



**ENTREPRENEURIAL SPIRIT:** We will harness and support the entrepreneurial spirit needed for economic diversification

**The Regional Business Centre:**



The Regional Business Centre registered 98 businesses in the second quarter of 2014. This represents 26 confirmed new business starts and about 28 new jobs for Greater Sudbury. Year to date, the Centre has registered 173 businesses resulting in 47 confirmed start ups which have created at least 55 jobs.



Inquiries to the Regional Business Centre regarding business start up and expansion increased over the same period last year with nearly 1,151 walk-ins, phone calls and emails in the second quarter of 2014 compared to 754 in the same period in 2013.

The first Topper's Pizza was opened in Sudbury in 1982 and started franchising in 1992. Since then, the company has expanded to 36 delivery and carry-out locations across Ontario with plans for major expansion across Canada. By 2018, the company's goal is to open 104 restaurants in Ontario, Manitoba and Alberta. Topper's Pizza also opened their first dine-in restaurant in Chelmsford earlier this year, with hopes to establish others throughout Ontario.

Source: Northern Ontario Business, July 2014

**Insolvencies**

Consumer insolvencies filed in the first quarter of 2014 were 192 and there were three business insolvencies. Consumer insolvencies increased from 185 in the fourth quarter and business insolvencies increased from zero.

For the 12 month period ending March 31, 2014 the number of consumer insolvencies is up by 15.7%, increasing to 787 from 680 in the previous year. There were a total of 7 business insolvencies during this same period, up from 5 over the same period in the previous year.

Source: Office of the Superintendent of Bankruptcy Canada, Insolvency Statistics in Canada, First Quarter Report 2014



**INFRASTRUCTURE:** We will improve infrastructure and ensure adequate facilities

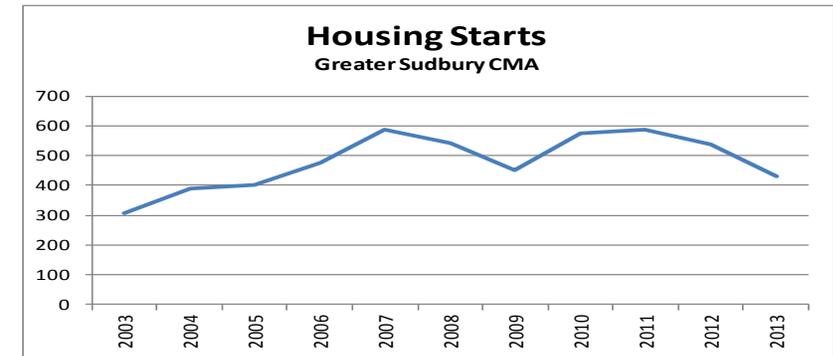


The Net Total Value of Building Permits issued in the second quarter was \$85.1 million, a decrease from \$87.7 million issued during the same period in 2013.



The net number of Building Permits issued in the second quarter of 2014 was 770, which is lower than the second quarter in 2013, which were 800.

Source: Chief Building Official, Building Permit Statements



Source: Canada Mortgage and Housing Corporation, Housing Now Second Quarter

**Brewer Lofts**

Developer Greg Oldenburg unveiled plans to transform the 107-year old Northern Breweries property into residential and commercial spaces. The developer is planning to put 50 loft-style condominiums in the building, along with commercial and communal spaces, including an art gallery, a wedding hall, a bakery – even a bowling alley. Renovating the building is expected to cost at least \$12 million and the developer is optimistically aiming to open the doors to tenants by the end of 2016 upon a commitment from at least 50 buyers.

Source: CBC, June 19, 2014



**WORKFORCE:** We will build a strong and resilient workforce that is central to strengthening our community

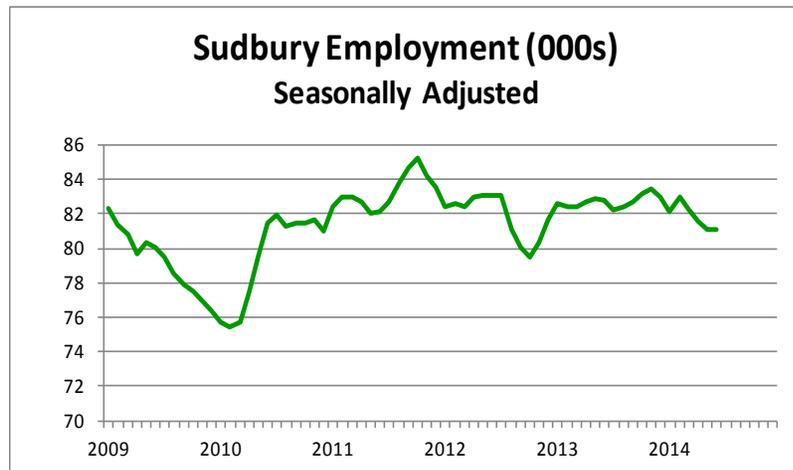
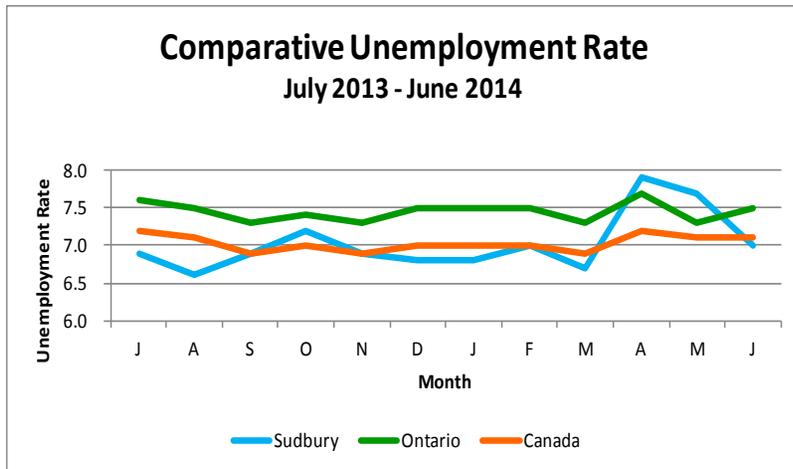


The Unemployment Rate for Greater Sudbury at the end of the second quarter was 7.0% increasing from 6.7% at the end of the first quarter. This quarter's rate is lower than Ontario's rate which was 7.5% and Canada at 7.1%.



There were 81,100 people employed in Greater Sudbury at the end of the second quarter, a drop from 82,200 at the end of the first quarter.

Source: Canada Labour Force Survey



**COMMUNITY LEARNING:** We will have a culture of community learning as the foundation for competing in the global economy

For the first time in Laurentian University's history, the number of first year students confirmed in undergrad programs from the Greater Toronto Area and Central Ontario outweigh the number of students from Greater Sudbury. This rate of 56.4% in 2014 is an increase from 50% last year.

Source: Laurentian University





## ARTS & CULTURE: We will have an expanded, thriving and sustainable arts & culture community

### Arts & Culture Grants

Greater Sudbury Council approved the disbursement of \$57,819 to support 23 not-for-profit community arts and cultural organizations in 2014, as recommended by the Community Arts and Culture Grant Advisory Panel. Arts and culture grant programs were established to stimulate growth and development of this important economic sector and increase its potential to attract and retain a talented and creative workforce

The Greater Sudbury Development Corporation (GSDC) Board of Directors has confirmed support for local arts and culture with the approval of grant disbursements totaling \$536,886 to offset the operating expenses of 17 not-for-profit organizations in 2014, an increase of \$40,866 over the previous year. Operating grants are awarded to organizations with an ongoing presence in the city and an established track record of success such as the Art Gallery of Sudbury, Carrefour francophone de Sudbury, Cinéfest International Film Festival, Myths and Mirrors Community Arts and Northern Lights Festival Boréal.

Source: Greater Sudbury Development Corporation

### Filming in Greater Sudbury

Film & TV production is gearing up for the summer in the Sudbury area. Locally grown feature film *ESC*, starring Molly Parker, wrapped shooting in the area recently (employing 41 Northern Ontario crew members), while APTN/TVO's *Hard Rock Medical* is preparing for a July/August shoot. Independent feature film *Salt Bullets* is in pre-production, and there are several other projects slated to start production in the late summer/early fall in the area. Two new companies have opened in Sudbury this quarter and are now offering support services to the film industry.

Source: Greater Sudbury Development Corporation



## TOURISM: We will be one of the best places to visit in Ontario

### Science North Admissions:

41,105 visitors between January and April 2014, a decrease from 47,300 during the same period in 2013.



### Dynamic Earth Admissions:

7,775 visitors between January and April 2014, a decrease from 11,834 during the same period in 2013.



**Hotel Occupancy:** Greater Sudbury's average hotel occupancy for the five months ending May 2014 was 56.6%, which is down from 60.9% during the same period 2013. In particular, occupancy rates for January and February were down when compared to previous years, in part due to challenges presented by extreme winter weather across the province. The average daily room rate was \$109.37 which is slightly higher than the same period last year which was \$108.47.

Source: PFK Consulting National Market Report, May 2014



## HEALTH SERVICES EXPERTISE: We will be the regional centre for health services expertise in Northeastern Ontario

### Primary Healthcare Providers

This quarter, two future family physicians were recruited. Once these two family physicians begin practice they will care for approximately 2800 citizens of Greater Sudbury. This brings the total to 60 family physicians and one nurse practitioner recruited through the Physician Recruitment Program since 2008. Once all 60 begin to practice they will care for approximately 82,800 citizens of Greater Sudbury

Source: Greater Sudbury Development Corporation





**MINING, MINING SUPPLIES & SERVICES:** We will be the global leader in mining and mining supply & services

**Wallbridge Mining – Broken Hammer**

Wallbridge Mining started construction on their first mine, Broken Hammer. Total construction costs are estimated at about \$1.04 million and revenues (net of deductions) are expected to reach \$36.654 million. Production began in June and is expected to last about 10 to 12 months. Wallbridge expects to extract around 195,000 tonnes of in-pit copper, nickel and platinum group elements. The ore will be transported to a facility in Timmins to be processed.

*Source: Northern Ontario Business, June 2014*

**KGHM Victoria Mine**

KGHM’s Victoria Mine is expected to be operational by 2019. The company estimates that the site contains 14.2 million tonnes of resources including: 700 million pounds of copper, 700 million pounds of nickel and 3.5 million ounces of platinum group elements. The mine will employ between 150 and 300 people. Road improvements to the site near Worthington will also be made. The mine is expected to be in production for at least 15 years.

*Source: Northern Ontario Business, June 2014*



**ADVANCED EDUCATION, RESEARCH & INNOVATION:** We will become a global leader in advanced education, research and innovation

**Collège Boréal** conferred 800 diplomas during graduation ceremonies in May and June. The college also announced in May that the following new programs would be offered starting in September: Agricultural Technology, Architectural Techniques, Prospecting & Exploration Technician and Funeral Pre-Planner.

*Source: Collège Boréal*

**Cambrian College** held six convocation ceremonies in May to honour more than 2,500 members of its 2014 graduating class.

The college also announced in May that it would be offering the following new programs in September: Design and Visual Arts, Independent Music Production and Environmental Field Techniques.

*Source: Cambrian College*

**Laurentian University** presented degrees to more than 1,500 graduates in May and June. The University also announced in June that it will become the first bilingual university in Ontario to be designated under the province’s French Language Services Act. This designation applies to services provided on the Sudbury campus, and to programs that are offered entirely in French leading to 13 degrees at the bachelor, master and Ph.D. levels.

Laurentian University’s Board of Governors approved the appointment of Dr. Rui Wang as Vice-President, Research, effective January 19, 2015, for a renewable term ending June 30, 2020.

In his role, Dr. Wang will help promote and enhance research intensity across all seven faculties at Laurentian University, and will attract new research chairs and scholars-in-residence in the University’s areas of research strength. Since 2004, Dr. Wang has served as Vice-President of Research and then as Vice-President of Research, Economic Development and Innovation at Lakehead University. Previously, he held teaching and research positions at Université de Montréal and University of Saskatchewan.

*Source: Laurentian University*

