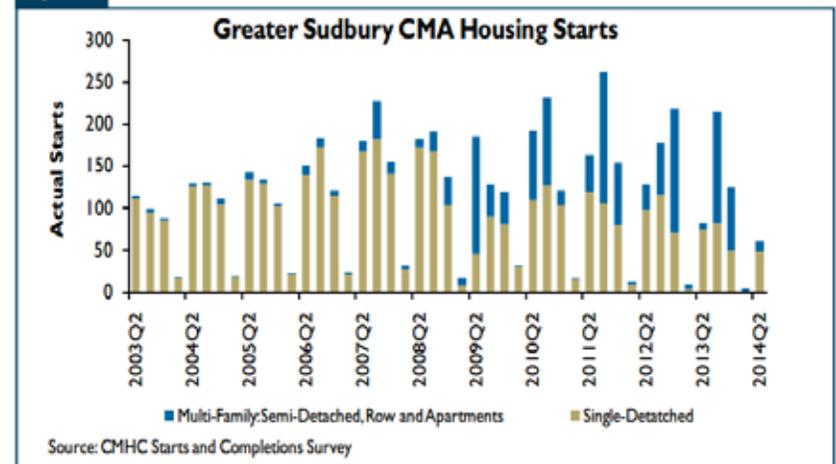
The Net Total Value of Building Permits issued in the third quarter was \$97.3 million, a decrease from \$126.4 million issued during the same period in 2013.



The net number of Building Permits issued in the third quarter of 2014 was 770, which is higher than the third quarter in 2013, which was 721.

Source: Chief Building Official, Building Permit Statements

Figure 2



Source: Canada Mortgage and Housing Corporation, Housing Now Third Quarter 2014



WORKFORCE: We will build a strong and resilient workforce that is central to strengthening our community

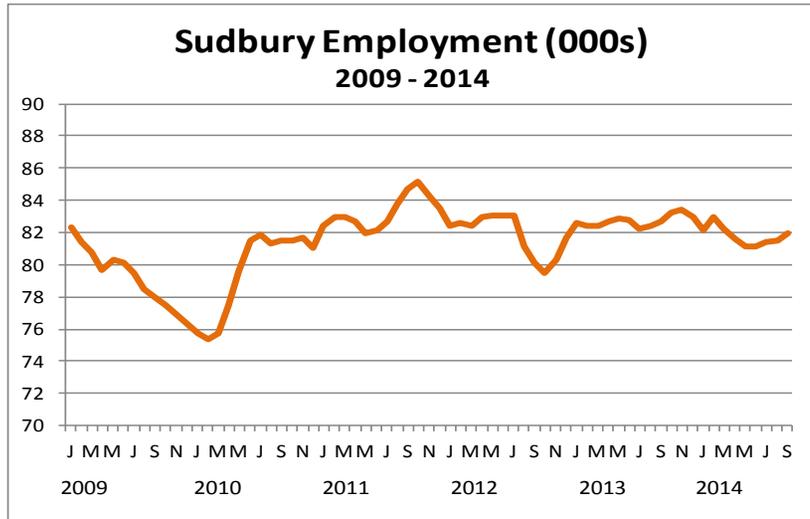


The Unemployment Rate for Greater Sudbury at the end of the third quarter was 6.0% decreasing from 7.0% at the end of the second quarter. This quarter's rate is lower than Ontario's rate which was 7.1% and Canada at 6.8%.



There were 82,000 people employed in Greater Sudbury at the end of the third quarter, an increase from 81,100 at the end of the second quarter.

Source: Canada Labour Force Survey



COMMUNITY LEARNING: We will have a culture of community learning as the foundation for competing in the global economy

Bell Park was transformed into an outdoor classroom for the second Learning Spark Festival in September. More than 1,500 people attended this second annual event celebrating the importance of play-based learning. The event is held to help foster a better understanding that play is part of a child's natural behaviour and is essential to a child's health and emotional well-being.

Source: Learning City Initiative



ARTS & CULTURE: We will have an expanded, thriving and sustainable arts & culture community

Arts & Culture Grants

Greater Sudbury Council approved the disbursement of \$57,819 to support 23 community arts and culture organizations.

Filming in Greater Sudbury

Sudbury's filming sector was quite busy this quarter with five film productions spending more than \$6.5 million locally. The filming of Hard Rock Medical Season 2 television series also started this quarter as well with a large portion of the cast and crew from Northern Ontario.

Source: Greater Sudbury Development Corporation



TOURISM: We will be one of the best places to visit in Ontario



Science North Admissions:

102,454 visitors between January and September 2014, a decrease from 119,114 during the same period in 2013.



Dynamic Earth Admissions:

36,905 visitors between January and September 2014, a decrease from 41,920 during the same period in 2013.



Hotel Occupancy: Greater Sudbury's average hotel occupancy between January and August 2014 was 59.97%, which is down from 63.9% during the same period 2013.

The average daily room rate was \$109.86 which is lower than the same period last year which was \$110.83. It is also lower than the provincial average of \$129.88

Source: PKF Consulting National Market Report, September 2014

Hotel Occupancy: Greater Sudbury's average hotel occupancy between January and August 2014 was 59.97%, which is down from 63.9% during the same

Source: PKF Consulting National Market Report, September 2014

 **MINING, MINING SUPPLIES & SERVICES:** We will be the global leader in mining and mining supply & services

Export Marketing Assistance (EMA)

The Export Marketing Assistance program has allocated \$432,000 in conditional contributions to companies in Sudbury and across Northern Ontario engaged in marketing and sales initiatives. It is estimated that these funds will leverage total export project costs of \$1.4 M. This program provides financial and training support to companies to help them to expand their operations.

Source: Greater Sudbury Development Corporation

Centre of Excellence in Mining (CEMI)

The Centre of Excellence in Mining received \$784,000 to help develop a mobile canopy system which will provide safety to workers who tunnel into ore bodies.

Source: Greater Sudbury Development Corporation

Canadian Mining Industry Research Organization (CAMIRO)

The Canadian Mining Industry Research Organization received \$100,000 for a diesel emission reductions research project to rest filters and protect miners from diesel fumes underground.

Source: Greater Sudbury Development Corporation

 **ADVANCED EDUCATION, RESEARCH & INNOVATION:** We will become a global leader in advanced education, research and innovation

Northern Centre for Advanced Technology (NORCAT)

A FedNor investment of \$1,250,000 was announced this quarter to enable the Northern Centre for Advanced Technology (NORCAT) to renovate and expand its facilities to create an incubator centre for tech start-ups; expand and upgrade its underground technology testing and innovation centre; and establish a product discovery lab to support companies in designing and developing advanced manufacturing products.

Source: FedNor, August 25 2014

 **HEALTH SERVICES EXPERTISE:** We will be the regional centre for health services expertise in Northeastern Ontario

Primary Healthcare Providers

This quarter, one future family physician was recruited. This family physician will care for approximately 1380 citizens of Greater Sudbury once they begin to practice, . This brings the total to 61 family physicians and one nurse practitioner recruited through the Primary Healthcare Provider Recruitment Program since 2008. Once all 61 begin to practice they will care for approximately 84,000 citizens of Greater Sudbury.

Source: Greater Sudbury Development Corporation

