



A robust entrepreneurship ecosystem

The Regional Business Centre registered 151 businesses in the first half of 2016, a decrease from 161 in the first half of 2015. This represents 59 confirmed new business starts, one expansion and about 87 new jobs in the Greater Sudbury area.

There were 1,828 inquiries to the Regional Business Centre in the first half of 2016 via walk-ins, emails and phone calls, down from 2,095 in the same period in 2015.

Source: Regional Business Centre Summary Report

Legend Boats

Legend Boats is expecting to open their new \$6 million state-of-the-art facility this summer where they will design, produce and sell their fleet of family fishing and leisure boats. The 48,000 square foot structure will replace a mishmash of several buildings allowing them to streamline their operations and create efficiencies. The company expects to see continued growth, expand their line-up of boats, and create more local jobs. Legend Boats employs approximated 90 people at their Sudbury, Barrie and Montreal operations and have 56 independent dealers across Canada.

Insolvencies

In the first quarter of 2016, the number of consumer insolvencies filed was 193 and there was one business insolvency. Both consumer and business insolvencies remained the same as those in the first quarter of 2015.

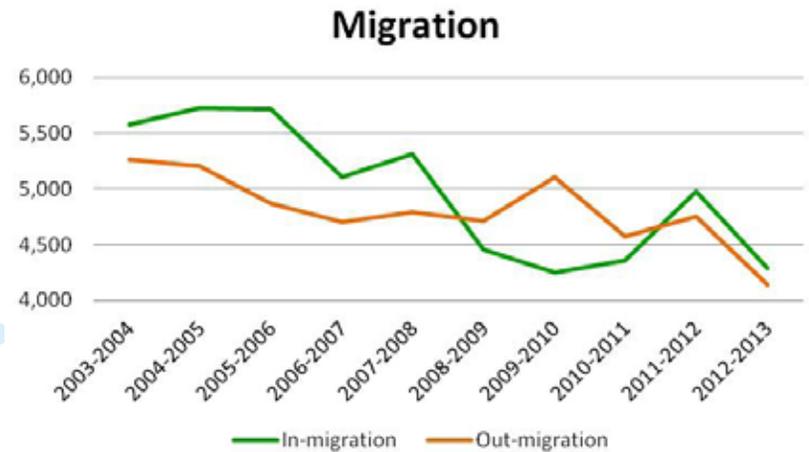
For the 12-month period ending March 31, 2016 the number of consumer insolvencies was up to 851 from 730 in the previous year. There were a total of nine business insolvencies during this same period, down from ten over the same period in 2014.

Source: Office of the Superintendent of Bankruptcy Canada, Insolvency Statistics in Canada, First Quarter Report 2016

A welcoming and open community

Over the ten-year period (2003-2013), Greater Sudbury experienced an average net migration of about 160 people per year. The greatest increases occurred in the 25-44 and the 0-17 age groups.

Source: Community and Strategic Planning Section, City of Greater Sudbury



Post-Secondary School Enrollment

There are more than 10,500 students enrolled in full time studies at Greater Sudbury's three post-secondary institutions. An additional 1,825 students are undertaking part time studies and more than 700 are enrolled in Masters and PhD programs.

Source: Laurentian University, Cambrian College, and Collège Boréal



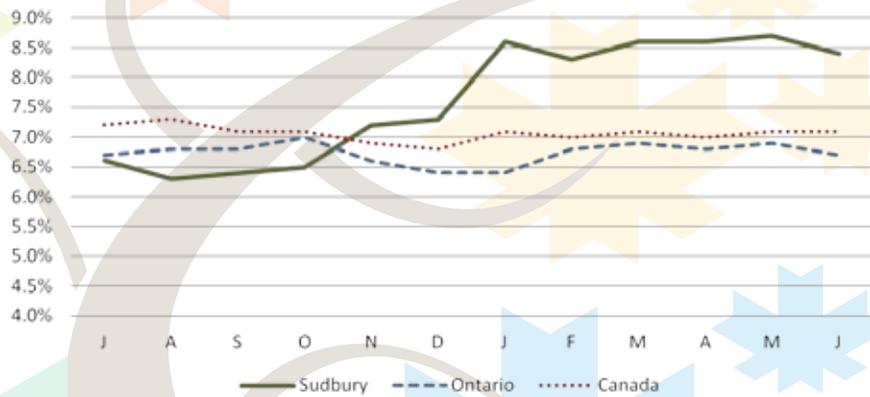
A highly skilled and creative workforce

▼ The unemployment rate for Greater Sudbury at the end of the second quarter in 2016 was 8.4%, down from 8.6% in January. This rate is higher than both Ontario's rate of 6.4% and the national rate of 6.8%.

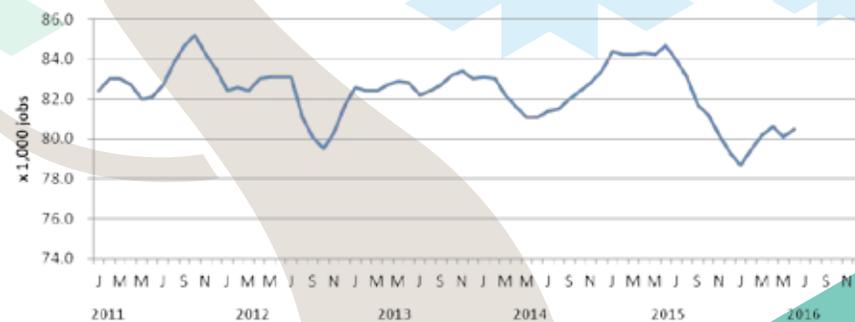
▲ There were 80,500 people employed in Greater Sudbury at the end of the second quarter of 2016. This is higher than the number employed in December 2015, which was 79,300.

Source: Canada Labour Force Survey

Comparative Unemployment Rate July 2015 - June 2016



Employment in Greater Sudbury 2011 - 2016



A quality of place and lifestyle that is second to none

▲ The net total value of building permits issued in the first half of 2016 was \$145 million, an increase from \$84.5 million issued over the same period in 2015.

▲ The net number of building permits issued in the first half of 2016 was 942, higher than the same period in 2015, which was 836.

Building Permit Highlights January - June

Permit Classification	Number of permits		Value of permits	
	2016	2015	2016	2015
New residential	97	74	\$ 35.5 M	\$ 20.2 M
Misc commercial	111	58	\$ 18.2 M	\$ 10.7 M
New industrial	6	7	\$ 13.3 M	\$ 7.5 M
Misc institutional	46	28	\$ 24.5 M	\$ 3.5 M

Source: Chief Building Official, Building Permit Statements

Four-laning Highway 69 North

The Ministry of Northern Development and Mines announced the opening of an 11 km stretch later this summer between Hwy 64 to north of Hwy 607 near the Municipality of French River. This means only 57 km of the highway remains to be four-laned, of which 25 km is currently under construction. The province reports that they are “on track” to meet their commitment to complete the four-laning of Highway 69 North by 2021. When it is complete, it is estimated that the project will have cost almost \$2 billion.

Source: Ministry of Northern Development and Mines

Maley Drive Extension

The governments of Sudbury, Ontario and Canada are investing more than \$80 million to extend Maley Drive to create a new east-west transportation corridor. The project is expected to create nearly 800 job and generate close to \$90 million for the economy by improving access to local businesses and the transportation of mining goods.

Source: Ministry of Economic Development and Growth



GLOBAL LEADER IN THE MINING SUPPLY AND SERVICES INDUSTRY

Laurentian Mining Innovation and Technology (LMIT)

Laurentian University announced the creation of Laurentian Mining Innovation and Technology (LMIT), and the appointment of Vic Pakalnis to the new role of Associate Vice President, LMIT. This event also included the launch of the “Sudbury Advantage”. These initiatives are part of Laurentian’s move to coordinate and promote all mining-related research at the university under a single banner. LMIT brings Laurentian’s existing mining research centres, including the Mineral Exploration Research Centre (MERC), the Centre for Research in Occupational Safety and Health (CROSH), the Vale Living with Lakes Centre (VLWLC) and the Mining Innovation Rehabilitation and Research Corporation (MIRARCO), together to offer a “one-stop approach” to mining and mineral exploration research.

Source: Laurentian University

Hardrock-Vertex Expansion

On June 29, 2016, Hardrock-Vertex (formerly Hardrock Mining Products) celebrated the grand opening of its new \$3 million 15,000 sq. ft. manufacturing facility in the Valley East Industrial Park. In addition to the construction of the new facility, the company has also purchased two new atomic bonders from the United Kingdom valued at \$1 million. The company manufactures drill rods and bits for the mining industry.

Source: Greater Sudbury Development Corporation



A NATIONALLY RECOGNIZED CENTRE FOR ARTISTIC EXCELLENCE, VIBRANCY AND CREATIVITY

Film and Television Industry

Three films were shot in Greater Sudbury during the first half of 2016: *Wolf Cop II*, *A Perfect Christmas* and *Love & Honour*. Sudbury also hosted three television series during this period: *John Cardinal*, *Letterkenny Season 2* and *Amélie & Compagnie*. These six productions injected an estimated \$11.1 million into the local economy. Producers who had previously shot in the city are returning after positive experiences to do another show, a sign that the local industry is alive and well.

Source: Greater Sudbury Development Corporation



ONE OF ONTARIO’S TOP TOURISM DESTINATIONS

Science North Admissions



69,506 visitors between January and June 2016, an increase from 66,518 in the same period of the previous year.

Dynamic Earth Admissions



21,937 visitors between January and June 2016, a decrease from 23,950 in the same period of the previous year.

Source: Science North & Dynamic Earth

Hotel Occupancy



Greater Sudbury’s hotel occupancy for the five month period ending May 2016 was 59.0%, which is down from 60.5% over the same period in 2015.



The average daily room rate for the five month period ending May 2016 was \$111.66, which is lower than the rate in the same period last year of \$113.98.

In comparison, Ontario had an average hotel occupancy rate of 60.9% and average daily room rate of \$135.81 during the same period.

Source: PKF Consulting National Market Report, August 2015

Events

Through the Tourism Event Support Program, \$110,627 was distributed to a total of 76 events between January and September 2015. These events brought in approximately 58,182 non-local participants and spectators. Combined, these visitors spent an estimated \$15.5 million within Greater Sudbury. Larger events included Sudbury Rocks, Northern Lights Festival Boréal, Graphic-Con, Cinéfest, Ontario Regional Hog Rally, International Mine Rescue Competition, CTV Northern Bonspiel and Northern Ontario Microbrew Festival.

Source: Greater Sudbury Development Corporation



A LEADER IN HEALTH AND LIFE SCIENCES

Primary Healthcare Providers

Five future family physicians were recruited who will care for approximately 6,900 citizens of Greater Sudbury once opening their practices. This brings the total to 72 family physicians and two nurse practitioners recruited through the Primary Healthcare Provider Recruitment Program since 2008. Once all 72 begin to practice they will care for approximately 100,000 citizens of Greater Sudbury.

Source: Greater Sudbury Development Corporation

Child and Adolescent Mental Health Program

Health Sciences North opened its new Child and Adolescent Mental Health Program (CAMHP) inpatient unit at the Ramsey Lake Health Centre. CAMHP provides inpatient mental health services to children and youth under the age of 18 who live in the Sudbury and Manitoulin Districts and who have crisis acute, and longer-term mental health care needs that require a stay in hospital. The CAMHP unit was previously located at Kirkwood Place, a site of the North Bay Regional Health Centre. Having the unit at the Ramsey Lake Health Centre is expected to improve the coordination of care for these children and youth as pediatric services are also based here, along with inpatient mental health care. The new CAMHP unit is larger than the previous location with expanded work areas for staff and a better layout of space. It is anticipated that this relocation will improve access and reduce wait times for admission to the unit.

Source: Health Sciences North

NEO Kids Centre

The North East Local Health Integration Network (NE LHIN) provided its support to a comprehensive children's health centre in northeastern Ontario. Its construction would mean that fewer children and their families have to leave the north to get the care they need. Health Sciences North (HSN) will now work with the NE LHIN and the Ministry of Health and Long-Term Care on final approval and funding for the construction of NEO Kids. The project has an estimated cost of \$38 million with HSN contributing \$11 million.

Source: Health Sciences North



ONE OF THE MOST INTEGRATED EDUCATION AND INNOVATION ECOSYSTEMS IN ONTARIO

Laurentian University's New Executive Learning Centre

Laurentian University opened its \$3.1 million Executive Learning Centre, a multi-media connected lecture theatre with a dedicated lounge and five seminar rooms, all equipped with the latest presentation and communication technology. The Centre is part of Laurentian's \$63 million campus modernization program, an historic investment in student-focused spaces and facilities.

Source: Laurentian University

Centre for Research in Occupational Safety and Health (CROSH)

The Centre for Research in Occupational Safety and Health (CROSH) at Laurentian University was awarded \$550,000 toward purchasing and equipping a Mobile Laboratory, a 32-ft custom-built trailer that will support ongoing research in occupational safety and health. The mobile lab, or M-CROSH, will bring researchers to communities and workers who are typically excluded from occupational research. M-CROSH and its portable equipment will enable field research in numerous areas, including musculo-skeletal disorders, mobile equipment ergonomics, vibration, air quality, fatigue management, and mental health.

CROSH has also received close to \$200,000 toward the construction of its Workplace Simulator, which will allow researchers to replicate the environment and conditions of almost any northern Ontario workplace. The simulator, W-SIM, integrates a robotic motion platform to simulate vibration, an environmental chamber that controls temperature and humidity, and a virtual reality eye-tracker to simulate a worker's surroundings.

Both the Workplace Simulator and the Mobile Laboratory are unique pieces of infrastructure, believed to be the first of their kind anywhere in Canada.

Source: Laurentian University